

# RESUME

## DR. SUBHADEEP MUKHERJEE

BBA, MBA (HR & Mkt.), MLM, PhD

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### CAREER OBJECTIVE

Seeking the position of Assistant Professor (HR & OB) where the academic, industry and start-up experience can be put to use to identify the opportunities through R & D and Industry collaborations for improving the quality of Management eco-system in bottom line and also enhancing the reputation of the associated organisation in the national and global level.

### ACADEMIC QUALIFICATION

Name of Examination	Board/University	Year of Passing	Name of Institution	Percentage
PhD. in Management	Dibrugarh University	2020	Centre For Management Studies, Dibrugarh University	Awarded
M.L.M. (Labour Management)	Annamalai University	2013-2015	Annamalai University	65.6 %
MBA (Marketing and HR)	Bangalore University	2011-2013	Koshy's Institute of Management Studies	70.64 %
BBA (Marketing)	D.A.V.V University, Indore	2008-2011	I.P.S. Academy, Indore	64.10 %
10+2 Standard	C.B.S.E	2008	Hariyana Vidya Mandir	67.8 %
10 <sup>th</sup> Standard	C.B.S.E	2006	Hariyana Vidya Mandir	64.2 %

### ACADEMIC & INDUSTRY EXPERIENCE

- Assistant Professor** - Department of Management Studies, Sikkim Manipal Institute of Technology, SMU, Majhitar, Sikkim (**Presently Working**)
- Assistant Professor – HR (On Cont.)** – Department of Management Studies, National Institute of Technology, Silchar, Assam, **Since August 2017 to December 2019**.

MBA Subject Coordinator (HR Specialization Subjects, Business Communication, Business Ethics, B.Tech – Business Management), Departmental Student Coordinator, Industrial Visit Faculty Coordinator, Founder Faculty Mentor (NITS, Management Society), Visiting Faculty (Faculty Coordinator), Member of Departmental Syllabus Review Committee, Department MBA Admission Committee (2018 & 2019).

3. **Assistant Professor – HR** at Department of MBA, **Regent Education and Research Foundation**, from the month of **September 2016 to July 2017**.
4. **Head (T & D) at Oberon India Learning Services, Kolkata**, From **March 2014 to February 2016**. Training and Development, Corporate and Public Relations, Training Curriculum Design, Branding and Promotion of Training, Corporate Training, Branding and Advertising.
5. **Assistant Manager – Marketing at Hebron Properties Pvt. Ltd, Bangalore**, From **August 2013 to March 2014**. Online and Offline Branding, Real Estate Event Management, Media and Public Relations, Branding and Advertising, Vendor Recruitment.

## RESEARCH PROJECTS

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1. **PhD.** thesis entitled “*Employees’ Perception of Workplace Spirituality and Its relation with Job Satisfaction: A Case Study of Oil India Limited*” awarded in the year **2020** under the supervision of **Prof. (Dr.) Seema S. Singha**, Department of Commerce, Dibrugarh University, Assam. (Degree Awarded).
2. **M.L.M.** Project Report Titled: “*A Study Training and Development of the Employees in the Automobile Industry with reference to Kerala Automobiles Limited [KAL]*”, under the supervision of **Dr. Soumendra Bhattacharjee**, Assistant Professor Department of Management , BIT Mesra (Kolkata Campus) in the year **2015** submitted to Annamalai University for the fulfillment of the degree. (Degree Awarded).
3. **M.B.A.** Project Report Titled: “*A Study on Customer Satisfaction at „Reliance Fresh’ Retail Outlets in Kolkata*”, under the supervision of **Prof. Hussain Sabba**, Assistant Professor Department of Management Studies, Koshys Institute of Management Studies, Bangalore in the year **2013** submitted at Bangalore University of the degree. (Degree Awarded).

## PATENT

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1. Indian Patent published entitled „*A Method of Performance Management System for Human Resource*’ Official Journal of Patent Office, Issue No: 02/2021, **Application No.202031053903 A**, **Publication Date:** 08/01/2021, Page No: 1465.

## PUBLICATIONS

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### International Journal

1. **Mukherjee, S. & Sinha, S. (2021)**, Impact Analysis Of Digital Entrepreneurial Self –Efficacy Based On The Student's Perception And Attitude In Post Covid-19 Lockdown, *Frontiers of Business Research in China*, (*Scopus Q3, ESCI & UGC Care Listed*) Springer Open. (**In-Press**)
2. Koiri, S.K, **Mukherjee, S.**, & Das, A.k., (2020), A Review on Evolution of the Concept of Branding of Higher Education Institutes in the Last Decade, *Int. J. of Business Innovation and Research*, 22(4), (*Scopus ProQuest & UGC Care – Group II*) (**In Press, Inderscience**)
3. **Mukherjee, S.**, Bhattacharjee, S., Sharma, S., Paul, A., (May 2020), People's Perception about Quarantine and its Impact on Occupational Stress: Community-Based Online Survey Following Covid-19 Outbreak in India, *International Journal of Disaster Recovery and Business Continuity*, 11(1), 1486-1496. (**Indexed in ESCI Web of Science, ProQuest & UGC Care – Group II**)
4. Kumar, D., **Mukherjee, S.**, Haque, A., Anis, Z., (May 2020), Measuring Student Satisfaction towards Mobile Service Provider in Bangladesh: With Special Reference to Grameen Phone Limited, *Journal of Xidian University*, 14(5), 184-200. (**UGC Care Indexed**).

5. **Mukherjee, S.** Chakraborty, S & De, P. (2020), Perception of Nursing Students on Effectiveness of Training-A Case Study on Red Cross Hospital, Silchar, *International Journal of Advanced Science and Technology*, 29 (02), 3242-3253. (**Q3 Scopus & UGC Care- B Indexed**).
6. **Mukherjee, S.,** Bhattacharjee, S., & Singha, S, S, (2020), Religious to Spiritual Tourism - An Era of Paradigm Shift in India, *Journal of Xi'an University of Architecture & Technology*, 12(2), 427-441. (**UGC Care Indexed**). Impact Factor: 4.9.
7. Chakraborty, S & **Mukherjee, S.,** (January 2020), A Study on Customer's Satisfaction towards Brands of Select Fast Moving Consumer Goods, *GIS Business*, 15(2), 88-103. (**Q4 Scopus & UGC Care- B Indexed**).
8. Sinha, S & **Mukherjee, S. (2020)**, „Sales Strategies of Banks: An Empirical Study of Select Private Sector Bank in India', *Journal of Critical Review*, 7(2), 62-66. (**Q4 Scopus & UGC Care- B Indexed**).
9. **Mukherjee, S.,** Bhattacharjee, S. Paul, N., & Banerjee, U. (2020), Assessing Green Human Resource Management Practices in Higher Educational Institute, *Test Engineering & Management*, 82, 221-240. (**Q4 Scopus & UGC Care- B Indexed**).
10. **Mukherjee, S., & Singha, S. S. (July - December 2019)**. Relationship between Workplace Spirituality and Job Satisfaction, *International Journal of Economic Research*, 16(2), 441-462. (**ABDC- C Category**)
11. **Mukherjee, S., & Singha, S. S. (May 2019)**. Employees' Perception of Workplace Spirituality at PSU: A Study of an Oil Company at Assam. *MERC Global's International Journal of Management*, 7(1), 159-166. (**UGC Indexed**), Impact Factor – 3.30.  
Koiri, S.K., **Mukherjee, S.** Dutta, S. (2019). A Study on Determining the factors Impacting Consumer Perception Regarding the Online Food Delivery Apps in Guwahati, *GIS Business Journal*, 14 (6), November – December 2019, 521-542. (**Q4 Scopus & UGC Care- B Indexed**).
12. **Mukherjee, S., & Singha, S. S. (Feb 2019)**. Understanding the Employees' Level of Job Satisfaction among the Executive – A Study of an Oil Company, Assam. *International Journal of Management Studies*, 6(1 Special Issue), 89-94. doi:10.18843/ijms/v6si1/11 (**UGC & ProQuest Indexed**). Impact Factor – 2.26
13. Das, A. R., & **Mukherjee, S. (2018)**. Corporate Social Responsibility Practices in Indian Petroleum Companies: A Case Study of Selected PSUs. *International Journal of Business Ethics in Developing Economies*, 7(2), 13-18. (**EBSCO, ProQuest, UGC Indexed**).
14. **Mukherjee, S. (2017)**. Bhagavad Gita: The Key Source of Modern Management. *Asian Journal of Management*, 8(1), 68-72. (**UGC Indexed, ProQuest, ICI**)

### National Journal

1. **Mukherjee, S. & Ahmed, S. (2020)**, A Study of HR Relationship and Its Impact on Employee Retention - A Case Study of Varun Beverages Limited, Guwahati, Assam. *Journal of Our Heritage*, 68(1), 7800-7821. (**UGC- Care Indexed**, Impact Factor – 4.912 (SJIF)).
2. De, B. & **Mukherjee, S., (2020)**, *The Consumption Pattern of Tobacco Products in Urban Areas: A Case Study of Dharmanagar, Tripura*, *Studies in Indian Place Names*, 40 (1), 611-624. (**UGC- Care Indexed**), Impact Factor – 5.3.
3. **Mukherjee, S., Singha, S. S., & Das, A. K. (Feb 2019)**. Spiritual Tourism at Benares – The Heart of Spiritual India. *Review of Research*, 8(5), 1-10. (**UGC Indexed**), Impact Factor – 5.76.
4. **Mukherjee, S., & Singha, S. S. (2018)**. Karma Yoga: Vision from Indian Wisdom on Today's Business Problem of Job Attitudes. *ITIHAS: The Journal of Indian Management*, 8(4), 26-32. (**Peer Reviewed**).
5. **Bhattacharjee, S., Mukherjee, S., & Banerjee, U. (2017)**. Human Resource Management's Role in Corporate Social Responsibility: A Roadway to Sustain'. *Prabimba – The Journal of IMIS*, 18(1), 19-22. (**Pro-Quest & UGC Indexed**)
6. **Mukherjee, S., Bhattacharjee, S., & Singha, S. S. (2017)**. Workplace Spirituality: Perception of Employees in the selected B-Schools at Kolkata. *Purushartha – a Journal of Management, Ethics and Spirituality*, 10(1), 70-78. (**Q4 Scopus, Elsevier & UGC Indexed**)

7. **Mukherjee, S. (2017).** Study on Spiritual Perception in the Workplace of Government University with Reference to Dibrugarh University, Assam, India. *Siddhant – A Journal of Decision Making*, 17(1). (UGC Indexed).
8. **Mukherjee, S., Bhattacharjee, S., & Singha, S. S. (2016).** Workplace Spirituality: A Paradigm Shift to Ethics from Business. *IOSR Journal of Business and Management*, 1(1), (Special Issue).(UGC – Indexed)

### Book Chapter

1. **Mukherjee, S.,** Deka, P. P., & Saikia, P. (2018). Business Tattva: Transformation of Intra Business Framework with Indian Spiritual Ethos, In *Science, Spirituality, and Civilization* (2nd ed., pp. 203-216). Roorkee (Uttarakhand, India): IIT Roorkee.
2. **Mukherjee, S.,** Dutta, A., & Shah, K. K. (2018). Relationship between Spiritual Leadership and Job Satisfaction among Faculty Members with reference to NIT Silchar. In *Alchemy of Leadership for Innovation and Sustainability* (1st ed., pp. 274 -289).
3. **Mukherjee, S.,** Michael, H., & Kalita, L. (2018). A Study on Disruptive Effect of Demonetization towards Telecom Industry with special reference to Dhemaji and Lakhimpur Assam. In *Demonetization and Indian Economy* (1st ed., pp. 68-80).
4. **Mukherjee, S., & Das, D. (2017).** Analysis of Indian Voter's Perception and Campaigning Strategies of Political Parties. In *Management Strategies in New India with reference to North East India* (1st ed., p. 291 – 301).
5. **Mukherjee, S., & Bhattacharjee, S. (2017).** Modern Trends and Practices in Training and Development: An Overview. In *Redefining Business Vision: Issues and Challenges* (1st ed., pp. 161-173).
6. **Mukherjee, S., & Michael, H. (2017).** Study of Workplace Spirituality in the Government University with reference to Dibrugarh University, Assam, India. In *Innovation, Technology and Development: A Road Map for Achieving Global Competitiveness* (1st ed., pp. 85-95).
7. Singha. S & **Mukherjee S (2016).** Corporate Social Responsibility (C.S.R): An Overview of Trends and Practices in Indian Context. In UGC sponsored one – day National Conference on Corporate Governance and CSR under New Companies ACT, 2013, KLE Society's S. Nijalingappa College Conference Proceedings (1st ed., pp. – 76-82).

### EDITED BOOK

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1. Edited Book entitled '*Indian Ethos, Ethics and Management*' (December, 2020), ISBN: 978-81-947826-7-4, Edited by Prof. Seema S. Singha & Dr. Subhadeep Mukherjee, Publisher: Eureka Publication.
2. Edited Book entitled '*Recent Trends in Marketing Research -Applications & Case Studies*' (October, 2021), ISBN: 978-93-91260-19-4, Edited by Dr. Subhadeep Mukherjee, Dr. Sanjay Sinha, Mr. Pankaj Anand, Ms. Sushmita Prasad. Publisher: Eureka Publication
3. Edited Book entitled '*The Sustainability and Challenges for Entrepreneurship, Business Incubation and Technology Start-up's in India*' (November, 2021), ISBN: 978-93-91260-18-7, Edited by: Dr. Subhadeep Mukherjee, Mr. Pankaj Anand, Ms. Sushmita Prasad, Mr. Abhishek Shukla. Publisher: Eureka Publication.
4. Edited Book entitled 'Business Innovation & Sustainable Management (Approaches towards the 21st Century)', ISBN: 978-93-91260-01-9, (December, 2021). Edited by: Dr. Subhadeep Mukherjee, Dr. Manjari Sharma, Dr. Sanjay Sinha

### CONFERENCES / SEMINAR / WORKSHOPS

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#### International Conference

1. Presented paper entitled '*The Spiritual Mindfulness of Ethics in the Workplace: An Empirical Evaluation of the Consequences of the Hindu Work Ethics (Karma Yoga) Among the Academicians.*' at 1<sup>st</sup> International Research Conference on Mindfulness 2022 organized by IIM Bodh Gaya on 4<sup>th</sup> & 5<sup>th</sup> February, 2022

2. Presented Paper entitled on **Managerial Knowledge Consciousness: Leadership Traits from Bhagwat Geeta**, 8<sup>th</sup> International Conference Bhagavad Gita and Ramayan as Perennial Source of Leadership, at SMS Varanasi on 15<sup>th</sup> and 16<sup>th</sup> of February 2020.
3. Presented Paper entitled on **A Review on Evolution of the Concept of Branding of Higher Education Institutes in the Last Decade**, 8th IBS Conference on Marketing & Brand Strategy (ICOMBS 2019) at IBS Hyderabad, 15-16 November 2019.
4. Presented Paper entitled on **'Business Tattva: Transformation of Intra Business Framework with Indian Spiritual Ethos'** International Conference on Science, Spirituality, and Civilizations at IIT – Roorkee on 16<sup>th</sup> and 17<sup>th</sup> March 2018.
5. Presented Paper entitled on **'Spiritual Tourism at Benares' - The Heart of Spiritual India'** International Conference organized by Department of Department of Tourism & Hotel Management, North-Eastern Hill University, Shillong on 15<sup>th</sup> – 17<sup>th</sup> March 2018.
6. Presented Paper entitled on **„Workplace Spirituality: Perception of Employees in Selected B-Schools at Kolkata'** in the International Conference on “Spirituality & Skill for Leadership and Sustainable Management” at School of Management Science, Varanasi on **18<sup>th</sup> -19<sup>th</sup> February.2017.**
7. Presented Paper entitled on **'Human Resource Management's Role in Corporate Social Responsibility: A Roadway to Sustain'** in the International Conference on Sustainability: Innovation, Emerging Trends and Practices on **12<sup>th</sup> - 13<sup>th</sup> January 2017, at Institute** of Management and Information Science, Bhubaneswar, Odisha.
8. Presented Paper entitled on **„A Study of Spirituality in Government University with Reference to Dibrugarh University, Assam, India'** in the International Conference on “Innovations in Technology: A Roadmap for Achieving Global Competitiveness” on **10<sup>th</sup> of September 2016** at G.L Bajaj Institute of Management and Research, Greater Noida.
9. Presented Paper entitled on **'Modern Trends, Challenges and Opportunity of E-Commerce in India – An Overview'** in the International Seminar on E-commerce and SMEs Developing Economics: Growth and Strategies, held on 29-30 June 2016, organized by North Eastern Hill University, Department of Management, Tura Campus, Shillong, Meghalaya.

## National Conference

1. Presented Paper entitled on **“Consumer Perception on UPI Service Quality and Its Relation with Customer Satisfaction – Evidence from Assam'** at 1<sup>st</sup> Rajagiri Management Conference (RMC-2020) held in Kochi, 15<sup>th</sup> and 16<sup>th</sup> October 2020
2. Presented Paper entitled on **“Developing Social Entrepreneurship among the Management Students: A Case Study on NIT Silchar'** 71<sup>st</sup> All India Commerce Conference, Department of Management Studies, Osmania University, Hyderabad from 20<sup>th</sup> – 22<sup>nd</sup> December 2018.
3. Presented Paper entitled on **„Karma Yoga (Path of Action): A Paradigm Vision from Indian Wisdom on Today's Business Problem of Job Attitudes'** National Conference on "Rethinking Management Education in The Digital Age" organized by FMS, University of Delhi, New Delhi on 10<sup>th</sup> of February 2018.
4. Presented Paper entitled on **“Analysis of Indian Voter's Perception and Campaigning Strategies of Political Parties'** National Seminar on Management Strategies in New India with Special Reference to North-East India, Organized by Guwahati Commerce College, Centre for Management Studies, on 17<sup>th</sup> November 2018.
5. Presented Paper entitled on **'Opportunities and Challenges of Tourism Industry: Haflong A Wonderland of Assam'**, UGC Sponsored National Seminar, organized by G.C College Silchar, Dept. of Political Science & Dept. of Economics held on 26<sup>th</sup> & 27<sup>th</sup> October 2017
6. Presented Paper entitled on **'Women Entrepreneurship: Prospects & Issues in the District of North 24 Paraganas, West Bengal'** in 70<sup>th</sup> All India Commerce Conference of Indian Commerce Association, Organized by Faculty of Commerce and Management, The IIS University, Jaipur, Rajasthan on 12<sup>th</sup> -14<sup>th</sup> October 2017.
7. Presented Paper entitled on **'Demonetization: It's after Impression on the Indian Agriculture'** in the National Seminar under UGC, SAP (DRS – I) on Agricultural

Marketing in India; at Department of Commerce; Dibrugarh University, Assam on 30<sup>th</sup> March 2019.

8. Presented Paper entitled on **'A Study on Disruptive effect of Demonetization towards Telecom Industry with special reference to Dhemaji & Lakhimpur, Assam.'** in the Two Days National Seminar on "Demonetization and Indian Economy" organized by Centre for Management Studies, Dibrugarh University; Assam on 27<sup>th</sup> and 28<sup>th</sup>, February 2017.
9. Presented Paper entitled on **„Start-up: Position of West Bengal with its opportunity and achievements'** in the 69<sup>th</sup> All India Commerce Conference; Seminar: Start-up India – Opportunity and Challenges, organized by Faculty of Commerce, University of Lucknow, Lucknow (U.P) India, on November 11-13, 2016.
10. Presented Paper entitled on **'Employees Perception of Spirituality in the Workplace – A Case Study of IT Industry'** in the National Conference on Emerging Trends in Information Technology in Today's Business Scenario, organized by the Koshys Institute of Management Studies, Bangalore, on 6<sup>th</sup> October 2016.
11. Presented Paper entitled on **„A Study on Role of it in HRM with its Opportunities and Challenges'** in the two days National Seminar on "Entrepreneurship and Skill Based Education for Global Competitiveness" during 29-30 July 2016 at Manipur University, Imphal.
12. Presented Paper entitled on **'Workplace Spirituality: A Paradigm Shift to Ethics from Business'** in 3<sup>rd</sup> National Conference on Advances in Engineering, Technology & Management held on **9<sup>th</sup> April 2016**, Organized by Maharshi Markandeshwar University, Ambala, Haryana.
13. Presented Paper entitled on **'Modern Trends and Practices in Training and Development: An Overview'** on UGC sponsored One –Day National Conference organized by Department of Commerce and Business Administration of St. Xavier's College (Autonomous), Kolkata, Collaboration with Department of Commerce, University of Calcutta, **19<sup>th</sup> March 2016**.
14. Presented Paper entitled on **'Start-up: Its Prospects and Opportunities in West Bengal'** in the National Seminar on Make in India: Futuristic Perspectives on Business and Society, organized by Biju Patnaik Institute of IT & Management Studies, Bhubaneswar Odisha, **12<sup>th</sup> March 2016**.
15. Presented paper entitled on **'Corporate Social Responsibility: An overview of trends and practices in Indian Context'** on UGC sponsored National Conference on Corporate Governance and CSR Under New Companies Act 2013, organized KLE Society's Nijalingappa College, Bangalore on 10<sup>th</sup> March 2016.
16. Presented Paper entitled on **'A Descriptive Study on Green Marketing Trends in India'** on UGC sponsored One –Day National Symposium 2015, organized by St. Xavier's College (Autonomous), Kolkata, on **21<sup>st</sup> March 2015**.
17. Presented Paper entitled on **„Business Social Responsibilities in India'** at Student Paper Presentation Competition on **„Contemporary Management Issues'** organized by JSS Academy of Technical Education, Bangalore, on **18<sup>th</sup> April 2013**
18. Presented Paper entitled on **„Social, Environmental and Economic Responsibilities of Business in India'** at Indian Institute of Technology, Roorkee, Department - Management Cognizance **2013**, at the central event IDEAZ, on 22-24 March 2013.
19. Presented Paper entitled on **'Green Marketing in INDIA'** at National Conference on **Innovative Practices in Management**; organized by Sri Devi Institute Of Management, on **9<sup>th</sup> November 2012**.
20. Presented Paper entitled on **„Entrepreneurship Opportunity and Challenges in India'** in the State Level Student Seminar, organized by Sri Devi Institute of Management Studies; **26<sup>th</sup> November 2011**.

## Workshop

1. Participated in **One Week Online FDP** on „*Training for Social Connectedness & Inspiration*” **AICTE Training And Learning (ATAL)** from 2020-12-14 to 2020-12-18 at Sri Venkateshwara College of Engineering.
2. Participated in **One Day Online Faculty Development Program on Entrepreneurial Mindset: A Proven Formula**, organised by CMS Business School, Jain Deemed To Be University on 24<sup>th</sup> August 2020.
3. Participated in **One week National Level Faculty Development Programme on ‘Effective and Quality Research Writing’** organised by Department of Commerce (Shift-II) in association with IQAC, Patrician College of Arts and Science, Chennai, from 7<sup>th</sup> to 13<sup>th</sup> June 2020.
4. Participated in 5 days workshop on **Intellectual Property Rights and Technological Development, (IPRTD-2019), from 21<sup>st</sup> to 25<sup>th</sup> January 2019**, organised by Department of Management Studies, National Institute of Technology Silchar.
5. Participated in **5<sup>th</sup> Pan IIM World Management Conference** at IIM – Lucknow, December 14- 16, 2017.
6. Attended **Scholars-In-Residence** program on **28<sup>th</sup> February 2017**; at Centre for Management Studies, Dibrugarh University; an interaction program with **Prof. Atul Sharma** an eminent Economist; Former V.C. of Rajiv Gandhi University; Itanagar and Former Director of ISI; New Delhi.
7. Attended **One Day - Faculty Development Program** on “**GST and Student Employability**” organized by Centre for Management Studies, Dibrugarh University in association with ICA Edu Skills Pvt. Ltd; on **6<sup>th</sup> March 2017**.
8. Attended Workshop on “**Train The Trainer**” organized by “**Indian Society for Training & Development**” [ **ISTD, Kolkata Chapter**] on **26<sup>th</sup> January 2015**
9. Attended **S.M.T Program** at **Indian Institute of Management –Ahmedabad**, Annual Business Summit and Student Module Training Program on Agri-business, **2012**.
10. Attended Workshop at **Indian Institute of Management -Ahmedabad Annual Business Summit and Workshop** (Organizational Behaviour) and (Marketing), **2012**.
11. Attended Workshop on “**LEADERSHIP**” at AEME Leadership centre, **2011**.

## Ph.D. RESEARCH GUIDED

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2 No’s of Scholar registered and Work – in Progress under my guidance as Co - Supervisor at Department of Management Studies, Sikkim Manipal Institute of Technology, Sikkim, India.

## MBA PROJECTS GUIDED

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Till dated **12 Nos. of MBA final year projects** was supervised under my guidance in the year 2018 & 2019 and completed successfully for the award of the MBA Degree at Department of Management Studies, National Institute of Technology Silchar.

## PROFESSIONAL MEMBERSHIPS

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- **Member of FICCI** - Federation of Indian Chambers of Commerce and Industry Gujarat State Council, (Govt of Gujarat).
  - **Co-Editor-in-Chief** *Adhyatma: A Journal of Management, Spirituality, and Human Values* is a Bi-Annual International Peer-Review Journal, ISSN: 2581-7809 (Online), Impact Factor: 2.02.
  - **Life Member** – Indian Economic Association
  - **Life Member** - Indian Commerce Association (Membership ID: WB087)
  - **Council Member** of SAIARD Skill Development Centre (SSDC), Kolkata
  - **Life Member** of CEGR (Centre for Education Growth and Research), New Delhi.
  - **Life Member** of Social Science Research Network [SSRN], U.S.A. (ID: # 2560968)
  - **Life Member** of Social Science and Humanities Research Association (SSHRA) - ICBELLP
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(ICBELLP-M19103)

- **Member of Advisor / Editorial Board** for the *International Journal of Application or Innovation in Engineering & Management* [IJAIEM], Online and Print Journal. (Member ID: 1275)
- **Reviewer Board Member** of *International Journal of Business Research and Management* (IJBRM), Kuala Lumpur, Malaysia.
- **Founding Faculty-in-Charge & Life-Member of Management Society**, Department of Management Studies of National Institute of Technology Silchar

## ARTICLE REVIEWED AS REVIEWER

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- Article blind reviewed for **Journal of Management Information and Decision Sciences**, Allied Business Academics (**Scopus Indexed**) article entitled 'Evaluation of Bottled Water in the Ghanaian Market, Turnover' in the year 2020.
- Article blind reviewed for the **Int. J. of Business Innovation and Research (IJBIR)**, Inderscience, (**Scopus Indexed**) article entitled 'Workplace Incivility: An Organizational Perspective Towards Expats Turnover' in the year 2020.
- Article blind reviewed for the **Asian Research Journal of Arts & Social Sciences (Web of Science Indexed)** article entitled 'Mark of the Spirit: Body Marks as Icons of Spirituality Among the Dangme In Ghana' in the year 2020
- Article blind reviewed for the **Journal of Management Information and Decision Sciences (Scopus Indexed)** article entitled 'Influence of Transactional Leadership on Satisfaction of Work, Organizational Commitment and Intention to Stay (Study of Outsourcing Company Employees in Banjarmasin City) in the year 2019.
- Article blind reviewed for the **Journal of Legal, Ethical and Regulatory Issues (Scopus Indexed)** article entitled 'The Role of a Legal System in the Improvement of a Country's Economy in Relation to Foreign Investment' in the year 2019.
- Article blind reviewed for the **Journal of Legal, Ethical and Regulatory Issues (Scopus Indexed)** article entitled 'Legal Tools to Achieve Food Security in Jordan: Public Private Partnership Agreements Models' in the year 2018.

## ACHIEVEMENTS

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- **Invited Delegate** at Vibrant Gujarat Business and Educational Summit, Jan 2017, 2019, 2022 at Gandhinagar Gujarat.
- Acted as a **Resource Person** as an Expert Speaker to deliver lecture on the topic entitled '**Total Quality Management – Must Know Concept for Engineers**' at Parul University, (PIET) on 10<sup>th</sup> January 2022.
- Organized International Conference as **Organizing Secretary named as International Conference on Contemporary Issues in Business Management (ICCIBM-2022) as Organizing Secretary**, organized by Department of Management Studies, Sikkim Manipal Institute of Technology, Sikkim, India, 3<sup>rd</sup> & 4<sup>th</sup> February 2022.
- Organized International Conference as **Organizing Secretary named as International Conference on Contemporary Issues in Business Management (ICCIBM-2021) as Organizing Secretary**, organized by Department of Management Studies, Sikkim Manipal Institute of Technology, Sikkim, India, 5<sup>th</sup> & 6<sup>th</sup> March 2021.
- Acted as a **Resource Person for MBA Orientation Programme 2020** for the Department of MBA at Koshys Institute of Management Studies, Koshys College Bengaluru on 31<sup>st</sup> October 2020
- Acted as a **Resource Person for 5 Days National Level Workshop on Research Methodology in Management and Social Science 11<sup>th</sup> – 15<sup>th</sup> October, 2020**, at Institute for Policy Research In Economics, Management And Social Development, (IPREMS), Berhampur, Odisha.
- Awarded as **Best Educationist at ICF Global Excellence Award 2020**, presented by I Can Foundation on 15<sup>th</sup> March 2020.
- Acted as a **Resource Person for Soft Skill Development Training** in the programme of 'Cyber Shiksha' at CDAC – NIT Silchar campus from 5<sup>th</sup> December to 13<sup>th</sup> December 2019.
- Taken responsibility as a judge at **MHRD National Event 'Manthan' Young India, New India** vision at National Institute of Technology Silchar on 10<sup>th</sup> September 2017.
  - **Topper in Pre- PhD Course Work Examination, 2016**, Centre for Management Studies, Dibrugarh University, Assam, by scoring 81.2 %.



- **College Topper in MBA batch** [2011-2013], Koshys Institute of Management Studies, Bangalore, Affiliated to Bangalore University, AICTE approved.
- Presented Research Paper, Business Social Responsibilities in India and **Won the 2<sup>nd</sup> Prize** at JSS College Bangalore, April 2013.
- **Awarded 2<sup>nd</sup> Prize, Documentary Competition** at IPS, Academy by NEN inter college all India competition, Indore, 2010.

## ONLINE ACADEMIC PROFILE

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- **Research Gate:** [https://www.researchgate.net/profile/Subhadeep\\_Mukherjee2](https://www.researchgate.net/profile/Subhadeep_Mukherjee2)
- **Google Scholar:** <https://scholar.google.com/citations?user=Un48vcIAAAAJ&hl=en&authuser=1>
- **Orcid Id:** <https://orcid.org/0000-0003-2138-9089>
- **Mendeley:** <https://www.mendeley.com/profiles/dr-subhadeep-mukherjee/>
- **LinkedIn:** <https://www.linkedin.com/in/dr-subhadeep-mukherjee-aa78a182/>
- **Publons Id:** <https://publons.com/researcher/1527873/subhadeep-mukherjee/>
- **Scopus ID:** <https://www.scopus.com/authid/detail.uri?authorId=57214821186>

## PERSONAL DETAILS

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- **Father's Name:** Mr Jayanta Mukherjee
- **Mother's Name:** Mrs Mohua Mukherjee
- **Date of Birth:** 9<sup>th</sup> March 1988
- **Permanent Address:** 94/36 Nayapatty Road Vivekananda Abashan, Mukherjee Bhawan 1<sup>st</sup> Floor, Kolkata – 700055, West Bengal
- **Marital Status:** Single

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## DECLARATION

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I hereby declare that the above-written particulars are true to the best of my knowledge and belief.

  
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