

Dr. R. Chandra Moorthy

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CORE SKILLS

Strategic Planning

Business Development

Banking Management

Customer Relationship Management

Operations Management

Teaching & Academics

Performance Evaluation

Career Guidance

CSR Management

Team Leadership

EDUCATION

- **PhD., (Business Management / HR)**, VTU, 2010
- **MBA (Finance)**, Bangalore University, 1999
- **LLB**, Karnataka State Law University, 2015
- **B.Sc.**, Bangalore University, 1979
- **PG Diploma in HRD**, National Institute of Human Resource Development, 1996
- **CAIIB-I**, Indian Institute of Bankers
- **ToT Certified**, NIESBUD, Gov of Ind.
- **ICPM- Pursuing** (Institute of Certified Personal Manager) **James Madison University, USA**

TRAINING

- Aptech Computer Literacy
- National Teachers Congress
- International & National Conferences

EXECUTIVE SUMMARY

Senior management professional with over 43 years of experience in senior leadership roles with major educational institutes and a nationalized bank. Possess expertise in various aspects of teaching and academics, institute management, banking management and CSR activities. Distinguished for presenting 12 research papers at national and international conferences and publishing two articles on "Legislation & Gender differentiation" and "Social Security for Women".

PROFESSIONAL EXPERIENCE (ACADEMICS)

East West Group of Institutions (College of Mgmt.) Bangalore Aug 2015 – Present
Position held : Director

Artisans Training & Rural Dev. Institute, Bidadi Jun 1993 – Jul 1998
Position held: Director

Huthur Hobli Sericulture Coop Society, Kolar Jul 1989 – Jun 1993
Position held: Managing Director

Roles & Responsibilities:

- Conduct classes for assigned batches of students based on the academic curriculum aimed at developing creative potential of individual students.
- Prepare and present exercises, questionnaires, reading materials and assignments for students at various levels.
- Evaluate students' performance through internal assessments, tests, quizzes and periodic scheduled examinations.
- Render career guidance to the students based on individual skill sets and identified areas of interest.
- Motivate students to learn more on the subject using innovative teaching methodologies aimed at accomplishing curriculum objectives.
- Organize interactive sessions with students to evaluate subject grasp of individual students for reengineering teaching methodologies.
- Assess curriculum aligned to students' learning abilities and other related factors. Enhance learning capabilities for students by breaking down major tasks into manageable segments.
- Render feedback to students on progress and communicate expectations or methods of assessments coupled with required action plans.
- Maintain updated knowledge of curriculum changes and assessment methods for implementing the same in day to day operations.

Highlights:

- Handled classes for MBA and PGDBM students of institutes like B M S College of Management Studies (**3Yrs**), Oxford College of Management studies (**2Yrs**) and Acharya School of Business (**2Yrs**) as a visiting faculty.
- Organized training on subjects related to banking at various staff training colleges of State Bank of Mysore, Canara Bank and Vijaya Bank (**5Yrs**) as a visiting faculty.
- Lectured at Sri Mallikarjuna Swamy High School and Dr. B R Ambedkar High School based (**2Yrs**) on assigned curriculum.
- Successfully implemented various process improvement initiatives aimed at accomplishing academic excellence and growth of the current institution during the short stint of **6 years**. (Total **20 years** of academic experience)

- Played a key role in launch of 'East West Herald' an in-house news bulletin for the first time, Performance Appraisal System for the faculties-'Academic Audit' concept based on NAAC parameters and reintroduced the upgraded student feedback system.
- Organized Faculty development programs like Kaushal Vikas-2016, 17, 18 & 19, One Management Development Programme-MDP.
- Rolled out i-step & e-step (Internal & External Simulation of Thought Exchange Program) for enhancing presentation skills among the faculties, T3-Toning the Talent program for the students
- Initiated P3- Progressive Project Program to enhance skill to take up a project work from the 1st year of PG level till the submission of "Project report" to the university.
- Streamlined operations by introducing 'Calendar of Events'-COE (each approx.40-45 pages) for academic year 2016-17, 2017-18, 2018-19 & 2019-20.
- Spearheaded new concept of 'Village Adoption Scheme' as ASR-Academic Social Responsibility by adopting a remote village for overall academic development of the village. Conducted national social awareness programs.
- Organized a panel discussion on 'India Budget' continuously for three years' by inviting finance and tax experts, Orientations programs viz. 'Dishotsav-2016, 17, 18 & 19 for the UG and PG students.
- Instrumental in setting up IQAC and sub-committees for taking up NAAC/NBA process, Department of Languages to rejuvenate the different languages and learning skills of the students from different states.
- Launched and maintained exclusive website for the college.

INDUSTRIAL EXPERIENCE (BANKING)

Canara Bank, Bangalore, India
Senior Manager

May 1981 – Jul 2015

Roles & Responsibilities:

- Managed operations of Foreign Exchange Branch (Forex), Non Resident Indian (NRI) branch, Asset Recovery Management (ARM) branch including Centralized Processing Cell (CPC) as in-charge of Bangalore Metro Branches consisting 177 bank branches.
- Defined/implemented strategies aimed at maintenance of overall branch profitability and enhancing client satisfaction through prompt resolution of issues and qualitative service delivery
- Aligned processes, data and systems across the branch to banking and organizational policies and procedures/statutory regulations.
- Focused on setting up of high security transaction banking activities like Cash Management Services, Trade Finance & Cards Management in compliance to regulatory parameters.
- Built and maintained productive business relationship with existing clients and prospects for identification/development of new business opportunities.
- Generate market awareness on various banking products & services by organizing promotional campaigns for the target market segment
- Participated in review of various parameters related to branch operations, high transacting accounts/related transactions, office accounts and related transactions.
- Maintained regular interaction with internal and external customers/departments and authorities based on business as well as operational requirements.

Highlights:

- Acquired significant exposure in managing operations relating to Rural, Semi-urban and Urban branches involving Agricultural, Industrial & General Advances and Deposits portfolio.
- Deputed as Rural Service Volunteer (RSV) and adopted and developed a remote village through village adoption scheme of the Bank for a period of 2 years. Managed offshore operations in a bank branch at London, (U.K) on deputation.
- Efficiently managed Co-operative finance and agricultural development institution as Managing Director for 5 years on

deputation from the bank to a Farmer's Co-Operative Society Limited, Kolar, and Karnataka on full time and Managing Director as additional charge at Bethamangala, Kolar Dist. Karnataka.

- Functioned as Director for 5 Years on deputation to 2 of the Bank's Sponsored Training Institutes like A D Pai Institute for Rural Development, Vajarahalli, Bidadi, Bangalore (Rural) and K P J Prabhu Institute for Artisans, Training & Marketing, Jogaradoddi, Bidadi, Bangalore (Rural).
- Designed and organized training programs on topics like Business Economics, Business-Management, Leadership skills, Women and Child Development, Rural Development etc.

PROFESSIONAL AFFILIATIONS

- Member in All India Management Association-AIMA
- Member in institute of National Human Resource Development-NHRD
- Member in Quality Circle Forum of India-QCFI
- Member in Indian Society of Training & Development-ISTD
- Member in Indian Institute of Scholars

LINKEDIN:

- [Linkedin.com/in/dr-r-chandramoorthy-14178618b](https://www.linkedin.com/in/dr-r-chandramoorthy-14178618b)

PERSONAL DETAILS

- Date of Birth: 11th July 1955
- Languages Known: English, Hindi, Kannada, Telugu, Tamil and Malayalam
- Passport Availability: J6540136 valid till 2031

REFERENCES AVAILABLE ON REQUEST