

**Dr. KIRTI MAKWANA**

**Ph. D.**

**UGC NET (Lectureship)**

**MBA (HR)**

**BE (Electronics & Communication)**

**Certified Lean Six Sigma Green Belt (International Level)**

**Certified Extended DISC Administrator (International Level)**



<b>Address:</b> 7, Jay Bajrang Society, Opp. Sitaram Complex, B/h. Vidya Vihar School, Subhanpura, Vadodara – 390023 Gujarat	<b>Mob:</b> 9586861680  <b>E-Mail:</b> kirtimakwana85@gmail.com kirtimakwana.mba@charusat.ac.in
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### **Career Objective**

To work in a professional environment in a growing organization so as to use my skills, leverage experience and develop knowledge through interactive process of learning, undertaking research and consultancy in the area of Management.

### **Education Summary**

**Doctor of Philosophy (Ph.D.)** in Management from Charotar University of Science and Technology (CHARUSAT) on the topic **“Assessment of Personality Profile: A Study of Management Students of Selected Business Schools of Gujarat”**.

<b>Sr. No.:</b>	<b>Degree</b>	<b>Specialization</b>	<b>Institute / University</b>	<b>Year</b>	<b>Class / Percentage</b>
1	Doctor of Philosophy (Ph.D.)	Management	Faculty of Management Studies (FMS), Charotar University of Science and Technology (CHARUSAT)	2020	--
2	Master of Business Administration (MBA)	Human Resource Management (HR)	B. K. School of Business Management, Gujarat University, Ahmedabad	2009	62.67
3	Bachelor of Engineering (B.E.E.C)	Electronics and Communication	Education Campus Changa, Gujarat University, Ahmedabad	2006	73.55

### **Schooling**

<b>Sr. No.:</b>	<b>Level</b>	<b>Specialization</b>	<b>Board</b>	<b>Year</b>	<b>%</b>
1	H.S.C.	Science	G. H. S. E. B Gandhinagar	2002	71.00
2	S.S.C.	--	G. S. E. B. Gandhinagar	2000	86.86

## Work Experience (13 Years 2 Months)

**Institute:** Indukaka Ipcowala Institute of Management  
Charotar University of Science & Technology (CHARUSAT)

**August'11 - Present**

**Designation:** Assistant Professor

### Courses Taught

Doctorate Level	Post Graduate Level	Under Graduate Level
Quantitative Techniques (as a part of the coursework of research scholars)	<ul style="list-style-type: none"> <li>Quantitative Techniques</li> <li>Software Based Statistical Analysis</li> <li>Operations Research</li> <li>Operations Management</li> <li>Project Management</li> <li>Creative Leadership</li> <li>Logistics and Supply Chain Management</li> <li>Organization Development and Change Management</li> <li>Human Resource Information System</li> <li>International Human Resource Management</li> <li>Industrial Relations</li> <li>ERP Systems: Technology Planning and Implementation</li> </ul>	<ul style="list-style-type: none"> <li>Business Mathematics</li> <li>Business Statistics</li> <li>Operations Management</li> <li>Human Resource Management</li> <li>Creativity Problem Solving and Innovation</li> <li>Tourism and Hospitality – 1 and 2</li> <li>Software Engineering</li> </ul>

### Responsibilities

<b>Academics</b>	<ul style="list-style-type: none"> <li>Teaching   Learning   Evaluation of the Courses</li> <li>Coordination of Teaching Activities</li> <li>All academic matters of strategic importance and day-to-day functioning</li> <li><b>Member of Board of Studies (BoS) and Faculty Board (FB)</b> of Faculty of Management Studies (FMS) (<i>Academic Years - 2013-2020</i>)</li> <li><b>Member of Academic Council</b> of Charotar University of Science and Technology (CHARUSAT) (<i>Academic Years - 2015-2020</i>)</li> <li>Involved in <b>Syllabi Preparation</b> of Master of Business Administration (MBA), Post Graduate Diploma in Management (PGDM), One Year Post Graduate Diploma in Management, Certificate / Executive Programmes in Management, Bachelor of Business Administration (BBA) Programmes</li> <li>Arranging Guest Sessions / Workshops / Seminars for PG and UG courses</li> <li>Coordination of university elective – Choice Based Credit System</li> </ul>
<b>Administrative</b>	<ul style="list-style-type: none"> <li>Core Committee Coordinator at University Level <b>Internal Quality Assurance Cell (IQAC)</b> <ul style="list-style-type: none"> <li>Coordinator for Criteria – III (Research Consultancy and Extension Activities)</li> </ul> </li> <li>Worked in a capacity of Institute Coordinator for <b>Internal Quality Assurance Cell (IQAC)</b> <ul style="list-style-type: none"> <li>Preparation of NAAC Criteria Reports</li> <li>Preparation of Institute's Self Evaluative Report</li> <li>Collecting information from the concern person(s)</li> <li>Preparing/ Maintaining/ Documenting the required files</li> <li>Providing information as and when required by the university IQAC committee</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>• Core Committee Member of University Level IQAC Team – for Preparation of NAAC Cycle – II</li> <li>• Member of Career Development and Placement Cell (CDPC) at University level</li> <li>• Worked in a capacity of core team member of <b>Admission Committee</b> of the institute for MBA, PGDM and BBA Programmes</li> <li>• Coordination of Orientation Programmes</li> <li>• Member of University level Women Development Cell (WDC)</li> <li>• Member of Outcome Based Education Team at Institute Level</li> </ul>
<b>Research</b>	<ul style="list-style-type: none"> <li>• PI of two Projects and Co – PI of Four Government / Non – Government Funded Projects / Consultancy</li> <li>• Member of Associate Editorial Board in Management &amp; Social Sciences, Charusat Research Journal</li> <li>• Certified Extended DISC Administrator</li> </ul>

**Institute:** Kalol Institute of Management, Kalol, Gandhinagar

**August'09 - July 2011**

**Role:** Lecturer & Placement Coordinator

**Courses Taught:**

**General Management:** - Principles of Management, Production and Operations Management, Management Control System

**HR Specialization:** - Organization Development, Compensation Management

### International Project / Fellowship on Operations Research (OR) in Health Care

Invited as a Research Fellow | one of the team members of the project on **Operations Research (OR) in Health Care** from CHARUSAT at **University of Exeter, Medical School, Exeter, UK** from April 24, 2018 to June 21, 2018. Participated in an international research collaboration between Charotar University of Science and Technology (CHARUSAT) and University of Exeter, Medical School, Exeter, UK as a part of Memorandum of Understanding (MoU) between both the universities. Participated in the research activities of the Peninsula Collaboration for Health Operational Research and Development (PenCHORD) (based at University of Exeter, Medical School, UK) Undergone training sessions on simulation software like Simantics System Dynamics, JaamSim, Python and Simul8. Involved in the preparation of Cost Analysis for the Project undertaken by PenCHORD on Personality Disorder Pathway Analysis.

### Funded Research Projects Undertaken

Sr. No.:	Title	Agency	Period	Sanctioned Amount
1	A Study of Prevalence of Depression, Anxiety, Distress and Insomnia in Frontline Healthcare Workers (FLHWs) of Kheda and Anand Districts of Gujarat, in relation to COVID-19 Pandemic.	Charotar University of Science & Technology, Changa	2020-2021	2.00 Lakhs
2	Ecofriendly – Plantable – Seed Pens (Paper – Pen Project)		2019-2020	0.75 Lakhs

3	Bhuvan Panchayat Project – Asset Mapping at Selected Villages of Daskroi Taluka of Ahmedabad*	Indian Space Research Organisation (ISRO), Space Based Information Support for Decentralized Planning (SISDP)	2017-2018	0.40 Lakhs
4	Community Impact Assessment of Umargam- Shamlaji Gujarat State Highway (GU SH – 5) *	MSMEs	2017-2018	0.65 Lakhs
5	Preparation of District Human Development Report (DHDR) for Chhotaudepur District**	Gujarat Social Infrastructure Development Society (GSIDS)	2016-2019	6.00 Lakhs
6	Preparation of District Human Development Report (DHDR) for Vadodara District**		2015-2018	6.00 Lakhs

- Involved as a Project Investigator (PI) for Project – 1.
- Involved as a Project Coordinator for Project – 2.
- Involved as a co-investigator for projects (3-6)

\*/\*\* District Human Development Reports are published by Gujarat Social Infrastructure Society, GSIDS, General Administration Department (Planning), Government of Gujarat (GoG).

### Books Publications

1. “Employer Branding - Concepts, Importance and Theories”, published by CreateSpace – An Amazon.com Company, ISBN: 978-1535285537
2. “Employer Branding - Concepts, Functional and Contemporary Perspectives”, published by CreateSpace – An Amazon.com Company, ISBN: 978-1535286633

### Research Papers Publications Academic Journals

1. “Textual Data Analysis of ‘Mann Ki Baat’ Show”, Indian Journal of Science and Technology, Volume 15, Issue XX, September 2022, ISSN – Print: 0974-6846 Electronic: 0974-5645. **(Web of Science Indexed and UGC Care List - II Journal) (Accepted for Publication)**
2. “A Study of Extraversion and Introversive Personality Characteristics of Management Students of Selected B-Schools of Gujarat, India”, Pacific Business Review International, Volume 13, Issue 13, July 2021, ISSN – 0974-438X. **(Web of Science Indexed and UGC Care List - II Journal)**
3. “Rethinking Role of Human Resource Managers During Covid -19 Pandemic”, Business Environment and Technological Innovation – Emerging Trends, July, 2021. Archers and Elevators Publishing House **(Published as a book chapter in an edited book)**
4. “Introduction to Research Process”, June, 2021, KD Publications, **(Published as a book chapter in an edited book)**
5. “Work – From – Home: Experiences and Future Challenges – Indian Perspectives from Pandemic Coronavirus and Consequent Lockdown”, Gurukul Business Review (GBR), Volume 16, December 2020, pp. 76-91, ISSN – 0973-1466 (Print) | 0973-9262 (Online). **(Web of Science Indexed and UGC Care List - II Journal)** The research work is recognized, published and live on WPRN.(<https://wprn.org/item/409952>). The World Pandemic Research Network (WPRN) is a platform serving research communities. It maintains a searchable global directory of the scientific resources available on the societal and human impacts of the Covid-19 pandemic. WPRN is the product of collective scientific intelligence, with validation by senior scholars who act as referents in their fields.

6. “A Study of Consumers’ Panic Buying Behavior During Pandemic Coronavirus (COVID - 19) and Consequent Lockdowns - With Special Reference to Gujarat, India”, Shodh Sarita, Volume 7, Issue 28, October - December 2020, pp. 186-194, ISSN: 2229-3620 **(UGC Care List – I Journal)** The research work is recognized, published and live on WPRN. (<https://wprn.org/item/409852>). The World Pandemic Research Network (WPRN) is a platform serving research communities. It maintains a searchable global directory of the scientific resources available on the societal and human impacts of the Covid-19 pandemic. WPRN is the product of collective scientific intelligence, with validation by senior scholars who act as referents in their fields.
7. “Confirmatory Factor Analysis of NERIS Type Explorer® Scale – A Tool for Personality Assessment”, International Journal of Management (IJM), Volume 11, Issue 9, September 2020, pp. 257-265, ISSN – 0976-6510 **(Scopus Indexed and UGC Care List – II Journal)** **(Recognized as Top Ten download list for: Emerging Markets: Theory & Practice eJournal and INTL: Descriptive Studies in Emerging Markets, SSRN)**
8. “A Study of Identification of Personality Profiles of Undergraduate Management Students Using Myers Briggs Type Indicator (MBTI) Test”, Pacific Business Review International, Volume 12 Issue 8, 2020, pp. 26 -34, ISSN – 0974-438X. **(Web of Science Indexed and UGC Care List - II Journal)**
9. “A Study of Improving Hospital Out Patient Department (OPD) Using Queuing Network Analysis Methodology”, Journal of Management (JOM), Vol. 6, Issues 3, 2019, pp. 140-149, ISSN – 2347-3940 **(SSRN Indexed) (UGC Listed Journal)**
10. “Modelling Patient Flow Using Advanced Computer Simulation System”, Indian Management Studies Journal, Vol. 22, No. 1, April 2018, pp. 205-216, ISSN - 0974-4355 **(UGC Listed Journal)**
11. “A Study to Identify Personality Profiles of Academics Across Various Disciplines Using Myers-Briggs Type Indicator (MBTI) Test”, LangLit, Vol. 4, Issue 2, 2017, pp. 969 – 984, ISSN – 2349- 5189 **(UGC Listed Journal)**
12. “A Research Study of Students' Perception for Selection of CHARUSAT in 2016”, CHARUSAT Journal, Vol. 1, No. 1, September 2017, pp. 49-61
13. “Patient Flow Management through Waiting line Models in Rural based Multi-Specialty Hospital in Charotar Region, Gujarat”, VEETHIKA - An International Interdisciplinary Research Journal, Vol. 4, 2017, pp. 45–52 ISSN – 2454-342X **(UGC Listed Journal)**
14. “Employer Branding: A Strategic HR Tool for Talent Management”, Innovative Management Solutions for Competitive Advantage, Vol. 1, No. 1, October 2016, pp. 178-185 ISBN – 9789386256201
15. “Use of Multimedia with Special Reference to Video Materials in Management Teaching – Learning Process: A Case of Indukaka Ipcowala Institute of Management (I<sup>2</sup>IM) – a Constituent Institute of CHARUSAT, Gujarat” in a proceeding of National Conference on Quest for Excellence in Teaching, Learning and Evaluation, Charotar University of Science and Technology, 2017, pp – 196-202
16. “A Study on Assessing Expatriate’s Challenges During an International Assignment: International Human Resource Management Perspective”, International Journal of Marketing & Human Resource Management (IJMHRM), Volume 7, Issue 2, May - Aug, 2016, pp. 23–35, ISSN: 0976 – 6421
17. “Strategically Leveraging CSR as A Recruitment Tool to Enhance Organizational Attractiveness – A Survey of IT Professionals of Gujarat”, International Journal of Management (IJM), Volume 7, Issue 4, May - June 2016, pp.152 – 164, ISSN Print: 0976-6502 **(Scopus Indexed and UGC Care List – II Journal)**
18. “Employer Branding: A Case of Infosys”, International Journal of Humanities and Social Science Invention, Volume 3, Issue 6 June, 2014, pp.42-49, ISSN (Online): 2319 – 7722, ISSN (Print): 2319 – 7714.
19. “Organisation Attractiveness: Are IT Students Attracted by Different Factors Offered by Their Dream Employer?” Business Management and Information Technology, ISBN: 978- 93-5062-253-7, February 2013. **(Published as a Book Chapter)**

20. *“Employer Branding: An Integrative Review”*, Inclusiveness and Innovation: Challenges for Sustainable Growth of Emerging Economics, ISBN: 978-93-82062-74-5, December 2012.

### Research Papers Presented

1. *“Textual Data Analysis of ‘Mann Ki Baat’ Show”*, in ISDIS-Global Conference 2021, hosted by the Indian Institute of Management (IIM-N), held during December 28-30, 2021
2. *“MOOC as an E-Learning Strategy for Higher Education Students”*, in NAAC Sponsored Seminar on Teaching, Learning & Evaluation – Issues & Concerns organized by Tolani Commerce College, Adipur, Kutch held on January 27, 2018.
3. *“A Study of Gender Inequalities in India”*, in National Conference on *“Human Development: Issues and Challenges”*, organized by GHPIBM, MBA, Sardar Patel University, held on January 21st, 2017.
4. *“Employer Branding: A Strategic HR Tool for Talent Management”* in 8th ISDSI International Conference 2015, organized by Decision Science Institute, New Delhi, during January 2-4, 2015.
5. *“Employer Branding @ Infosys”*, in International Case Conference, organised by IMT Nagpur held during November 29 – 31, 2012.
6. *“Employer Branding: A Strategic Tool for Talent Management”* in the Second National Conference on Managing for Tomorrow held at PGIM – AMSoM, Ahmedabad University on April 14, 2012.

### Workshops / Conferences / Seminars / FDP / MDP / Others Participated

1. Faculty Development Programme on *“Research Design, Methods and Analysis”* organized by Indian Institute of Management, Bodhgaya (IIMBG) during June 20-29, 2022.
2. Faculty Development Programme on *“Be Future Ready with Business Analytics”* organized by Jaipuria Institute of Management, Jaipur under AICTE Training and Learning (ATAL) Academy during July 5- 8, 2021.
3. Faculty Development Programme on *“HR- Analytics: Concepts and Applications”* organized by Fore School of Management, New Delhi, during June 21 – June 23, 2021.
4. Faculty Development Programme on *“Statistical Data Analysis Using R-Studio and R Programming”* organized by Department of Mathematical Sciences, P D Patel Institute of Applied Sciences, Charotar University of Science and Technology, during October 30 - November 1, 2020.
5. Faculty Development Programme on *“Operations Management”* organized by Christian College of Engineering and Technology (CCET), Chhattisgarh under AICTE Training and Learning (ATAL) Academy during October 5-9, 2020.
6. Faculty Development Programme on *“Organizational Behavior”* organized by Makhnallal Chaturvedi National University of Journalism and Communication, Department of Media Management, Bhopal under AICTE Training and Learning (ATAL) Academy during September 14-18, 2020.
7. GUJCOST sponsored Faculty Development Programme on *“Frontier of Deep Learning Applications for the Future”*, organized by Devang Patel Institute of Advance Technology and Research, CHARUSAT during September 14-18, 2020
8. Faculty Development Programme on *“Project Management”* organized by Tata Consultancy Services, on September 12, 2020.
9. Faculty Development Programme on *“Intellectual Property Rights”* organized by Tata Consultancy Services, on September 8, 2020.
10. Faculty Development Programme on *“Data Sciences”* organized by National Institute of Technology (NIT), Srinagar, under AICTE Training and Learning (ATAL) Academy during August 24 -28, 2020.
11. Certificate Programme on *“Lean Six Sigma Green Belt”* organised by Concept

- Business Excellence Pvt. Ltd., Vadodara during February 18 -21, 2020.
12. Faculty Development Programme on **“Research Approaches and Methods in Management and Social Sciences”** organized by Continuing Education Program (CEP) - Indian Institute of Technology – Bombay at Shailesh J Mehta School of Management – IIT- B Powai, Bombay, held during June 03 – 08, 2019.
  13. Workshop on **“Psychometrics and Scale Development in Social Sciences”**, organised by Indian Institute of Management, Ahmedabad, organised at S. K. Somaiya College of Arts, Science and Commerce, Mumbai held during December 7- 9, 2018.
  14. **“Seminar on Spreading Innovation in Health Care Master class with Joe McCannon”**, organised by South West Academic Health Science Network, United Kingdom during May 1, 2018.
  15. **“PLETHORA – Transforming Healthcare through Advanced Analytics”**, organised by The UK Modelling and Simulation in Healthcare Network, The Association of Professional Healthcare Analysts, The UK Operational Research Society, The UK Health Foundation, United Kingdom, held on May 16, 2018.
  16. Faculty Development Programme on **“Creativity, Problem Solving and Innovation”**, organised by I<sup>2</sup>IM, FMS, CHARUSAT, held during November 13 -22, 2017.
  17. One Day Interdisciplinary Workshop on **“Operations Research in Health Care Management”**, jointly organized by MTIN and I<sup>2</sup>IM, FMS, CHARUSAT, held on November 11, 2017.
  18. Faculty Development Programme on **“Business Research and Advanced Data Analytics”**, organized by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during 5 – 10 June, 2017.
  19. Faculty Development Programme on **“Capacity Building”**, organised by B I Patel Human Resource Development Center, CHARUSAT, on May 23, 2017.
  20. NAAC sponsored National Seminar on, **“Quality Initiatives: Gateways and Pathways to Institutional Excellence”**, organised by Nirma University, Ahmedabad during March 03- 04, 2017.
  21. Seminar on **“Human Development: The Prima Facie Challenge for Holistic Growth”**, organised by Pri. B. I. Patel Human Resource Development Center, held on December 31, 2016.
  22. Faculty Development Programme on **“Emotional Intelligence”**, organised by B I Patel Human Resource Development Center, CHARUSAT, on October 1, 2016.
  23. Faculty Development Programme on **“Application of Statistical Software in Research”** organized by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during 6 – 11 June, 2016.
  24. **“Diploma in Shipping and Logistics”**, organised by Ahmedabad Management Association, Ahmedabad during May 14-15, 21- 22, 28, 2016.
  25. Workshop on **“Teacher Effectiveness”** organised by Pri. B.I. Patel Human Resource Development Centre, Charotar University of Science & Technology (CHARUSAT), Changa, held on 2 April, 2016.
  26. Faculty Development Programme on **“Management Teaching-Learning, Sectoral Research & Publications and Collaborations”** organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during June 8- 13 2015.
  27. **“Summer School-4.0 on Quantitative Techniques”**, organised by **Indian Institute of Management, Ahmedabad** during April 5-11, 2015.
  28. 10th Annual International Seminar on **“Intellectual Property Rights: Business Boosters”** organized by MarkPatent.org held during February 14-15, 2015.
  29. **“Art and Science of Counselling: Developing Helping and Communication Skills”** Organized by B I Patel Human Resource Development Center, CHARUSAT during August 26-28, and September 5-6, 2014.

30. Faculty Development Programme on “**Advanced Business Research & Analytics**” organized by Mudra Institute of Communication (MICA), Ahmedabad, held during May 12-16, 2014.
31. Faculty Development Programme on “**Strategic Financial Management Decisions**” organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during June 17-18, 2014.
32. Faculty Development Programme on “**Management Teaching, Research and Entrepreneurship Development**” was organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during June 9-14, 2014.
33. Certificate Programme on “**Lean Management**” organised by Ahmedabad Management Association, Ahmedabad, held during June 3-8, 2013.
34. Faculty Development/ Orientation Programme on “**Management Teaching, Research and Consultancy**” organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during June 3-8 2013.
35. Management Development Programme on “**Enhancing Workplace Performance**”, organised by Ahmedabad Management Association, Ahmedabad held on April 5 – 6, 2013.
36. Faculty Development Programme on “**Case Writing in Management with Special Reference to Case-lets**” organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, on May 4, 2013.
37. Faculty Development Programme on “**Influencing and Communication with Teamwork Promotion Leading to Consulting Assignments**” organised by Indukaka Ipcowala Institute of Management, Charotar University of Science and Technology, during December 27 - 28, 2012.
38. “**International Pre- Research Conference**”, organized by Symbiosis Institute of Management, Pune held on December 12, 2012.
39. “**National Case Writing Workshop**”, organized by Prestige Institute of Management, Dewas, Indore, during April 27 -28, 2012.
40. Workshop on ‘**Open ERP**’ organized by Tiny ERP, Gandhinagar during March 10-11, 2012.
41. “**Short Term Course for Ph.D Scholars**”, organized by Gujarat University during August 28 -31, 2011.
42. Faculty Development Programme on “**Use of Statistical Package – SPSS for Research**”, organized by NICM, Gandhinagar on April 9, 2011.
43. UGC sponsored Workshop on “**Teaching and Research in Management**” organized by B K School of Business Management, Gujarat University on March 20, 2011.
44. Faculty Development Programme on “**Research Methodology**”, organized by Gujarat Technological University, Ahmedabad on January 27, 2011.

### Expert Sessions Delivered

1. Resource Person for the Training (20 Hours) on “**Developing Analytical and Interpreting Skills Using Statistics & Mathematics and Application of Various Packages**” organised by Vaikunth Mehta National Institute of Cooperative Management, Pune University, Pune during July, 2020.
2. Resource Person for the expert sessions (10 Hours) on “**Quantitative Techniques in Health Care**” organized by Manikaka Topawala Institute of Nursing (MTIN), during January – February, 2020.
3. Delivered sessions on “**Strategy of Looking at the Other Side**” and “**Playfulness**”, at State Level Faculty Development Programme on Creativity, Problem Solving and Innovation, organised under Anil and Asha Patel Endowment Fund for a Course on Creativity at PP Savani University, Surat, held during December 11, 2019.
4. Delivered sessions on “**Strategy of Looking at the Other Side**” and “**Playfulness**”, at State Level Faculty Development Programme on Creativity, Problem Solving and Innovation, organised under Anil and Asha Patel Endowment Fund for a Course on Creativity at Sankalchand Patel University, Visnagar, held during December 3, 2019.



5. Delivered sessions on “**Strategy of Looking at the Other Side**” and “**Playfulness**”, at State Level Faculty Development Programme on Creativity, Problem Solving and Innovation, organised under Anil and Asha Patel Endowment Fund for a Course on Creativity at CHARUSAT, held during November 19-20, 2019.
6. Delivered sessions on “**Strategy of Looking at the Other Side**” and “**Playfulness**”, at Faculty Development Programme on Creativity, Problem Solving and Innovation, @ Uka Tarsadia University, Bardoli organised under Anil and Asha Patel Endowment Fund for a Course on Creativity at CHARUSAT, held on May 6, 2019.
7. Chaired a session on “**Behavioral and Office Protocol Management**”, at The Directorate of Medicinal and Aromatic Plants Research, Anand, held on November 22, 2018.
8. Delivered sessions on “**Strategy of Looking at the Other Side**” and “**Playfulness**”, at State Level Faculty Development Programme on Creativity, Problem Solving and Innovation, organised under Anil and Asha Patel Endowment Fund for a Course on Creativity at CHARUSAT, held on November 27, 2018.
9. Delivered three sessions on “**Supply Chain Management and Materials Management**” at for Semester – II, MBA Programme at G. H. Patel (Post-Graduate) Institute of Business Management (GHPIBM) as a „Guest Faculty“ during academic year 2013-2014.
10. Delivered sessions on “**What after Graduation?**” at Rofel College of Business Management, Vapi, held on December 2012.
11. Delivered sessions on “**Employer Branding**” at B.K. School of Business Management, Gujarat University, held on December 2011.

### Industry Exposure Training

To establish and strengthen industry-institute linkages and contribute to industry requirements in particular and those that of society in general, undertaken one week of Industry Exposure Training in below mentioned organizations:

Sr. No.:	Name of the Organisation	Place	Duration
1	Invisible Fiction	Anand	June, 2022
2	Dhyey Consulting Services Pvt. Ltd.	Vadodara	June 10 - 15, 2019
3	Madhuban Resort and Spa	Anand	June 12 – 17, 2017
4	Rotomag Motors & Controls Pvt. Ltd.		June 13- 18, 2016
5	The Mentors and Enablers	Vadodara	June, 2015

### Achievements / Honors/ Awards

1. Recognized as a registered Ph.D Guide under the Faculty of Management Studies (FMS), CHARUSAT. Currently supervising two Research Scholars’ Doctoral work.
2. Appointed as a Reviewer for the International Journal of Research and Innovation in Social Science (IJRISS) ISSN: 2454-6186
3. Received CHARUSAT Research Paper Award for three research paper publications: “*Work – From – Home: Experiences and Future Challenges – Indian Perspectives from Pandemic Coronavirus and Consequent Lockdown*”, “*Confirmatory Factor Analysis of NERIS Type Explorer® Scale – A Tool for Personality Assessment*”, “*A Study of Identification of Personality Profiles of Undergraduate Management Students Using Myers Briggs Type Indicator (MBTI) Test*”.
4. Selected and appointed as a reviewer of the Student Learning Assessment (SLA) Project “PARAKH” of AICTE, contributed at the National level initiative to understand Level and Gains of students studying in Technical Institutions of India. For the said project, verified the Question banks prepared by Subject Matter Experts (SMEs) in the management discipline for the courses: 1. Operation Management, 2. Organisation

Behaviour + HR, 3. Statistics + Business Research, 4. Strategy. Reviewed 2065 questions assigned.

5. Appointed as a Reviewer for Academy of International Business (AIB) – 2021 organised at the International Business Center (IBC), Michigan State University, USA held during June 29 – July 3, 2021.
6. Appointed as a Reviewer for 62<sup>nd</sup> Annual Meeting of the Academy of International Business (AIB) - 2020 organized at Miami, Florida, USA during July 2-6, 2020.
7. Appointed as a Reviewer for 61<sup>st</sup> Annual Meeting of the Academy of International Business (AIB) - 2019 organized at Copenhagen, Denmark during June 24-27, 2019.
8. Serving / Served as an External Examiners for the Gujarat University, Ahmedabad, Gujarat Technological University (GTU), Ahmedabad, Gujarat Law Society, GLS University, Ahmedabad, Dharmsinh Desai University, Nadiad. (2009 onwards)
9. Appointed as a Reviewer for 60<sup>th</sup> Annual Meeting of the Academy of International Business (AIB) - 2018 organized in Minneapolis, USA, during June 25-28, 2018.
10. Invited and Appointed as an Expert Member in the selection process / interview committee for Assistant Professor at A S & H D Department, Dharmaj, held on September 9, 2017.
11. Appointed as a Reviewer for 59<sup>th</sup> Annual Meeting of the Academy of International Business (AIB) - 2017 organized in Dubai, UAE, during July 2-5, 2017.
12. Appointed as a Reviewer for 58<sup>th</sup> Annual Meeting of the Academy of International Business (AIB) - 2016 organized in New Orleans, USA held during June 27-30, 2016.
13. Appointed as a reviewer for Academy of International Business (AIB) - 2015 organized on June 27-30, 2015 by IIM, Bangalore.

## Personal Detail

### Father's Name

Jayantibhai C Makwana

### Date of Birth

May 23, 1985

### Marital Status

Married

## References

### Dr. Govind B Dave

Acting Pro Vice Chancellor  
TransStadia University  
Ahmedabad, Gujarat, India  
M – 9099015370  
Email: davegovind@gmail.com

### Dr. Amit P Ganatra

Provost (Vice Chancellor)  
Parul University, Waghodia  
Vadodara, Gujarat, India  
M – 9426350639  
Email: ganatraamitp@gmail.com