

CURRICULUM VITAE

Dr..B.MADHURA
MBA, PGDT, M.Phil, Ph.D, NET&SET



Residential Address:
H.No: 1-2-342/7/1,
PhoolBagh, Domalguda,
Hyderabad - 500029.

Cell: 9948253993

Email: madhurabn@gmail.com

SUMMARY: Significant teaching experience at Postgraduate level as well as in executive training seminars both in traditional as well as in e-Learning environment. Overall 14 years' of experience in management.

Special skills include solid writing, and oral communication skills demonstrated through publications and presentations, regionally, state wise and nationally.

Technical skills: MS Word, Excel, PowerPoint, Web Programming, data base management system, HTML, Page maker.

OBJECTIVE: To work in an organization and contribute my efforts towards achieving the objectives of the organization and lead my career towards success with an overall career path and development and enrich my services to the organization.

EDUCATION:

- **Ph.D in Business Management** (HR as specialization), Osmania University, Hyderabad, 2019.
- **Qualified in UGC NET Dec 2012 & SET April 2012**
- **M.Phil in Business Management** (HR as specialization), SV University, First Division, 2008.
- **Post Diploma in Taxation**, HRD College Narayanguda, Osmania University, Hyderabad, First Division with Distinction, 2007.
- **Post-Graduation Master of Business Administration**, Osmania University College for Women, Koti, Osmania University, Hyderabad, First Division, 2006.
- **Graduation in B.COM Computers**, Badruka College of Commerce, Kachiguda, Osmania University, Hyderabad, First Division, 2004.

ACADEMIC EXPERIENCE:

- Currently as Assistant Professor in School of Management Studies at SNIST from 2013 to till date.
- Assistant Professor in Department of Business Management at NNRG from 2010 to 2012.
- Assistant Professor in Department of Business Management at VBIT from 2006 to 2010.

AREAS OF INTEREST: Business Law and Regulation, Organization Behavior, Human Resource Management, Managerial Economics and Financial Analysis, Management of Industrial Relations, Research Methodology, Training and Development.

PERSONAL PROFILE:

- Father's Name : B.Vidyanand
- Mother's Name : B.Vijaya
- Spouse Name : B.Srinivas
- Daughter Name : B.Srinithya
- Native Place: Hyderabad.
- Languages Known: English, Hindi, and Telugu.

PERSONAL ASSETS: My Strengths may be marked with three words –

- Self Confidence, Stability and Simplicity are the three mantras with which I work.

DECLARATION: I hereby declare that all the above furnished details are true to the best of my knowledge and are re-verifiable.

Date: 21st March, 2021

Place: Hyderabad

Encl: List of Publications Doc

Publications of Dr.B.Madhura

(2006 – 2021)

Books Authored:

Published a book on ‘Basics of Skill Development’, Bharthi Publications, New Delhi, 2021.
ISBN: 978-93-90818-25-9 (SNIST)

Published a book on ‘Students Placement – A Guide for Training and Employability’, Alpha Editions, Vij Books India Pvt.Ltd, New Delhi, 2016. *ISBN: 978-93-86019-88-2 (SNIST)*
<http://www.amazon.in/Students-Placement-Guide-Training-Employability/dp/9386019884>

Published a book on ‘Winning Interviews – Run the Race’, Anuradha Publications, Chennai, 2009. *ISBN NO: 978-81-8472-114-0.*

Books Co- Authored:

A Text Book on “Managerial Economics”, Paramount Publishers, New Delhi, Hyderabad, 2013.
ISBN NO: 978-93-82163-41-1

Book Chapters:

Book Chapter titled ‘Women Entrepreneurship – Catalyst to Economic Development’, Contemporary India: A New Perspective, Published by Walnut Publication, New Delhi, 2020,
ISBN NO: 978938744682

Book Chapter titled “Hypothesis Testing” – Research Methodology: Developing an Understanding, published by APH Publishing Corporation, New Delhi. 2020, **ISBN No: 978-93-88316-90-3**

Book Chapter titled ‘The Perceptual analysis on Yoga’ in edited book recent trends in Management, published by Abhijeet publications, New Delhi, 2019, Pp.40-51. *ISBN NO: 978-93-88865-08-1*

Research and Development Projects:

Completed “Dry leaf Composters” composing of the dry leaves and extracting the manure to be used for nursery and plantation of the plants, in the campus, 2019.

Complete Project, Composing the kitchen waste – through the usage of Aaga Products, trained the canteen staff how to utilize the kitchen waste and do the organic farming, 2018

International Journals

Published a research paper titled ‘A Study on Technical, Human and Conceptual Skill analysis’ International Journal of Research, Vol-8, and Issue 11, February, 2019, Pp. 175 – 182. **ISSN NO: 2236 – 6124**, UGC approved Journal, Impact Factor 5.7, and Scopus Suggested Journal Id: 10J6CFO7B9446F97, [DOI:16.10089.IJR.2018.V8I2.285311.234732](https://doi.org/10.11127/gmt.2017.09.05)

Published a research paper titled ‘A Study on Communication Skill Inventory’, International Journal of Management Studies, Vol-7, Issue -3, July, 2017, Pp. 175 – 182. **ISSN NO: 2230 – 9764**, **Doi: <http://dx.doi.org/10.11127/gmt.2017.09.05>**

Published a research paper titled ‘A Study on Organizational Climate at NFCL’, International Journal of Business and Administration Research Review Peer Reviewed Journal, Vol-3, Issue - 10, June, 2015, Pp. 134 – 139. **ISSN NO: 2348 – 0653**, Impact Factor: 3.072

Published a research paper titled ‘A Study on Employee Retention Strategies in select IT and ITES Companies’, International Journal of Decision making in Management, Volume – I, Issue – 2, December, 2012, Pp.88-94. **ISSN NO: 2319 – 6793**

National Journals

Published a paper titled “The Impact of Organizational Climate on Organizational Commitment”, Asian Journal of Management, Vol-11, Issue – 01, Jan – March, 2020. **ISSN:0976-495X (Print), 2321 – 5763 (online), DOI: 10.5958/2321-5763.2020.00003.7**

Published a paper titled “A Study on Emotional Intelligence levels among young Technocrats”, Vidyaniketan Journal of Management and Research, UGC listed No: 62914, Vol – 6, Issue- 1, Jan-June 2018, Pp-18-19, **ISSN NO:2320-3951** (Publisher: The Oxford college of Business Management)

Published a paper titled ‘The Art of Story Telling’, Triveni Journal, Vol-84, No-3, September, 2015, Pp.17- 19. **ISSN NO: 0041 - 3135**

Presented a research paper titled ‘A Study on Motivational Analysis on Organizational Climate’ Osmania Journal of Management, Volume – XI, Number – 2, June 2015. Pp 8-14. **ISSN NO.0976 – 4208**

Published a research paper titled ‘FDI in higher education in India – An opportunity for quality monitoring’, two day National Seminar on FDI in India – Issues and Challenges, Sponsored by UGC, RBVVR Journal of Management Research, Volume – 1, Hyderabad, March 25th – 26th , 2013, Pp.49-53. **ISSN NO: 2320 - 8732**

Published a research paper titled ‘A Study on Impact of Training on the Performance of Employees’, Itihas the Journal of Indian Management, Vol – III, Issue – 1, March, 2013, Pp.105 – 108. *ISSN No: 2249 – 7803*

Presented a research paper titled ‘The Impact of Job Satisfaction on the Performance of Employees – A Study’, Osmania Journal of Management, Volume – V, Number – 12, June 2009. Pp.101-109. *ISSN NO.0976-4208*

International Conferences:

Presented a research paper titled ‘Accreditation: The need to assessment of Quality in Higher Education – A Study’, International Conference on Quality in Higher Education: Challenges and Opportunity in India, organized by IPE and HRD, Bihar, October 20 – 21st, 2011.

National Conferences:

Published a research paper titled ‘ Learning to Teach – Teaching to Learn’ one day National Conference on Innovative Practices in Teaching Learning and Evaluation, sponsored by NAAC, organized by A.V.College of Arts, Science and Commerce, Hyderabad, Feb 6th, 2018, Pp.188 - 191. *ISBN NO: 978-93-857-82503*

Published a research paper titled ‘ A Study on Competency Mapping among Teachers in Educational Institutions’, two day National Conference on competency mapping among college teachers, sponsored by UGC, organized by Govt Degree College, Siddipet, Jan 29th – 30th , 2015, Pp.388 -393. *ISBN NO: 978-81-929088-2-3*

Published a research paper titled ‘Organizational Climate in the organization – An Empirical study’, two day National Conference on Multivariate Analysis for Management Research, Sponsored by ICSSR and UGC, organized by O.U, Hyderabad, Sept 14th -15th, 2013.

Published a research paper titled ‘A Study on Managing Cross Cultural Diversity and Challenges in Global HR’, Business Management Trends, 2013, Pp.177 – 183. *ISBN NO: 978-93-82163-08-4*

Published a research paper titled ‘A Study on Employee Training and Development Programs in Select Research Institutions’, two day National Seminar on Modern Management Practices, organized by Department of Business Management, O.U, Feb, 1st – 2nd , 2013, Pp. 261 – 267. *ISBN NO: 978-81-7800-299-6*

Published a research paper titled ‘Impact of Quality of Work Life on the Performance of Executives – A Study’, National Business Research Conference on Challenges Innovation and Development in Management, organized by MIM, Maharashtra, October 20th , 2012, Pp.31 - 38 *ISBN NO: 978-81-929049-0-0*

Published a research paper titled 'A Study on Employment Conditions Women in Un-Organized Sector in India', Women in the 21st Century, DPH, New Delhi, 2012, Pp. 31 – 35. **ISBN NO 978-93-5056-147-8**

Published a research paper titled 'A Study on Women Empowerment at view through SHG'S, NGO'S & Micro Finance Institutions', State Level Conference on Women Entrepreneurship: Financial Inclusion and Micro Financing for self help groups in AP, sponsored by NABARD, Hyderabad, organized by TJPS PG College, Guntur, February 4th, 2012. **ISBN NO: 978-93-81075-82-1**

Published a research paper titled 'Management Education in Andhra Pradesh, The changing scenario and challenges', National Conference on Factors affecting Teaching and Research and Strategy to improve Quality in Higher Education, organized by Banaras Hindu University – Mirzapur, UP, India, 2012, Pp. 445 – 454. **ISBN NO: 978-93-81212-11-0**

Published a research paper titled 'An Enrichment of Team Building Activities at Oil Manufacturing Company', National Conference on Changing Business Practices in 21st Century, Organized by Dept of business Management CMR College of Engineering and Technology, Hyderabad, November 11th - 12th , 2011, Pp.531 – 535 **ISBN NO: 978-93-5051-334-7**

Published a research paper titled 'A Study on Modern Core HR Practices at a Hypermarket', National Conference on Challenges and Opportunities for Business in the New Millennium, organized by Brindavan College, Bangalore, October 14th – 15th , 2011.

Published a research paper titled 'A Study on role of performance appraisal system at global services – India', National Conference on HR at the Modern Workplace, organized by SDM Institute for Management Development, Mysore, December 16th - 17th , 2011. **ISBN NO: 978-81-922146-0-3.**

Published a research paper titled 'Empowering Young India to Industry Fit Role of Torch Bearers', National Conference – Empowering India: Youth Driven Economy Organized by Dr.Babasaheb Ambedkar Maratha Wada University in collaboration with UNO, February 17th - 18th , 2011, Pp. 90 – 97. **ISBN NO: 978-93-80876-01-6**

Published a research paper titled 'A Study on Prospective Challenges of Higher Education in India and its Strengthening Measures', National Seminar on Challenges of Higher Education in India, organized by TJPS PG College, Guntur, February 25th - 26th , 2011, Pp.37 -40. **ISBN NO: 978-93-81075-51-7**

Published a research paper titled 'Impact of Training Methods on Employee Performance', one day seminar on HR vision for generation – Y, organized by Alluri Insitute of Management Sciences, Warangal, December 4th, 2010.

Published a research paper titled ‘Some Aspects of Higher Education in India’ at National Seminar on Globalization and the Indian Economy, organized by The Hindu College, Machilipatnam, October 9th - 10th, 2010.

Two Day National Conference on “Globalization & women, its Impacts, challenges, opportunities” organized by ABVP and VSS, IPE Hall, O.U, Hyderabad, July 26th - 27th, 2008.

Two day National Conference on “Customer Relationship Management – A Financial Services Perspective”, sponsored by A.I.C.T.E, organized by Institute of Public Enterprise, O.U, Hyderabad, Aug 7th – 8th, 2008.

National Level Seminar:

Published a research paper titled ‘The Role of Indian Banking Sector – The Road Ahead’, Two Day National Seminar on Emerging Trends in Banking , Insurance and Tourism, organized by Department of Commerce, Osmania University, Hyderabad, June 28th and 29th, 2019,. **ISBN NO: 978-93-85817-19-10**

Published a research paper titled ‘A Critical Study on – Problems and Challenges of Urban Traffic Congestion’, Two Day National Seminar New Business Avenues in Telangana state in collaboration with Telangana State Council of Higher Education and Indian Council of Social Science Research, organized by Aristotle PG College, Hyderabad, March 29th and 30th, 2019, Pp.382 – 387. **ISBN NO: 978-81-940823-2-3**

Published a research paper titled ‘A Study on Women Empowerment at view through SHG’S, NGO’S & Micro Finance Institutions’, State Level Conference on Women Entrepreneurship: Financial Inclusion and Micro Financing for self help groups in AP, sponsored by NABARD, organized by TJPS PG College, Guntur, February 4th , 2012, Pp.52 – 57. **ISBN NO: 978-93-81075-82-1**

Presented a research paper titled ‘Innovative and Creative Global Scenario’, two day Regional Seminar on Innovative and Creativity Development among Engineering Students, VNR Vignana Jyothi Institute of Engineering and Technology, Hyderabad, November 21st - 22nd , 2008.

Two day National Seminar on “Urbanization in India – Problems and Prospects”, organized by Department of Economics, Osmania University College of Women, Hyderabad, Jan 24th – 25th, 2009

Awards:

“Nari Samman Award – 2021”, for excellence in education, by Society for Integrated Federation & Awards, A unit of HMRF, Register by Govt of Telangana. 7th March 2021.

“Best Research Excellence Award”, for the paper “The Impact of Organizational Climate on Organizational Commitment”, Asian Journal of Management, Insc of Scholars, Dec – 2021.

“Young Scientist Award” In the 10th International Scientist Awards on Engineering, Science and Medicine held on 26 & 27-Sep-2020, Hyderabad, India, Organized by VDGGOOD Professional Association.

“Best Paper Award” titled “A study on Technical, Human and Conceptual Skill Analysis” in the national conference on Strategies for business potentiality and sustainability held on 23rd February, 2019 organized by Department of Management Studies, VJIT.

“Best Teacher Award” Department of School of Management Studies, SNIST 2014 – 15.

Membership:

Editorial Member (Editor) of the Journal; Asian Journal of Management.

Review Member of ‘International Journal of Research and Analytical Reviews’.

Annual Member – Indian Association for the Study of Population. (IASP, New Delhi)

Guest Lecture Delivered:

Delivered a Lecture on “Will to think and power to achieve” on 7th April 2010 at Kommuri Pratap Reddy Institute of Technology

Faculty Development Programmes Organized:

Organized One Week FDP on “Human Values and Professional Ethics in Higher Education” for all faculty during the period of June 15th to June 20th 2019 in SNIST.

Organized One Week FDP on “Management Science – Subject” for all B.tech faculty during the period of May 5th to May 10th 2017 in SNIST.

Faculty Development Participation:

Workshops:

Completed the “Online Short Term Course on Research Methodology” organized from 15.6.2020 to 17.6.2020. UGC-Human Resources Development Centre (Academic Staff College) Osmania University.

Completed Three Day Online Workshop On “*Online Course Design, Development and Delivery*” organized by Human Resource Development Centre, University of Hyderabad during May, 26-28, 2020. Certificate Id: 2020-02-00-082

Completed Three Day Online "Online Tools and Software for remote Teaching -Learning", UGC-Human Resource Development Centre, JNTUH, May 16th - 18th, 2020

Three Week SDP:

Three Week SDP on Marketing of Services, sponsored by AICTE, organized by Aurora’s PG College, Hyderabad, June 21st – July 5th, 2010.

One Week FDP:

Participated in One week FDP on "Innovation Design Thinking & Entrepreneurship" from 01 June to 06 June, 2020 organized by The Department of Electronics and Communication Engineering, Sreenidhi Institute of Science and Technology, Hyderabad.

One Week Faculty development Programme on Research Methodology and Business Analytics using ‘R’, Organized by Department of Computer Science and Engineering in association with School of Management Studies, SNIST, November 13 – 18, 2017.

One Week Faculty development Programme on “Research Methodology and Data Analytical Tools, Organized by Department of computer Science and Engineering in association with School of Management Studies, SNIST, December 5 – 10, 2016.

One Day

One day FDP on “Effective Methods of Teaching for Women Faculty”, organized by Institute of Public Enterprise, Hyderabad, March 9th, 2013.

One day FDP on “Effective Teaching Methods for MBA Teachers”, organized by Dr.B.R.Ambedkar Institute of Management and Technology, Hyderabad, July 28th 2012.

One day FDP on “Pedagogical methods and Research Orientation”, organized by Aurora’s Scientific, Technological and Research Academy, Hyderabad, Sept 15th, 2012.

One day FDP on Corporate Social Responsibility, organized by Sarojini Naidu Vanitha MahaVidyalaya, Hyderabad, Aug 19th, 2010.

Two Day

Two day Workshop on Research Methodology”, organized by Faculty of Arts, Osmania University, Hyderabad, June 3rd - 4th, 2011.

Two day State Level Faculty Development Programme on “CARR” (Case study, article writing, research tools and research methodology), organized by department of Business Management, VBIT, Hyderabad, November 13th - 14th, 2009.

Three Day

Completed Three Day FDP on “Digital Disha for Teachers (A virtual Teachers training) FROM 20TH – 22ND May, 2020, organized by Department of Computer Science, IT, IQAC, Gurunanak Khalsa College of Arts, Science and Commerce, Mumbai. Certificate ID DC2020FDP303

Three Day FDP on Data analysis for Management Research using SPSS, organized by CMR college of engineering and technology, Hyderabad, Aug 9th – 11th, 2011.

Additional Duties:

Performed observer duty as appointed by the registrar of Osmania University for conducting ICET – 2011 examinations held on 18th May 2011.

Articles:

- Course writer for Paper II Business Mathematics and Statistics to BBA I year course of Prof.G.Ram Reddy Center for Distance Education, Osmania University, Hyderabad, 2009.
- The Essence of Education Counseling – The Career Guide Educational Magazine.
- Why Performance Appraisals? – The Career Guide Educational Magazine.
- An Ideal Teacher - The Career Guide Educational Magazine.
- Human Capital - The Career Guide Educational Magazine.
- Essence of Book Reading - The Career Guide Educational Magazine.
- Building Team Spirit, The Career Guide Educational Magazine, Vol-4, Issue-12, June, 2011.
- Motivate Self to Achieve Goals, The Career Guide Educational Magazine, Vol-5, Issue-1, July, 2011.
- Lessons in leadership – The Lagan Way, The Career Guide Educational Magazine, Vol-5, Issue- 3, September, 2011.
- General Types of Interviews, The Career Guide Educational Magazine, Vol-5, Issue-9, March, 2012 – The Career Guide Educational Magazine”.

