

## CURRICULUM VITAE

<b>NAME</b>	<b>Martina RANI KOPALA</b>
<b>QUALIFICATION</b>	M.Com., B.Ed. (Com), M.B.A., CMA, Ph.D.
<b>DESIGNATION</b>	Associate Professor
<b>FACULTY FOR</b>	Management
<b>PRESENT ADDRESS</b>	10-2-238/I, Near Heritage super market, West Marredpally, Secunderabad
<b>MOBILE No:</b>	7093723095



### I. Education and Experience

<b>Highest Educational Degree</b>		<b>Doctor of Philosophy Ph.D in Finance</b>
<b>Topic of Ph.D :</b> Impact of Financial Sector Reforms in Non-Banking Financial Companies. <b>Guide :</b> Prof. A.Sudhakar, Professor in Commerce & Registrar (Retired), Dr. Ambedkar Open University, Jubilee Hills, Hyderabad, Telangana 500033		
<b>Other Educational details</b>		
<i>Year</i>	<i>Name of Education Institution</i>	<i>Title of degree/diploma and description of studies</i>
2019-21	Annamalai University	<b>MBA</b>
1990-1996	Institute of Cost and Management Accountants of India, Calcutta	<b>Cost and Management Accountancy (CMA)</b>
1991-1993	University of Madras, Chennai, Tamilnadu.	<b>Master of Commerce (M.Com)</b>
1994-1995	University of Madras, Chennai, Tamilnadu	<b>Bachelor of Education (B.Ed)</b>
1984-1987	Meenakshi College for Women, Chennai, Tamilnadu	<b>Bachelor of Commerce (B.Com)</b>
1982-1984	St.Raphaels Hr.Sec.School	<b>H.S.C</b>
1980-1982	St.Raphaels Hr.Sec.School	<b>SSLC</b>

## II. International Experience

Organization:	Duty Station:	From:	Grade:
Jijiga University,	Jijiga, Ethiopia	1 <sup>st</sup> Feb 2014 to 20 <sup>th</sup> Dec 2014	Associate Professor
Presented papers on Microfinance and Women Empowerment in Burgundy school for Business, Dijon, France in the Microfinance Conferences, three times and WASET conference, Paris, France.			

## III. Present and Previous Employment

<b>I. Associate Professor, Department of Business Management, St. Joseph's Degree and PG college, King Koti, Hyderabad</b>
From 1st Feb 2019 To Till Today
<i>Nature of duties and responsibilities</i>
<ul style="list-style-type: none"> <li>• Teaching Management Subjects in the area of Finance</li> <li>• Core committee member</li> <li>• NBA coordinator</li> <li>• Committee member in Conferences</li> <li>• Committee Member in Industry Academia Institution</li> <li>• Committee Member in FDP committee</li> <li>• Committee Member in Women Empowerment cell</li> <li>• Committee member in Projects</li> <li>• Committee member Academic planning &amp; Evaluation</li> </ul>
<ul style="list-style-type: none"> <li>• Key Achievements</li> </ul>
<ul style="list-style-type: none"> <li>• Co-Editor of the book: Financial Inclusion and Rural Development Vol I &amp; II</li> <li>• Conducted four International Webinar on Education in August and in November and on Financial Inclusion and Employability skills one in each</li> <li>• Initiation of Study abroad programme through personalized services using WORKFOX GLOBAL from September 2021</li> <li>• Initiation of collaboration with Burgundy school of Business, Dijon, France to conduct International research workshop</li> <li>• Initiated MOU with American University of Bangladesh, Bangladesh</li> <li>• Initiation of Editorial Book publication – Financial Inclusion and Rural Development</li> <li>• Initiation of Alumni Events consistently</li> <li>• Initiated MOU with Uniglobe college, Nepal</li> </ul>

<b>Associate Professor, JIJIGA University, Ethiopia.</b>
<i>From:-To: 02/2014 to 12/2014</i>
<i>Nature of duties and responsibilities</i>
<u>Taught courses::</u> Research Methodology, corporate financial management, Management Accounting
<i>Key Achievements</i>
Presented paper in Ethiopian Urban forum and published the paper
<b>2. Associate Professor &amp; Head, Department of Finance &amp; Head of Research, Vignana Jyothi Institute of Management, Bachupally, Hyderabad</b>
<i>From:-To: 06/2008 to 01/2014</i>
<i>Nature of duties and responsibilities</i>
<ul style="list-style-type: none"> <li>• Courses Teaching : Management Accounting for Managers, Corporate Financial Management, Multinational Financial Management and Project Appraisal and Financing,</li> <li>• One of the editors for VJIM's Journal Gavesana Journal of Management, a refereed bi-annual Journal.</li> <li>• Consistent Member of our Institution's Conference Committee</li> <li>• Convener of Seminars on Accounting and Finance</li> <li>• Panel Member in the Interview Board for Admission</li> <li>• Part of various college activities like Convocation, Quiz and Debate Competitions</li> </ul>
<i>Key Achievements</i>
<ul style="list-style-type: none"> <li>• Assistant editor of Institution's Journal, since its Registration stage.</li> <li>• Conducted five Seminars</li> <li>• Coordinated Institution's Conferences for 4 years</li> <li>• Selection of students for the programmes</li> <li>• Published 7 research papers in the peer reviewed journals</li> <li>• Presented 10 papers in the Conclaves and Conferences including one presented in an International Conference in France.</li> <li>• Completed AICTE sponsored major project</li> <li>• Received Best Professor Award in Financial Management at 4<sup>th</sup> Asia's Best B-School Award</li> </ul>
<b>5. Associate Professor &amp; Head and Associate Professor, Department of Business Management, St. Joseph's Degree &amp; PG College, King Koti, Hyderabad, India</b>
<i>From:-To: 06/2005 to 05/2008</i>
<i>Nature of duties and responsibilities</i>
<ul style="list-style-type: none"> <li>• Supervision of Daily class Schedules</li> <li>• Placement coordination</li> <li>• Conducting Seminars and Conferences</li> </ul>

<ul style="list-style-type: none"> <li>• Preparation of departmental Reports</li> <li>• Ensuring Students' Discipline</li> <li>• Arrangement of Orientation and Certificate Programmes and Guest Lectures</li> <li>• Supervision of Industrial Tours and Outbound Training Programmes</li> <li>• Arrangement of Social visits to Orphanages.</li> </ul>
<b><i>Key Achievements</i></b>
<ul style="list-style-type: none"> <li>• Conducted Two seminars</li> <li>• Arranged Three Certificate Programmes</li> <li>• Arranged Guest Lectures</li> <li>• Organized visits to Orphanages and Shelter Homes</li> </ul>
<b>6. Academic consultant, St. Francis College for Women, Begumpet, Secunderabad, India</b>
<i>From:-To: 06/2003 to 03/2005</i>
<b><i>Nature of duties and responsibilities</i></b>
<ul style="list-style-type: none"> <li>• Taught courses Advanced Costing to M.Com II year students</li> <li>• Quantitative Techniques to M.Com I year students</li> <li>• Seminar Coordination</li> <li>• Managerial Economics, HRM and Management Accountancy to B.Com (Professional) III year students.</li> <li>• Coordinator for Social Programmes</li> </ul>
<b><i>Key achievements</i></b>
<ul style="list-style-type: none"> <li>• Animator for AICUF</li> <li>• Secretary for Xavier Board of Higher Education</li> </ul>
<b>7. Head and Lecturer, Department of Commerce, GSM PG College for Women, RP road, Secunderabad, India</b>
<i>From:-To: 06/2001 to 03/2003</i>
<b><i>Nature of duties and responsibilities</i></b>
<ul style="list-style-type: none"> <li>• Coordination of various activities of the Department as Head</li> <li>• Taught courses Advanced Costing, Management Accountancy, HRM and Organizational Behaviour for M.Com I &amp; II year students.</li> </ul>
<b>8. Lecturer (Contract), Nizam College, Osmania University, Hyderabad,</b>
<i>From:-To: 07/1996 to 05/2001</i>
<b><i>Nature of duties and responsibilities</i></b>
<b><i>Key Achievements</i></b>
<ul style="list-style-type: none"> <li>• Coordinated admissions</li> <li>• Coordinated two seminars</li> </ul>

<b>9. Part-time Lecturer, Osmania University, Hyderabad,</b>
<i>From:-To: 1998-2000</i>
<i>Nature of duties and responsibilities</i> Taught: Advanced Accountancy course for M.com II year
<b>10. Part-time Accountant, St.Joseph's Degree &amp; PG College, King Koti, Hyderabad</b>
<i>From:-To: 1998-2001</i>
<i>Nature of duties and responsibilities</i>
<ul style="list-style-type: none"> <li>● Maintained accounts</li> </ul>
<b>11. Industrial Trainee, Madras Fertilizers Limited, Chennai, Tamil Nadu</b>
<i>From:-To: 09/1992 to 07/1993</i>
<i>Nature of duties and responsibilities</i>
<ul style="list-style-type: none"> <li>● Underwent training in Internal audit, Marketing and Accounts Department as a Management Trainee</li> <li>● Prepared a report for the Internal Audit department on the short weighment of fertilizer bags</li> <li>● Prepared reports on the Accounts maintained by the Marketing Departments.</li> <li>● Preparation of Budget on daily basis on the cash flows of the organization in the Finance department.</li> </ul>

<b>IV. CONFERENCE Participation and Presentations</b>	
<i>A. Participation and paper presentations</i>	
<b>Sl.No</b>	<b>International conferences</b>
<b>1</b>	“Innovation through Clusters” in Micro and Small enterprises, in a Forum of Ethiopian Government, <b>Addis Ababa, Ethiopia</b> , 16-17 November 2014.
<b>2</b>	“Financial Inclusion: Is it a Commercial Model or Social Model?” in the International Conference on Technological Environment for Microfinance organized during 11-12 <sup>th</sup> April 2012 by the <b>Centre for Microfinance Research, Burgundy School of Business, Dijon, France.</b>
<b>3</b>	“Women entrepreneurship in microenterprises: A need for Social Innovation in India” <b>World Academy of Science and Technology, Paris, France, 27-28 June 2012.</b>

4	“Are microfinance programmes designed to empower women?” in the Conference organized by <b>Burgundy School of Business, Dijon, France, held at France , on 9-10 December 2010.</b>
5	“Mobile Banking in Micro finance’, Conference organized by <b><u>Burgundy School of Business, Dijon, France, 7-8 January 2010</u></b>
6	Financial Inclusion theme of Financial Inclusion in UNDP’s Country Programme Action Plan (2013-17) on 11 July 2012 organized by <b>UNDP in UNDP Conference hall, New Delhi.</b>
7	“Strategic Cost Management in the Liberalized and Competitive Environment” Department of Commerce, Osmania University, 10-11, December 2006,

<b>B. NATIONAL SEMINAR/CONFERENCES PARTICIPATION AND PRESENTATION</b>					
<b>S.No</b>	<b>Level (International / National / State)</b>	<b>Title of Conference</b>	<b>Organised by</b>	<b>Sponsored by</b>	<b>Date</b>
1	International Webinar on Innovation and Rethinking Business Research and Education in the New normal EON	Pandemic and Learning Experiences in Higher Educational Institutions	Debro Tabor University, Ethiopia	Self	10-11 May 2022
2	International webinar on Education	Educational Policies and Higher Education : Directions and Approaches	St.Josephs Degree & PG College	Our college	23-24 November 2021
3	International Education	Education Innovation Forum, Ecole des Mines de Saint Etienne,	The Coévolution of India’s policy on Science, Technology and Innovation with University Education	University Picardie Jules Verne, France.	1-06-2021
4	International Research Workshop, our college in	Entrepreneurship in MSMEs for sustainable rural development:	Burgundy School of Business, Dijon, France	<u>free.</u>	17-18 -05-2021

	collaboration with SJC	National Financial Inclusion policy			
<b>5</b>	ICMB International conference- Management Issues and Challenges	Financial and Social Performance of MFIs using DEA	Skyline university, Sharjah, UAE.	Self	23-24-03-2021
<b>6</b>	Contemporary Management Issues, Attapur, Telangana	Potenital Challenges of Naitonal Education Policy, 26-3-2020	ICBM	College	26-03-2021
<b>7</b>	National Presentation on Innovative Teaching Methodologies	Problem based Learning method	Viswa Karma University	Self	02-10-2020
<b>8</b>	International conference on Recent trends in Management, Technology and Social Sciences	A Study on Financial frauds in Banking Sector	Indian Academician and Researchers Association, Gawhati	SELF	16-10-19
<b>9</b>	National Seminar on Emerging Trends in Business,	Foreign Direct Investment in India	St.Joseph's Degree & PG College, Abids, Hyderabad	St.Joseph's Degree & PG College, Abids, Hyderabad	30-11-19
<b>10</b>	International Conference on Management and Business challenges	Financial Inclusion: A minimalistic approach	ICBM, Attapur, Hyderabad, Telangana,	Self	23-24-03-2019
<b>11</b>	National Seminar on Emerging Trends in Business	Foreign Direct Investment in India	St.Joseph's Degree & PG College, Abids, Hyderabad	St.Joseph's Degree & PG College, Abids, Hyderabad	30-11-19
<b>12</b>	National seminar	Issues and Challenges : VUCA world	ICBM Business School, Hyderabad.	St. Joseph's	17-08-2018

<b>13</b>	National Forum on Rural Development	Innovation through Clusters” in Micro and Small enterprises	Urban Forum of Ethiopian Government, Addis Ababa, Ethiopia,	Ethiopian Urban Govt.	16-17 November 2014.
<b>14</b>	International Conference on Technological Environment for Microfinance. by the	Financial Inclusion: Is it a Commercial Model or Social Model?	Centre for Microfinance Research, Burgundy School of Business, Dijon, France.	Vignana Institute of Management	11-12 <sup>th</sup> April 2012
<b>15</b>	International Conference on Management Issues	Women entrepreneurship in micro enterprises: A need for Social innovation in India”	World Academy of Science and Technology, Paris, France,	27-28 June 2012.	<b>2012-13</b>
<b>16</b>	“Institutional and Technological Environment to Micro finance, International Conference	Are microfinance programmes designed to empower women?”	Burgundy School of Business, Dijon, France	VJIM	9-10 December 2010.
<b>17</b>	“Institutional and Technological Environment to Micro finance, International Conference	Mobile Banking : an overview of the challenges	Burgundy School of Business, Dijon, France,	VJIM	7-8 January 2009
<b>18</b>	UNDP’s Country Programme Action Plan (2013-17)	Financial Inclusion theme of Financial Inclusion	UNDP, New Delhi.	UNDP	11 July 2012
<b>19</b>	International Conference on Management and Business challenges	Financial Inclusion: A minimalistic approach	ICBM, Attapur, Hyderabad, Telangana,	Self	23 <sup>rd</sup> March 2019
<b>20</b>	16 <sup>th</sup> Thinker and Writers Forum	Labour And Skill Gap factor in MSME to	Skoch Development	Skoch Development	6-7 June 2013



		India's future GDP Growth	Foundation, New Delhi	Foundation, New Delhi	
21	15th Thinkers and Writers Forum	Cloud Computing Technology – Financial Inclusion Infrastructure”	Skoch Development Foundation, New Delhi	Skoch Development Foundation, New Delhi	25- 26 March 2013
22	Financial Inclusion Summit .	Women Empowerment : A study on Self-Help groups	Skoch Foundation, New Delhi	Skoch Development Foundation, New Delhi	28-29 September 2012
23	MICROFIANCE SUMMIT	Evolution of Mobile Banking in Microfinance: Issues and Challenges’	Banker’s Institute for Rural Development	VJIM, Bachupally, Hyderabad-90	2-3 December 2011.
24	Summit on Financial Inclusion	Mobile Technology: Risks and Regulations”	Skoch foundation	Skoch foundation	1-2 September 2011.
25	National Conference	Is Manufacturing a prime driver for Economic Growth”	Vignana Jyothi Institute of Management, Bachupally, Hyderabad	VJIM, Bachupally, Hyderabad-90,	17-19 Dec 2012
26	Corporate Governance and Social Responsibility	Microfinance and NGO: A Business Social Responsibility	Vignana Jyothi Institute of Management, Bachupally, Hyderabad	Vignana Jyothi Institute of Management, Bachupally, Hyderabad	21-22 February 2009
27	“National Women Convention” AICUF,	Women Empowerment	St.Xavier’s College, Ahmedabad		29 Dec 04 – 1 Jan 2005.
28	National Seminar on Globalisation- Unleashing India’s Potential	Emergence of India as a major global player”	Vivek Vardhini School of Business Management, Hyderabad,	St. Joseph’s Degree & PG college	24 March 2007
29	National Seminar on Insurance Sector Reforms in India-	Health Insurance	Nizam College, Hyderabad,	Nizam college, Hyderabad	8 August 2007.

	Challenges and Opportunities				
30	National Conference on Management Education for sustainable Development	Management Education : Problems and Challenges	Andhra University	St. Joseph's Degree & PG college, Hyderabad	29-30 July 2006.
31	Modern challenges in Businesses	BPO in Finance	University of Madras, Chennai	St. Joseph's Degree & PG College.	20-21 February 2006.
32	International Conference on Operations and Quantitative Management	MCDM using AHP analysis	AIMs Vadadora	AIMs, Vadadora	3-5 August 2006.
33	National Seminar Cost Management in Competitive Environment	Throughput Accounting	St. Joseph's PG College, Hyderabad, Andhra Pradesh	St. Joseph's PG College, Hyderabad, Andhra Pradesh	14, October 2006.
34	International conference	Strategic Cost Management in the Liberalized and Competitive Environment"	Osmania University,	Osmania University,	10-11, December 2006
35	National Conference on	Marketing revolution and Human capital in the New millennium	St. Joseph's PG College, Hyderabad, Andhra Pradesh	St. Joseph's PG College, Hyderabad, Andhra Pradesh	3-4 February 2006.
36	National Seminar on Entrepreneurship Development among Minorities Opportunities	"Vision & Mission of Christian Minority Institutions in Higher	Osmania University, Hyderabad	Osmania University, Hyderabad	20-21 Dec 2005.

37	National Seminar on Emerging Trends in International Trade & Finance	Dis - India and Asian Developing countries”	Osmania University	Osmania University	20-21 June 2003.
38	Impact of Reforms on Banking Sector”	National Seminar on Economic Reforms & Future Perspectives	Nizam college, Osmania University	Nizam college, Osmania University	6-7 February 2001
39	National Seminar on Marketing revolution.	Marketing revolution and Human capital in the New millennium”,	St.Joseph’s PG College, Hyderabad	St.Joseph’s PG College, Hyderabad,	. 3-4 February 2006.
40	National Seminar	“Quality Sustenance	St,Francis College, Secunderabad		20-21 August 2004.
41	National seminar	“Tax Reforms” ,	Nizam College, Hyderabad	Nizam College, Hyderabad	20-21 December 2002

### C. PARTICIPATION WITHOUT PRESENTATION

1	“Is Manufacturing a prime driver for Economic Growth” VJIM, Bachupally, Hyderabad-90, Dec 17-19 2011.
2	“Corporate Governance and Social Responsibility”, VJIM, Bachupally, Hyderabad-90, Oct 20-21 2011.
3	“National Women Convention” AICUF, St.Xavier’s College, Ahmedabad, 29 Dec 04 – 1 Jan 2005.
4	Marketing revolution and Human capital in the New millennium”, St.Joseph’s PG College, Hyderabad, Andhra Pradesh, India. 3-4 February 2006
5	“Quality Sustenance”, St,Francis College, Secunderabad, Andhra Pradesh, India, 20-21 August 2004.
6	“Tax Reforms” ,Nizam College, Hyderabad, Andhra Pradesh, India, 20-21 December 2002.

**V. FDPS/REFRESHER COURSE/WORKSHOP ATTENDED**

<b>S.NO</b>	<b>Title of FDP / STPP</b>	<b>Organized by</b>	<b>Academic Year</b>	<b>Duration</b>
1	FDP on NEP and NAAC perspective	St.Paul's college, Bangalore	21-22	5 days
2	FDP on Reserch Ethics	University of Buraimi, Oman & Modern College of Business and Science, Muscat, Oman	21-22	2 hrs
3	International 5-day FDP on Innovative research technique...	Loyola Academy, Alwal, Secunderabad-10	21-22	26 to 30 – August 2021
4	Summer Research Capacity Development Program-(SRCDDP-2021)” jointly organised by from	University of Buraimi, Oman & Modern College of Business and Science, Muscat, Oman	21-22	7 <sup>th</sup> to 13 <sup>th</sup> Aug 2021
5	Webinar on NEP 2 by	Christ Eminent college, Indore	21-22	02-07-2021
6	Seminar on "Post Pandemic: Reimagining	Balaji Institute of Management Sciences, NARSAMPET, Warangal, Telangana.	21-22	June 19, 2021
7	Online Learning Practice and Tool,	Eminent Christin College,	21-22	14- 21 June 2021
8	OBE ( 5 days)	IPOD,	20-21	12-17 <sup>th</sup> May 2021
9	Case study workshop	AIMS	20-21	21-23 -04 2021
10	Research writing from manuscript to citations	ICBM, Attapur (one day)	20-21	24-02 to28-02-2021
11	NIRF workshop (2 days)	NIRF,		19 &20 Jan 2021
12	rural entrepreneurship	Ministry of HR, Gov of India.	20-21	Nov 23 - 27, 2020
13	Data Analysis using SPSS	St.Joseph's Degree & PG College, Hyderabad (5 days)	20-21	7 TO 14-09-2020
14	Case methodology and Research methodology	St.Josephs Degree & PG college.wit Christ University, Bangalore	20-21	26 to29-09-2020
15	OBE	Sri Rama Krishna college of Arts and	20-21	5-10 2020

		Science, Coimbatore, India. STTP (5days)		
16	Leadership and Excellence	Alagappa University, Tamilnadu: ATTAL (5 days)	20-21	21-25 September 2020
17	Differentiated Learning	VISTAS, Chennai	20-21	24-06-2020
18	Synergia to Revitalize, Reform, and Refresh Ourselves as Agents to Ensure Quality Education.”	Auxilium College, Coimbatore (2 days)	20-21	1-7 -06-2020
19	Turnaround strategies in learning	Jyothi Nivas College, Bangalore	20-21	24-06-2020
20	Unleashing the true potential of communities	St.Joseph's Degree & PG College, Hyderabad	20-21	13-06-2020
21	Social distancing and new mode of work":The role of managers	St.Joseph's Degree & PG College, Hyderabad.	20-21	12-06-2020
22	COVID19 Outbreaks's Impact on financial markets	St.Joseph's Degree & PG College, Hyderabad.	20-21	11-06-2020
23	Meditate your way to happiness	St.Joseph's Degree & PG College, Hyderabad.	20-21	11-06-2020
24	Social Media for Social Good	St.Joseph's Degree & PG College, Hyderabad	20-21	10-06-2020
25	Reflection on Competency based and Blended Learning	St.Joseph's Degree & PG College, Hyderabad.6 Days	20-21	09-06-2020
26	Marketing 4.0: Trends, Challenges & opportunities.	St.Joseph's Degree & PG College, Hyderabad	20-21	08-06-2020
27	Rubric formulation	Christ University, Bangalore, India	20-21	1-3 June 2020
28	Elsevier tools (FDP)	University of Madras, (online)	2019-2020	05-05-20
29	Research skills (FDP)	Nehru college, Coimbatore, (online)	2019-2020	1& 2-05-20
30	Employability in Curriculum designs	Adishankara Groups of Institutions (online)	2019-2020	26-04-20
31	OBE (workshop)	AICTE, (online)	2019-2020	22 to 25-04-2020

32	An Effective Research Paper Writing Skills.	Bhagwan Mahavir College of Commerce and Management Studies - (online)	2019-2020	13 & 16-04-2020
33	Digital Marketing	skycampus (online)	2019-2020	07-04-2020
34	NBA Process (workshop)	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	29-02-20
35	NBA Process	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	13-01-20
36	OBE	XIME, Kochi (workshop)	2019-2020	2& 3-12-2019
37	Educational Reforms	CII, Hyderabad (summit)	2019-2020	15-11-19
38	Leadership skills	St.Francis college for Women, Begumpet	2019-2020	16-09-19
39	Finance Process Oriented Inquiry Learning	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	04-09-19
40	Emotional and Personality Developing	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	1-3 June 2019
41	Case study methodology	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	1-3 June 2019
42	Understanding Emotions	St.Joseph's Degree & PG College, Abids, Hyderabad-1	2019-2020	1-3 June 2019

VI. SEMINAR ORGANIZED		
1	National seminar on Management perspectives	30-11-2020
2	International symposia on Employability	13-17 July 2020
3	International research Workshop in collaboration with Burgungy school of Business	17-18 May 2021
4	International Education Forum	2-6 August 2021
	International webinar on Education : directions and approaches	23-24 November 2021

**VII. PAPER PUBLISHED**

<b>S.No.</b>	<b>Title with page no.</b>	<b>Journal Name</b>	<b>ISSN / ISBN No.</b>	<b>Date of Publication</b>	<b>Academic Year</b>
1	Financial and Social Performance Of Microfinance Finance Institutions (MFIs) In India Using Dea Analysis	International Journal of Recent Scientific Research	Vol. 13, Issue, 04 (C), pp. 915-919, April, 2022	APR 22	21-22
2	Entrepreneurship in MSMEs: A National financial Inclusion for sustainability” ,	International Journal of Recent Scientific Research (IJRSR)	18752	Jan-22	21-22
3	Employability Skills among Management Graduate: Need for Social Innovation”	Journal of Review	2394-5124 VOL 7, Issue 13,2020	July 2020	2020-21
4	Potential Challenges of National Education Policy	Wesleyan Journal of Research ,	0975-1375 Vol.14 No1(XXVI II)	Yes Impact factor 3.4	20-21
5	Microfinance through Self-Help and Bank Linkage Programmes (SBLP) : An Exploratory	International Journal of Recent Technology and Engineering	2277-3878	Mar-20	2020-21
6	A study on Financial Frauds in Banking sector, Volume XI, Issue XII, ISSN:	Journal of XI'AN University of Architecture & Technology(JXAT),	1006-7930	Dec-19	2019-20
7	“Financial Inclusion: A study of Approaches” , ,	International Journal of Advance and Innovative Research	Vol 6, Issue	Jan-Mar 2019	2019-20

8	“Sustainable Innovation through clusters in MSMEs in the Ethiopian context”,,	International journal of Research and Management Studies	Vol 3 Issue No.8, ISSN 2455-7595	August 2018	2018 -19
9	Household Savings in India - A Catalyst for the Growth of Bancassurance Channel”	Life Insurance Today	Vol. XI, No.5, , ISSN - 0973-4813, , Page No. 14-16.	August 2015	2015 - 2016
10	A Study on Prospects of FDI in Insurance and Bancassurance in India”	Economic Challenger, An International Journal	ISSN - 0975-1351, No.:17, Vol.68 Page No. 02-08.	July-September 2015,	2015 -16
11	“Life Insurance Inclusion in United Andhra Pradesh and Scope for Bancassurance Channel in India”	Bancassurance Channel in India	0973-1628 - 135, Vol - XIV (4), Page No. 21-23	June - 2015	2015 -16
	Financial inclusion: Is it a Commercial or Social Model”	Srisai Journal of Finance and Accounting	Ethiopia,	June-Dec 2014	2014 -15
12	“Innovation in Indian Women Micro-enterprises’ in Journal of Economic and Policy Research,	IPE Journal of Management, Institute of Public Enterprise	Vol. 3, No. 2	July-December 2013	2013 - 2014
13	Impact and Sustainability of SHG Bank Linkage Programme (SBL) in Andhra Pradesh: A Diagnostic Study on Indira Kranthi Patham (IKP) Project	The Journal of MicroFINANCE Review,	4th Issue,	Jan-June 2012	2012 -13
14	Non-Banking Financial Companies: Reforms and Performance”	WIM Journal of Management.	Vol 6: issue 11	Jan 12	2012 -13
15	Are Micro Finance programmes designed to empower women?	Working paper series in CAHIERS DU CEREN), of Burgundy School of	Cahiers du CEREN 37 (2011)	March 2011	2011 -21



		Business, Dijon, France			
16	Evolution of Mobile Banking in Microfinance: Issues and Challenges”	Journal of microfinance REVIEW,	Bankers Institute for Rural Development	July -Dec 2011.	2011 -12
17	“Collaborations and Regulations for Transformational Mobile Banking in Emerging Markets”	The Journal of Economic and Policy Research,	IPE	July – dec 2012	2012 - 2013
18	“Mobile Banking: A tool of Financial Inclusion”	Gavesana Journal of Management	Vol. I Issue II Jan-June 2010	Jan June 2010	2010 – 2011
19	Mobile banking”, web news magazine	www.microfinancefocus.org in Feb 2010	Feb 2010	Feb 2010	2010 - 2011
20	“Life Insurance – A Privatized Market” (revised version) published in Pravartak	Journal of Risk Management and Insurance. National Insurance Academy.	Vol XI NO.2	October 2008	2008 -09
21	Abstract of Ph.D thesis	AIMS Journal of Management	Volume 2, Number 1	January 2008	2008 -09

#### VIII. BOOKS EDITED/PUBLISHED/PAPER PUBLISHED

Sl.no	Title with page no.	Book Title & publisher	ISSN / ISBN No.	Whether peer reviewed	Date of publications
1	Financial Inclusion in the Modern Era	Fin Incl II	978-81-950826-2-9	Yes	31-03-2022
2	The Management Education: Post Covid Twists and Turns	COVID Impact: Management Education	978-81-954548-1-5	YES	08-09-2021
3	Identifying various sources	Financial inclusion and	9781 954461 76 6	Yes	17-05-2021

	of Improving financial Inclusion	rural development, associate editor, InSc publishers FDI's in India			
4	Foreign Direct Investments in India	Contemporary issues in Management Himalaya publishers	978-93-89951-03-5	yes	2020
5	Banking Recession During Covid times	Impact of COVID on Indian Economy	978-93-90631-62-9	yes	2021
6	Financial Inclusion and Rural Development VOL I	Editorial Book	9781-954461-76-6	Yes	2021
7	Financial Inclusion and Rural Development VOL II	Editorial Book	978-81-950826-2-9	yes	2022

## IX. Research, Consultancy and Training

1. **Ph.D Research guidance:** two PhD awarded.
2. **M. Phil works guidance** - Four M.Phil Awardees guided
3. **Sponsored Research Project** - Micro finance Project under Research Promotion Scheme of AICTE, and doing In-house project on Finance Project
4. **Management Development Programmes conducted**
  - M/s. Suresh Productions
  - Shiva Shakthi Groups

## X. Awards received

- Best Paper Award for a Paper on Microfinance, awarded by Osmania University in 2007
- Best Professor in Financial Management awarded by World Education Congress, CMO, Asia at Asian Level for B-Schools in 2013
- Best Teacher Award in 2021 awarded by Institute of Scholars, Bangalore.

## Personal skills and competencies

**Languages Known:** English, Telugu, Tamil , Hindi and Basic French

**Social Skills:** Well organized, Problem Solving ability, strong determination, Challenges facing capacity, Adaptability and inter-personal skills

**Organizational Skills:** Multi-functional, Responsible, Team effectiveness, Self- efficient and self-motivated, Stress-bearing Passive Leadership, Emotional Intelligence

**Computer Skills:** Microsoft Word, Microsoft PowerPoint, Microsoft Excel and Project Excel

**Research And Consultancy:** coordinating projects, conducting field research, desk research, use of sophisticated statistical tools for research, propounding models for microfinance Institutions and Corporates and organizing social programmes for NGOs. Gender issues, Microfinance, Innovation in women-based MSMEs, Women Entrepreneurship, Women Empowerment, Refugees and Immigrants Employability skills

## CERTIFICATION

I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes myself, my qualifications, and my experience, and I am available to undertake the assignment in case of an award. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal by the Client, and/or sanctions by the Organization.



Dr.Martina Rani