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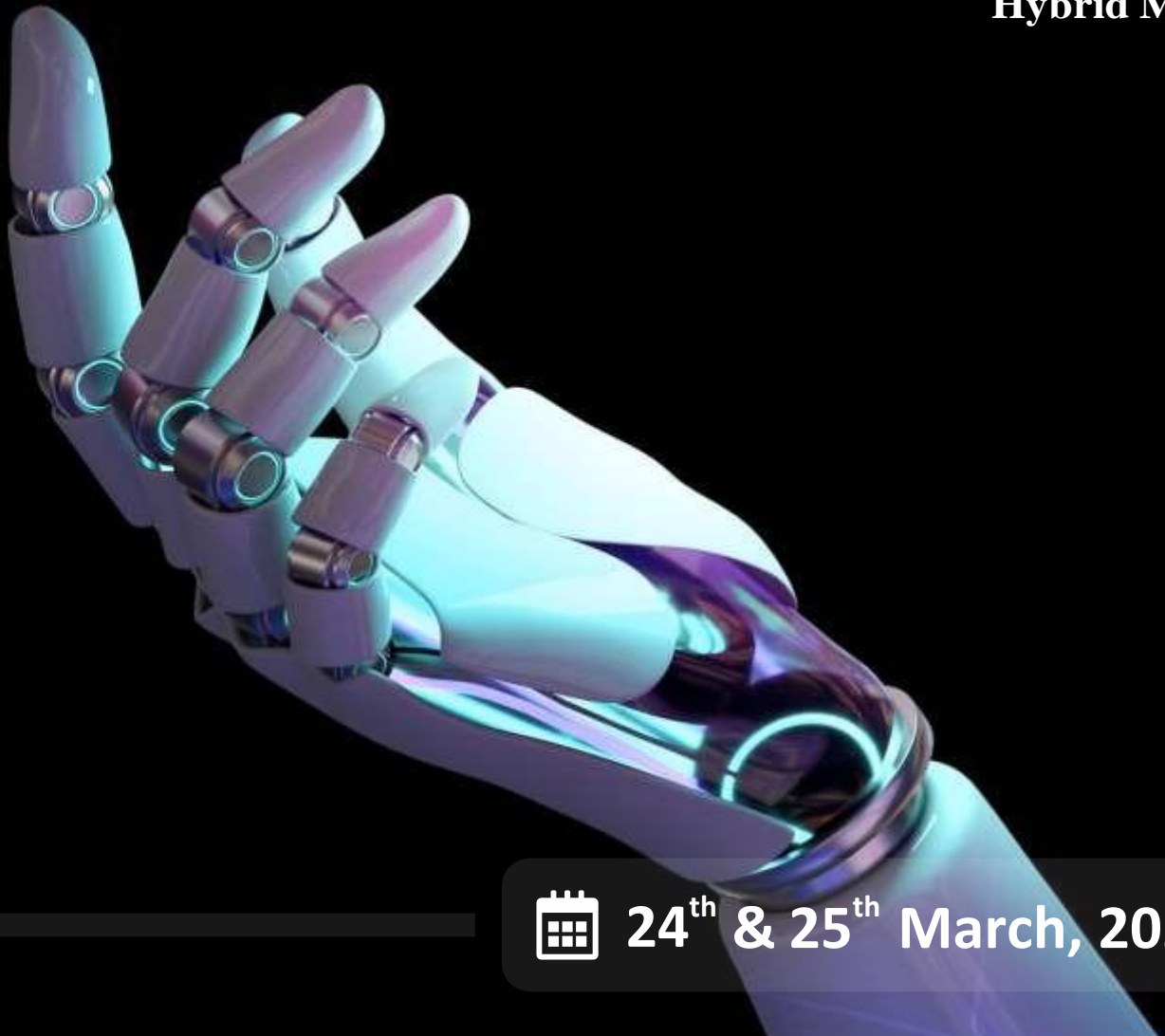
IIP Proceedings (DOI: 10.58532)

UNIVERSAL BUSINESS SCHOOL INTERNATIONAL RESEARCH CONFERENCE, 2023

# ARTIFICIAL INTELLIGENCE FOR SUSTAINABLE FUTURE

## Challenges, Opportunitites and Best Practices

Hybrid Mode



24<sup>th</sup> & 25<sup>th</sup> March, 2023

*Academic Partners*



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## About the Host Institute

Universal Business School (UBS) was established in the year 2009 by CEOs, who have headed multibillion dollars MNCs in 100+ countries. UBS is also endorsed by 60 CEOs which makes it unique among other B-Schools. The founders have brought global best practices by establishing a fully residential campus of exceptional quality near Mumbai. UBS is approved by AICTE, Government of India, accredited by NBA and AIU. UBS follows the 3E's model, which stands for Ethics, Environment and Experiential Learning.

## Conference Perspective

The aim of the conference on **“Artificial Intelligence for Sustainable Future : Challenges, Opportunities and Best Practices”** is to explore, how Artificial Intelligence can be leveraged to promote sustainable development and address global challenges related to climate change, resource depletion and environmental degradation. Artificial Intelligence (AI) is the alley that sustainable development needs to design, execute, advice and to plan the future of our planet and its sustainability effectively. Technology like AI will help us to use resources sustainably also reduce and manage the waste we generate wisely. Combining AI with sustainable development will help all industries to design better future for planet addressing current needs without compromising the future generations. The conference brings together experts from diverse fields including AI researchers, policymakers, sustainability professionals and industry leaders to share their knowledge and discuss innovative approaches for integrating AI into sustainability initiatives.

### Patron



**Mr. Tarun Anand**  
Chairman &  
Founder, UBS

### Co-Patron



**Dr. Kavitha V**  
HOD - Business  
Analytics, UBS

### Convenor



**Dr. Asha Bhatia**  
Director Research,  
UBS



## Conference Tracks & Sub - Themes

- Artificial Intelligence & sustainable development
- AI in formation of environmental policies
- Challenges for a transition to Artificial Intelligence, and what will make it possible?
- Enterprises and sustainable development
- Sustainable transportation and sustainable tourism
- AI Finance, marketing and supply chain
- AI for sustainable energy
- AI for circular economy
- Ethics for Augmented Intelligence
- Ethical AI for Biodiversity
- AI and Human Rights
- Technology, industry and the environment
- AI monitoring systems for environmental changes.
- Environmental and technology policies for climate mitigation through AI
- Sustainable AI and Law
- AI in healthcare, biomedical and pharmaceutical
- AI, sustainability and innovation
- AI in Finance, marketing and supply chain
- Sustainability in ML, VR and AR
- AI for Peace
- AI and Privacy Protection
- Long term challenges for Sustainable AI

All other topics aligned with the conference themes are accepted.

## Call for Papers

Papers are invited to address the theme **“AI for Sustainable Future: Challenges, Opportunities and Best Practices”**. The research papers may be submitted in the area of Management, Engineering, Law, IT and Data Analytics, Finance, Economics, Environment, Medical, Pharmaceuticals, etc. All the papers should be aligned to the theme of the conference. The authors must ensure that the paper is original work, should not have been published/presented earlier in any conference or journal. Academicians, researchers, industry professionals, experts and students from the above mentioned areas are eligible to contribute and participate in the conference.

## Opportunity for Publication

All the registered papers presented at the conference will be published in the conference proceedings under the Iterative International Publishers (IIP) and with ISBN number. Selected papers would be considered for publishing in SCOPUS indexed journal.

## Steering Committee

**Prof. Prakash Pandit**  
HoD - Marketing  
Management

**Dr. Priya Solomon**  
HoD - Financial  
Management

**Prof. Sriram R**  
HoD - Operations and  
Supply Chain

**Dr. Pranjali Madhur**  
HoD - Human Resource  
Management



## Abstract Submission

Authors who wish to present their research at the conference must submit the following: title of the paper, authors name, affiliations and authors mail, extended abstract of 500 words, and 4–5 keywords in Times New Roman font size 12, single spaced. Email id and contact number of corresponding author/s should be given as a footnote.

## Paper Submission

Authors whose abstracts have been accepted may submit a full-length paper if they wish to have their papers further considered for possible publication. Papers may be submitted to [ubsirc2023@ubs.org.in](mailto:ubsirc2023@ubs.org.in)

### Important Dates

Last Date of Abstract Submission	March 19th, 2023
Notification of acceptance of Abstracts	March 20th, 2023
Last date for registration	March 21 <sup>st</sup> , 2023

### Registration Deadline

Category	Early bird till Mar 07th, 2023	After Mar 07th, 2023
Research Scholars/ Students	1000 INR	1500 INR
Academicians	2000 INR	2500 INR
Delegates	3000 INR	3500 INR

Full paper can be submitted within 31<sup>st</sup> March 2023 for publication

### Payment Details

Strive India Education Foundation

Bank Name : HDFC Bank Branch

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Conference Convenor

**Dr. Asha Bhatia**

Director Research,  
Universal Business School

Conference Co-Convenor

**Prof. M. Guruprasad**

Dy. Director Research,  
Universal Business School

### Conference Coordinators

**Dr. Ansari Sarwar Alam**

Assistant Professor, Department  
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**Prof. Piya Ghosh**

Research Associate, Department  
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Dr. Ansari Sarwar Alam

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