

Call for Book Chapters/Research Papers for Edited Books
To be published with ISBN under IIP International publishers,USA and India

Sustainable Development: A Business Perspective



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Last date for registration: 30th October2024

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Call for Chapters

Sustainable Development: A Business Perspective

Aims and Scope:

“Sustainable Development: A Business Perspective” aims to be an essential resource for business leaders, managers, and students, guiding them towards a future where profitability aligns seamlessly with environmental and social responsibility. This book will equip businesses with a comprehensive understanding of sustainable development and its implications for their operations, strategies, and long-term success. It will explore the critical intersection between business practices and environmental, social, and economic well-being. Aimed at providing frameworks and practical tools for integrating sustainability into the core of business decision-making, the book will delve into the key principles and strategies that businesses can adopt to achieve sustainable development goals. It will analyse the role of corporate social responsibility, ethical decision-making, and environment-friendly practices in creating a harmonious relationship between business success and global sustainability. While some theoretical concepts would be discussed, the scope of the book extends beyond – offering practical insights into the implementation of sustainable practices across various industries. It will explore case studies, success stories, and potential challenges faced by businesses on their journey towards sustainable development. The book will address a wide range of topics relevant to businesses of all sizes and

List of Topics (including – but not limited to):

- Understanding Sustainable Development
- Business Case for Sustainability
- Frameworks and Tools for Integrating Sustainability into Business Strategy
- Operationalizing Sustainability: Examining practical approaches to implement sustainable practices across various business functions.
- Metrics and reporting frameworks to track progress towards sustainability goals
- Reporting frameworks and certifications
- Emerging Trends and Innovations, technologies, business models, and best practices shaping the future of sustainable development.
- Barriers, Opportunities and Future Directions for businesses in their journey towards sustainability
- Regulatory Landscape, Policy Developments, Market Dynamics and Consumer Trends
- Business Leadership for a Sustainable Future
- Corporate Social Responsibility (CSR)
- Ethical Decision-Making in Business
- Green practices in manufacturing and production
- Circular Economy
- Supply Chain Sustainability
- Legal and Compliance Landscape

Author Benefits:

1. Selected chapters (not all) will be indexed in RSquareL and other indexing platforms including Amazon, Google Books etc.
2. Publication of chapter in book series with ISBN / ISSN
3. Publishing in IIP Proceedings Digital Library with DOI
4. Open access mode of publication in IIP Digital library
5. Optimized searching options to increase the visibility of the work to readers and other researchers which helps in citations.
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8. Adds points to API as per NAAC & NBA (India) and other accreditation bodies from abroad
9. One complimentary copy per chapter
10. Certificate to all authors who contributed

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- Step 3: You can submit chapter at your dashboard or directly through IIP website after you login
- Step 4: Click on submit chapters
- Step 5: Select the book series title along with **Book Series ID** to which you wish to submit
- Step 6: Upload all necessary details along with your chapter in word file format. Refer IIP Chapter format at download in IIP Website

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Registration Fee: USD 40 INR 2000 which includes processing fee with all above mentioned supporting services, certificate hard copy to all authors, one complimentary copy of the book series registration

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