## Call for Book Chapters/Research Papers for Edited Books To be published with ISBN under IIP International publishers, USA and India

**Management Education in India** 



#### **Series Editor:**



Dr. Kirti Makwana
Ph.D, MBA, B.E.E.C
Assistant Professor
Faculty of Management Studies
Charotar University of Science and
Technology Changa, Dist. Anand India
Kirtimakwana.mba@charusat.ac.in
+91-9586861680

# Editors Book Series ID: IIPER1661595507



#### **Iterative International Publishers**

Novi, Michigan, USA Chikkamagaluru, Karnataka, India

#### **Imprint IIP**

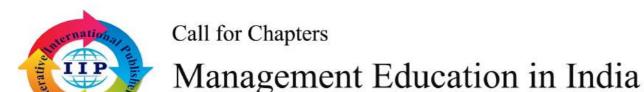
Registered publisher under Raja Rammohun Roy Agency, Government of India and also under Bowker My identifiers agency, USA

#### Important dates:

Chapter/paper submission starts on: November 1,2024 Last date for chapter/paper submission: November 30,2024 Acceptance notification: Within 15 days of submission Last date for registration: November 30,2024

### **IIP Edited Book Series**

www.iipseries.org



#### Aims and Scope:

The book "Management Education in India" aims to provide an in-depth analysis of the current landscape, challenges, and opportunities in the management education sector in India. It seeks to bring together perspectives from academia, industry, and policymakers to explore how management education has evolved and how it can adapt to the rapidly changing global business environment. The book will also examine the unique characteristics of Indian management institutions, from premier institutions like the IIMs to emerging business schools, and the role they play in shaping future business leaders. This volume will serve as a valuable resource for educators, researchers, and practitioners interested in the future of management education in India. Contributions are encouraged that reflect on the innovations in teaching methodologies, curriculum development, the use of technology in education, and the integration of Indian management practices with global standards. The book will also address the need for skills like leadership, critical thinking, and personality development to meet industry demands

#### **List of Topics:**

- · Evolution of Management Education in India
- Role of IIMs and other premier institutions
- Curriculum Design and Pedagogical Innovations
- The Impact of Technology and Digital Transformation in Management Education
- Industry-Academia Collaboration for Enhancing Learning
- Leadership and Personality Development Management Programs
- Globalization and Indian Management Education
- Challenges and Opportunities for Indian B-schools
- Case Studies of Successful Business Education Models in India
- Future Trends and Required Reforms in Management Education

#### **Author Benifits:**

- 1. Selected chapters (not all) will be indexed in RSquareL and other indexing platforms including Amazon, Google Books etc.
- 2. Publication of chapter in book series with ISBN / ISSN
- 3. Publishing in IIP Proceedings Digital Library with DOI
- Enhancing
  4. Open access mode of publication in IIP Digital library
  - 5. Optimized searching options to increase the visibility of the work to readers and other researchers which helps in citations.
    - 6. Unique dashboard to Author
    - 7. Easy paper/chapter management system with

transparency of the process including peer review

- 8. Adds points to API as per NAAC & NBA (India) and other accreditation bodies from abroad
- 9. One complimentary copy per chapter
- 10. Certificate to all authors who contributed

#### **Chapter Submission Procedure:**

Step 1: Go to IIP website www.iipseries.org

Step 2: Register in the portal by clicking on Signup

Step 3: You can submit chapter at your dashboard or directly through IIP website after you login

Step 4: Click on submit chapters

Step 5: Select the book series title along with Book

Series ID to which you wish to submit

Step 6: Upload all necessary details along with your chapter in word file format.Refer **IIP** Chapter format at download in IIP Website

#### Support from IIP to the Editors & Authors

- \*Reviewing support from IIP Reviewers
- \*Plagiarism checking service through Turnitin
- \*Submission management
- \*Registration management
- \*Individual dashboard

#### For any queries

Contact:9586861680
Mail.us:Kirtimakwana.mba@charusat.ac.in

**Registration Fee:** USD 40 INR 2000 which includes processing fee with all above mentioned supporting services, certificate hard copy to all authors ,one complimentory copy of the book series registration

#### **IIP Edited Book Series**

www.iipseries.org