**CURRICULUM VITAE**

**SUDHA N Present Address:**

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Bangalore 72

# Looking forward to an organization that treat people as if they were, what they ought to be and help them become what they are capable of becoming, so that I can utilize my skills and efficiency as an aid to productivity of the society.

# **Present Status**

**Presently working as Assistant Professor and as an Administrative Coordinator for the department of Management in East West College of Management (Bangalore University) from June 28th 2017 to till date.**

# **Career Highlights**

* Worked as Assistant Professor in Global Institute of Management Sciences, Bangalore, from January 2018 to June 2018.
* Worked as Assistant Professor and Heading B.Com department in Bangalore Institute of Management Studies, Bangalore, from 2014 to 2017.
* Worked as Assistant Professor in VTU Center for Post Graduation Studies, Bangalore, from August 2013 to January 2014
* Worked as Senior Process Associate in iGATE Global Solutions from October 2006 to March 2010.

**Roles:**

**As a Process Associate:**

* Deliver assigned tasks within agreed SLA’s (Turnaround time and quality requirements) as described in the Statement of Work.
* Adhere to guidelines on customer interface, telephone and email etiquettes while interacting with customers & external parties.
* Generation of reports as required appropriating management, like team production report, leave tracker, monthly dashboards.
* Perform other functions in the process as may be assigned from time to time by the Supervisor.
* Should work productively under minimal supervision and exceed the expectations of the management. To be an effective Team player with high integrity and positive attitude.

**As a Quality Auditor:**

* Interacting with clients to understand issues
* Conducting End-to-End Process audits and process reviews.
* Orient people on the Quality Initiatives of the organization.

**As a Trainer:**

* Understand and perform the day-to-day processing and develop training modules and material on client processes and maintain the training documents (SOP).
* Conduct refresher and cross training/tests, collate results and provide feedback.
* Perform other functions in the process as may be assigned from time to time by the manager.

**Education Credentials**

* Pursuing Ph.D., In Garden City University, Bangalore.

## MBA (Marketing) aggregate of 65% for the year 2006, from Bahaddur Institute of Management Sciences, University of Mysore.

## B.Com aggregate of 80% for the year 2004, from Shanthi College, Malavally, University of Mysore.

* PUC aggregate of 74% for the year 2001, from Shanthi College, Malavally, and University of Mysore.
* SSLC aggregate of 67% for the year 1999 from Anita High School, Malavally Karnataka Secondary Education Examination Board, and Karnataka.

**Achievement & Award**

Scored 88% and 100 marks in Statistic subject in final year B.com results, and awarded Silver Medal and cash prize from Shri. Madhe Gowda(Loka Sabha Member of Mandya)

**Seminars/ Conferences/ FDP**

* Paper Published on “An Analytical study of Wooden Handicraft Products- Global Market Trends and Challenges” Turkish Journal of Computer and Mathematics Education,(Scopus Indexed) ISSN: 3326-3330,2021
* Paper presented and published on ***“A Study on Emerging Trends and Challenges in Rural Marketing- With Reference to Wooden Handicraft Product”,*** Wesleyan Jouranal of Research, in an International Conference organized by Dayanad Sagar College , Bangalore, ISSN: 0975-1386, 2021’
* Paper Published on ***“A Contemporary Study on Wooden Handicraft Products Marketing Strategies-Its Opportunities and Challenges in Rural Areas***” , Shodh Sanchar Bulletin (UGC CARE Journal) , ISSN: 2229-3620, 2021
* Paper Published on ***“Customer Satisfaction and inclination in relation to Wooden Handicraft Products- A folklore of Channapatna”*** , PalArch’s Journalof Archaeology of Egypt(Scopus Indexed), ISSN: 1567-214x, 2020
* Paper Published on ***“ A Study on HRD from National Handicrafts Development Program (NHDP) for the sustainable Development of Channapatna Artisans”*** , Studies in Indian Place Name (UGC CARE Journal) with impact factor of 6.3, ISSN: 2394-3114,2020
* Participated in Online FDP on ‘***Contemporary Tools and Techniques for Teachers and Researchers in Higher Education: Experience of using Virtual Classrooms’*** organized by Cambridge Institute of Technology, Bangalore, held on May 2020
* Participated in online Seminar on ***‘Research Methodology and its Tools’*** organized by Crescent Institute of Science & Technology, Tamil Nadu, held on May 2020
* Participated in the webinar on ***‘Teaching Aptitude’*** organized by Tamil Nadu Teachers Education University, held on May 2020
* Participated & presented paper on ‘***A study on Marketing Opportunities and Challenges of Wooden Handicraft products: With Special Reference to Channapatna Artisans’*** International Conference organized by St.Joseph’s College, Bangalore, March, 2020 and published in Studies in Indian Place Names (UGC CARE Journal) with impact factor of 6.3, ISSN: 2394-3114
* Participated in ***‘One Day Awareness Workshop on Intellectual Property Rights & Patenting-Implications for Science and Management’*** November, 2019
* Presentation given on ‘***Setting Research Objectives, Scope and Limitations’*** at East West College of management in ‘Research Methodology Workshop, November, 2019’
* Participated in National conference on ‘***Strategic Business Decision in Dynamic Global Business Environment’*** organized by PIMS, Bangalore, held in 2019.
* Participated & presented paper on ***‘ Industry 4.0 Framework for Challenges in current Marketing Strategies of Handicraft Products and Its Implications’,*** at Garden City University March,2019 ( International Conference ‘Reinvent 2019 and Published in UGC approved International Journal of Advance and Innovative Research, ISSN 2394-7780)
* Participated in International Conference & Paper presented & Published on ***‘Self Learning and its impact on Individuals’*** in JETIR, ISSN UGC approved & 5.87 impact factor in 2019.
* Participated and paper presented in International conference on ‘***A study on Rural Consumers Attitudes on Effectiveness of advertising Strategies with reference to Handicraft Products’*** in JEMS, ISSN 2277 – 5684,organized by SSMRV, Bangalore, held on 2019.
* Paper Published on ‘***2020- Motivating students towards a bright future’*** in BIMS International Journal of Social Sciences, Volume 3- 2018.
* Participated in Seminar on ***‘Human Values in Management Education’***, organized by RVIM, held in 2017.
* Participated in Faculty Development Program ‘***Goods & Services Tax’*** conducted by CBSMS, Bangalore, held in 2017.
* Paper Published on ‘***Work Life Balance, with special reference to Ak Maxx Properties, Nabagrbhavi, Bangalore’*** in BIMS International Journal of Social Sciences, Volume 2-2017
* Participated in FDP ‘***Data Analysis through SPSS’*** organized by BIMS, held in 2016.
* Participated in Faculty Development Program ‘***Knowledge Workshop’*** conducted by Global Institute of Management Studies, Bangalore, held in 2016.
* Attended a workshop conducted by “Canara Bank School of Management Studies” Bangalore University, on “Project Enclave” held in 2016.
* Prepared & Presented paper in 1st National Conference on ‘ **Women Empower through Self Help Group with special reference to Ramnagara District**’, organized by Shanthi College, Malavally, held in 2015
* Attended a workshop conducted by NAAC, organized by Bangalore University, Bangalore, held on December 2014.
* Participated in FDP ‘***Learning to do Academic Research for publishing in Academic Journals & Doctoral Dissertation***, organized by DON BOSCO Bangalore, held on September 2014.
* Prepared &Presented a paper in 2nd International Conference on ‘***Managing Human Resources at workplace’***, organized by SDMIMD, Mysore, held on December 2013
* Coordinated and participated in MDP ‘***Emerging Trends in Management Practices***’, organized by VTUCPGS, Bangalore, conducted on 2013

**Skill Set**

* Comprehensive problem solving abilities, ability to deal with people and excellent verbal - written communication skills.
* Strong communication, interpersonal, learning & organizing skills.
* A dynamic & hardworking go-getter with abilities to accept challenges & deliver results.
* Hardworking & committed with an unflinching & relentless dedication.

**Personnel Details**

**Date of Birth** : 10 March, 1984

**Marital Status** : Married **Permanent Address** #1340, 2nd stage, 9th Block

Nagarabhavi, Bangalore 72

**Declaration**

 I hereby declare that the above information is correct to the best of my knowledge.

**Date:  (Sudha N)**

**Place:**