***RESUME***

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***RENU BALA***

**Career Objective:** To turn opportunities into reality with zeal and passion.

**Strengths**: A good organizer and an efficient leader.

**Academic Qualification:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Exam** |  **Board/University** | **Percentage** | **Month/Year** | **Division** | **Remarks** |
| **10th** |  Haryana Board |  **84.00** |  March 2006 |  1st |  **Pass** |
| **10+2** |  CBSE |  **72.6** |  March 2008 |  1st |  **Pass** |
| **BCA** | Kurukshetra University (Shah Satnam Ji Girls’ College,Sirsa) |  **68.33** |  April 2011 |  1st |  **Pass** |
| **MBA****(Finance and Marketing)** | Chaudhary Devi Lal University, Sirsa (Haryana) |  **72.03** |  May 2013 |  1st |  **Pass****(University** **Topper)**  |
| **M. Com.****(Finance)** | Guru Jambheshwar University of Science & Technology, Hisar (Haryana)  |  **79.47** |  June 2015 |  1st |  **Pass** |
| **Ph. D.**(General Management, Banking and and Finance) | Chaudhary Devi Lal University, Sirsa (Haryana) |  **73.02** | September  2021 |  1st | **Completed Ph.D. as a Fellow of** **ICSSR** **(National** **Government body)** |
| **NET****(3 times** **cleared)** | Qualified NET in **Commerce** in January 2017 Qualified NET in **Management** in November 2017 Qualified NET in **Commerce** in June 2019  |

**PROJECT:** Pursued 3 monthsproject titled **“Employability Skills in Banking Sector: Prospects and Challenges”** in Shri Vishwakarma Skill University under the supervision of Prof. Jyoti Rana (Dean and Chairperson) during the year 2020.

**SUMMER TRAINING:**

Pursued 6 weeks training in Finance Department of Birla Sunlife Insurance limited, Sirsa, Haryana

**TECHNICAL QUALIFICATION:** Knowledge ofMS-Office (power-point, word, excel), Internet, completed 6 months diploma in computer Applications (DCA).

**PUBLISHED RESEARCH PAPERS (Indexed Journals: 07)**

1. Perception of Students towards Employability Skills, *Shodh Sarita (****UGC Approved Care Listed Journal****),* 2021,Volume 7, Issue (28), Pp. 107-112, ISSN: 2348-2397.
2. Employability Skills of Management Students: A Study of Banker’s Viewpoint, *Psychology and Education* ***(SCOPUS indexed journal)****,* Volume 57, Issue (9), Pp. 2908-2914, E-ISSN: 0033-3077.
3. Perception towards Employability Skills: Comparative Analysis of Students and Faculty Viewpoint published in Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2021 ***{ELSEVIER indexed*}.**
4. Employability Skills of Management Students: A Study of Teacher’s Viewpoint, *Materialstoday****:*** *Proceedings* ***(SCOPUS indexed journal).***
5. “Modern Employability Skills: Perception of Bank Officials” in *Empirical Economics Letters* ***(ABDC indexed*)**, 2021, Volume 20, Issue (8), ISSN: 1681 8997.
6. *“*Students Perception towards Online Classes during Covid-19” in *Journal of Positive School Psychology* ***(SCOPUS indexed journal)*** 2022, Volume 6, Issue (3), ISSN: 1561–1570.
7. “Online Teaching in Higher Education: Experience of Faculties during Pandemic” in Cyberpsychology, Behavior, and Social Networking ***(SCOPUS indexed journal)*** 2022, Volume 25, Issue (4), Impact Factor: 4.157, ISSN: 2152-2723.

**PUBLISHED RESEARCH PAPERS (Peer Reviewed Journals: 10)**

1. Impact of Privatization on Indian Banking Sector in the Globalization Era, *International Journal of Research in Commerce, IT and Management,* 3(11), 2013, ISSN: 2231-5756.
2. Trends and Patterns of FDI: A Comparative Analysis of India and China, *International Journal of Research in Computer application and Management,* 4(1), January 2014, ISSN: 2231-1009.
3. Green Marketing: Evolution, Reasons, Advantages and Challenges, *International Journal of Research in Commerce, IT and Management ,*5(04), 2015, ISSN: 2231-5756
4. Importance of Talent Management Practice: Literature Review, *Edited book of Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore,* NAV-PRABANDHAN conference, November 6, 2020, Pp. 96-110, ISBN: 9788194929277.
5. Various Issues in Stress Management: Literature Survey, *Sustainability and Human Resource Management (Proceedings of International Conference on Sustainable Business Management Practices and Social Innovation by Eureka Publications*), Pp. 107-117, ISBN: 978-81-950380-7-7.
6. Reasons for Low Employability of Management Graduates and Measures to Overcome the Issues: Banker’s Views, *International Journal of Multidisciplinary Research and Technology* *(Impact Factor 6.328),* Edition: 2021, Pp. 261-271, ISSN 2582-7359.
7. Indispensable Skills of Management Graduates as per 21st Century: Evidence Based on Literature Review, *Mazedan International Journal of Social Science and Humanities,* Volume 2, Issue (1), Pp. 20-23, ISSN 2582-7359.
8. Data Privacy Issues and Challenges: lessons from Review, published in conference proceedings of International conference on Biological Research and Applied Science organized by Jinnah University for Women, Karachi, **PAKISTAN** on 20-21 January, 2021.
9. Basic and Modern Employability Skills: Bankers’ Viewpoint, *IUP Journal of Soft Skills,* Volume 15, Issue (3), Pp. 31-42.
10. Teachers Viewpoint Regarding Contribution of Course Content in the Development of Core Skills in Management Students, *“ANVESHAK - Demystifying Contemporary Business Scenarios”,* Vol-1st Edition December 2021, Pp. 70-77, ISBN No. : 978-93-92288-54-8, published by Asian Press Books.

**PUBLISHED BOOK CHAPTER (04)**

1. “Students perspective of Cloud-Based Digitalization of Higher Education” published in *Transforming Higher Education through Digitalization: Insights, Tools & Techniques* by **Taylor & Francis** (Edited By S. L. Gupta, Nawal Kishor, Niraj Mishra, Sonali Mathur, Utkarsh Gupta, ISBN: 9780367676292, November 11, 2021 by **CRC Press**)
2. “Privacy and Ethical Issues in Digitalization World” published in *Internet of Things* by **Taylor & Francis** (1st Edition, 20 October 2021, Pub. Location: Boca Raton, edited ByArun Kumar Rana, Ayodeji Olalekan Salau, Sharad Sharma, Shubham Tayal, Swati Gupta **CRC Press**, Pages 5, ISBN: 9781003140443)
3. “Challenges Faced By Women in Career Progression: Literature Review” published in *Women Rights & Justice: Contemporary Theory and Praxis* by **Mittal Publications** **(Delhi)**.
4. *“*Impacts of Covid-19 on Employment Generation” published in *Covid-19 And Economic Crisis Challenges, Opportunities And Recovery”* by **Rajat Publications (Delhi)**, Edited by Dr. Vivek Sharma and Dada Ab Rouf Bhat, 2022, Pp. 27-32, ISBN: 978-81-7880-889-5.

**PAPER PRESENTED IN SEMINAR/WORKSHOP/CONFERENCE(S) [22]**

1. HSB 6TH Annual Conference on Business and Management, organized by Haryana school of Business of Guru Jambheshwar University of Science & Technology on February 6-7, 2014, (presented a paper titled Trends and Patterns of FDI: A Comparative Analysis of India and China).
2. National Seminar on Ramaceeo-2015, Organised by JCD Institute of Business Management, Sirsa (Haryana) on 21-22 January, 2015 (presented a paper titled New Perspective on M-Commerce in the Marketing Session).
3. HSB 7TH Annual Conference on Business and Management, organized by Haryana school of Business of Guru Jambheshwar University of Science & Technology on February 12-13, 2015, (presented a paper titled Trends Future Perspectives of M-Commerce).
4. HSB 7TH Annual Conference on Business and Management, organized by Haryana school of Business of Guru Jambheshwar University of Science & Technology on February 12-13, 2015, (presented a paper titled Exchange Rate Behaviour under Changed Policy Regimes).
5. National Conference on Changing Dimensions of Research in Commerce in the New Global Era, Organised by Chaudhary Devi Lal University, Sirsa (Haryana) on March 15-16, 2016 (presented a paper titled Capital Formation via Initial Public Offerings).
6. National Conference on Changing Dimensions of Research in Commerce in the New Global Era, Organised by Chaudhary Devi Lal University, Sirsa (Haryana) on March 15-16, 2016 (presented a paper titled Derivatives Market in India: Evaluation, Trading, Mechanism & Future Prospects).
7. National Seminar on Strategies for Business Excellence in Global Era, Organised by Kurukshetra University, Kurukshetra (Haryana) on March 21, 2015 (presented a paper titled Tax Reforms in India: Achievements and Challenges).
8. International conference organized by Lovely Professional University on November 7-8, 2019 (presented a paper titled Employability Skills of Management Students: Lessons From Review of Literature).
9. International conference (Pandemic Effect and Global Economy: Unseen Challenges and Opportunities Post Covid-19 Diagnosis) organized by Amity University on July 31-August 1, 2020 (presented a paper titled Challenges and Opportunities in Employment Generation in Post Covid-19 Era).
10. International conference organized by Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore on November 6, 2020 (presented a paper titled Importance of Talent Management Practice: Literature Review).
11. International conference organized by Ajeenkya DY Patil University on October 14-15, 2020 (presented a paper titled Perception of Students towards Employability Skills).
12. International conference (Human Security and Pandemic) organized by Amity University, Mumbai on November 23, 2020 (presented a paper titled Challenges Faced by Women in Career Progression: Literature Review).
13. International conference on Research in Science, Engineering, Technology and Management organized by Vaagdevi College of Engineering on December 28, 2020 (Presented a paper titled Employability Skills of Management Students: A Study of Teacher’s Viewpoint)
14. International conference on Biological Research and Applied Science organized by Jinnah University for Women, Karachi, PAKISTAN on 20-21 January, 2021 (presented a paper titled Data Privacy Issues and Challenges: lessons from Review).
15. International conference organized by JAIN University on 30th January, 2021 (presented a paper titled Various Issues in Stress Management: Literature Survey).
16. International Conference on Arts, Humanities and Social Sciences (ICAHSC – 2020) 16th - 17st January, 2021 (Presented a paper titled Employability Skills of Management Students: A Study of Banker’s Viewpoint).
17. International Conference on Innovative Computing and Communication by Shaheed Sukhdev College on 20th - 21th February, 2021 (presented a paper titled Perception Towards Employability Skills: Comparative Analysis of Students and Faculty Viewpoint).
18. “NATIONAL SEMINAR ON “NABARD: Promoting Capacity Building for Rural Youth Supported by NABARD” by B.L. Amalani college of Commerce & Economics, Mumbai (presented a paper titled Reasons for Low Employability of Management Graduates and Measures to Overcome the Issues: Banker’s Views.
19. International Conference on Impact of Digitalization on Education, Management Studies, Information Technology, Law Enforcement and Media by Maharaja Agrasen Institute of Management Studies on 3rd -4th December, 2020 (presented a paper titled Employability Skills: Challenges From Educational Perspectives).
20. National Conference on Recent Advances in Technology & Engineering (CRATE-2021) organized by VEMU Institute of Technology (Andhra Pradesh) on 13-14, August 2021 2020 (presented a paper titled Security, Privacy And Reliability Issues In IoT).
21. International Research Summit AVLOKAN 2021 titled “Redefining Social Responsibility and Ethical Leadership” from 2nd – 10th August 2021 organised by Faculty Research Cell – Gyanidhi and SRDC – Vidhyanidhi, CMS, JAIN University (presented a paper titled Perceptional Difference Regarding Employability Skills: Students’ Viewpoint).
22. International Level Entrepreneurship Summit AVLOKAN 2.0, 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially Responsible, Community Ventures” from 10th – 12th & 17th – 22nd January 2022 organised by Faculty Research Cell – Gyanidhi and SRDC – Vidhyanidhi, CMS, JAIN (presented a paper titled Trend of Exchange Rate In India: Comparative Study)

**ACCEPTED FOR PUBLICATION (05)**

1. “Challenges and Ethical Issues in Data Privacy: Academic Perspective, accepted for publication in *International Journal of Information Retrieval Research (IJIRR)* **{Web of Science, UGC-Care indexed}.**
2. “Gender-wise Teachers’ Viewpoint towards Employability Skills: A Comparative Study” accepted for publication in *Knowledge Management in Higher Education: Strategies and Tools* **(CRC Press, Taylor and Francis Publication).**
3. “Responding to the Pandemic- A Case of Indian Hotel Industry” accepted for publication in *Cases on Emerging Market Responses to the COVID-19 Pandemic* **(Abstract published, IGI Global Publisher).**
4. “The SME Exchange: Issues and Challenges Faced by Entrepreneurs and Measures to Overcome” accepted for publication in the book named *Indian SMEs and Startups: Growth through Innovation and Leadership* **(World Scientific Publishing)**.
5. “Future Perspectives of AI, DL, and IoT” accepted for publication in *Convergence of Deep Learning and Artificial Intelligence in IoT* **(CRC Press, Taylor and Francis Publication).**

**REVIEWED PAPER (01)**

Reviewed a paper titled “Implications of Philately in the Development of Mathematical Skills for the Primary Cycle” submitted to the *Journal of Scientific Research and Reports*.

**FACULTY DEVELOPMENT PROGRAM (04)**

1. Attended Faculty Development Program organized by *University of Allahabad* (funded by AICTE) on “Productivity Enhancement” from 13-10-2020 to17-10-2020.
2. Attended Faculty Development Program named "ROAD - Response Effectiveness, Organising Self, Attitudinal Shift, Decision Making" (funded by AICTE) from 2020-11-2 to 2020-11-6 at *Maulana Azad National Institute of Technology*.
3. Attended Faculty Development Program named "Technology Management" from 2021-1- 4 to 2021-1-8 at Dr B R Ambedkar National Institute of Technology.
4. Attended Faculty Development Program named "Harnessing Innovation through IPR and Entrepreneurship" from 21-3-2022 to 25-3-2022 at Ch. Devi Lal State institute of engineering and technology, Sirsa (sponsored by NITTTR Chandigarh, Ministry of education government of India).

**ATTENDED SEMINARS/CONFERENCES**

1. Participated in National Level HR Conclave titled ‘HR Challenges in Vuca World’ organized by Maharaja Ranjit Singh Punjab Technical University, Bathinda on 28th September, 2019.
2. Participated in 3rd International Virtual Conference on “The Ecology of New Economy Post Covid-19" organized by Chandigarh Group of Colleges, Jhanjeri, Mohali on 23rd & 24th April, 2021.
3. Attended National Seminar on Rejuvenating Quality in Higher Education Institutions: (An Initiative towards E –Governance) organized by MKLM's B.L. Amlani College of Commerce & Economics on 15th July, 2021.
4. Attended webinar on “UGC CARE Indexing Journal List” on 18, July 2021 organized by Prof.Mahamani.
5. Participated in the International Panel Discussion in the International Entrepreneurship Summit ‘AVLOKAN 2.0’ 2022 titled “Beyond Sustainability – Trends in Regenerative, Socially Responsible, Community Ventures” on 22nd January 2022 organised by Faculty Research Cell – Gyanidhi & SRDC- Vidhyanidhi, CMS, Jain (Deemed-to-be University)
6. Participated in IP Awareness/Training program under National Intellectual Property Awareness Mission (NIPAM) organized by Intellectual Property Office, India (Govt. of India, Ministry of Commerce and Industry) on 23, March 2022.

**EXECUTIVE EDUCATION PROGRAMS /WORKSHOPS/SEMINARS/CONFERENCES CONDUCTED**

1. Worked as a member of Event Management Committee in ten days (August 25, 2018 to September 3, 2018) national workshop on Research Methodology in Social Science organized by Chaudhary Devi Lal University and sponsored by Indian Council of Social Science Research (ICSSR), Delhi.
2. Worked as a convenor of webinar on International Women’s Day organized by Mukhtiar Singh Memorial College on March 8, 2022.

**PERSONAL INFORMATION:**

Father’s Name: Dewan chand

Mother’s Name: Surjit kaur

Gender: Female

Marital Status: Married

Date of Birth: December 26, 1990

Nationality: Indian

Language Proficiency: Hindi, English, Punjabi

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Renu