**CURRICULUM-VITAE**



**Dr. DEEPIKA ARORA**

**Contact Address:** 37/11, Ground Floor, West Patel Nagar, New Delhi 110008.

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**Date of Birth: 22nd April 1982**

# **Objective:**

Looking forward to build a carrier in Teaching Organization to disseminate the meaningful knowledge tempered with ethical values towards meeting the organizational and personal goals.**Personal Profile**  
Grab the reades attention, be punchy and precise (no more than three, 15 word sentences). See example profiles.

**Academic Qualifications:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degree** | **Board/University** | **Year** | **Percentage** |
| **Ph. D (Management)** | Lingaya’s University | 2015 | CGPA 7.7 |
| **M. COM.** | K.L. Mehta Dayanand College for Women, Faridabad under M.D. University, Rohtak | 2005 | 69 %  (First Division)  (Gold Medalist) |
| **B. COM. (Hons.)** | Kamala Nehru College, University of Delhi | 2003 | 61.7%  (First Division) |
| **XII Class** | CBSE Board, K.L. Mehta Dayanand Sr. Sec. School, Faridabad | 2000 | 79% |
| **X Class** | K.L. Mehta Dayanand School, Faridabad | 1998 | 66%  (First Division) |

**Professional / Other Qualifications:**

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| --- | --- | --- | --- |
| **Degree** | **Board/University** | **Year** | **Remarks** |
| NET | UGC  (Commerce) | 2004 | Completed |
| Certification Course  (Four Months) | Financial Analytics and Modeling from AIMA in collaboration with Moody Analytics | 2017 | Completed |
| MOOC Course | GST in 90 Minutes by Sky campus, Digital Learning Initiative of ICT Academy | Feb 2018 | Completed |
| MOOC Course | Introduction to Digital Marketing by Great Learning Academy | May 2020 | Completed |
| MOOC Course | Business Financial Foundations by Great Learning Academy | May 2020 | Completed |
| MOOC Course | Statistical Methods for Decision Making by Great Learning Academy | May 2020 | Completed |
| Short Term Training Programme | Advanced Financial Statement Analysis, AICTE Sponsored by SCMS Cochin School of Business, Kerala | Sept 2020 | Completed |
| Faculty Induction Programme  (One Month) | Faculty in University/ Colleges/ Institutes of Higher Education, Ramanujan College, University of Delhi and Ministry of Education, Pandit Madan Mohan Malaviya Mission on Teachers and Teaching, | 2021 | Completed  A+ Grade |
| Faculty Induction Programme | Research Support Services in Academic Institutions, AICTE Training and Learning (ATAL) Academy | 2021 | Completed |

* **Academic Qualifications  
  Include dissertations, training courses, and major proj**

**Experience Details:**

**Total Work Experience: 16 Years 1 Month**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Organization** | **Designation** | **Started From** | **Up To** | **Experience** |
| Institute of Information Technology and Management, (IITM), New Delhi, Affiliated to GGSIP University | Associate Professor | July 2010 | Till Date | 11 Years |
| Jagannath International Management School (JIMS), Kalkaji, New Delhi, Affiliated to GGSIP University | Lecturer | July 2008 | June 2010 | 2 Years |
| K.L. Mehta Dayanand College for Women, Affiliated to MDU, Rohtak | Lecturer | July 2007 | April 2008 | 9 Months |
| DAV Institute of Management, Affiliated to GGSIP University | Lecturer | August 2006 | April 2007 | 8 Months |
| K.L. Mehta Dayanand College, Affiliated to MDU, Rohtak | Lecturer | July 2005 | February 2006 | 8 Months |
| EDUSAT (Chandigarh) | Lecturer | - | - | 1 Year |

**Achievements and Appreciations:**

* **Additional Skills**  
  Industry knowledge, technical, commercial, managerial, analytical, and languages. Head of the Department, Management (BBA, BCOM and MBA), IITM, New Delhi
* **DeaDeeddkfkfkfkfkfkf**Dean, Student Welfare, IITM, New Delhi
* Placement Coordinator, IITM, New Delhi
* Programme Director – BBA and B. Com (Hons), Department of Management, IITM, New Delhi
* **‘**President, Alumni Association, IITM, New Delhi
* Coordinator, Leadership Talk Series, IITM, New Delhi
* Coordinator, Subject Expert Series, IITM, New Delhi
* Coordinator, Corporate Mentorship, IITM, New Delhi
* Organizer, Management Sapiens, IITM, New Delhi
* Convenor, Management Club Activities, IITM, New Delhi
* Coordinator, Guest Lectures, Department of Management, IITM, New Delhi
* Executive Member, IITM-National Digital Library of India Club
* Convenor, International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022), IITM New Delhi March 2022.
* Invited as a Keynote Speaker, on Effective Presentation Skills, Organized by Shri Kumarswami Mahavidyalaya, Ausa Dist. Latur. Jan 2022.
* Co-Convenor of International conference on Role of ICT in Higher Education, IITM New Delhi, 2020
* Coordinator, International Conference on Emerging Trends in Information Technology, IITM, New Delhi, June 2019
* Mentor – BBA and MBA Students, Institute of Information Technology and Management (IITM).
* Programme Coordinator - MBA, Institute of Information Technology and Management (IITM).
* Member – Placement Committee, Institute of Information Technology and Management (IITM).
* Coordinator - Management Club, Institute of Information Technology and Management (IITM).
* Organizer – Management Fest, Institute of Information Technology and Management (IITM).
* Coordinator – NAAC and NBA, Institute of Information Technology and Management (IITM).
* Appreciation for Consistent Support in Talent Hiring Process from IITM 2019-2020.
* Got Appreciation Certificate for Outstanding Support As Faculty Coordinator for Summer Training by Expert Vidya
* Appreciation for the Contribution to IMA India Student Case Competition, Institute of Management Accountant, 2016.
* Resource Person in Faculty Development Programme on An Approach towards Innovative Pedagogy, Organized by IITM, New Delhi, July 2015.
* Resource Person in Faculty Development Programme on Issues and Challenges in Current Business Scenario, Organized by IITM, New Delhi, July 2016.
* Resource Person in Faculty Development Programme on Quality Improvements in Higher Education, Organized by IITM, New Delhi, Nov 2018.
* Invited as a Judge, for GD Competition, Institute of Information Technology and Management, New Delhi, February 2020.
* Invited as a Judge, for GD Competition, Institute of Information Technology and Management, New Delhi, February 2019.
* Invited as a Guest of Honor, for Debate Competition, at Rukmani Devi Institute of Advanced Studies, New Delhi, April 2019.
* Youtube Lectures

**Area of Specialization**

* Accounting and Finance subjects in MBA, BBA and B.Com (Hons.)

**Research Insights:**

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| --- | --- | --- |
| **Type** | **National** | **International** |
| **Research Articles** | **6** | **12** |
| **Book Chapter** | **12** | **3** |
| **FDPs/Workshops** | **18** | |
| **Conference/Seminar Attended** | **35** | |

**Published Papers:**

1. Case Study on Coping up with Electronic Stress in Modern Environment. In Multi-Disciplinary Research for Saving Future, Dr. Gajanam S Futane and Others Eds. March 2022.
2. Effective Presentation Skills. In A Leaves of Knowledge (A Compilation of Summaries of Keynote Speeches Ed. By Dr. Prakash Karad. March 2022.
3. Implementation of Human Resource Accounting with Respect to India. GIS Science Journal Vol.9 No. 1 Jan-2022; ISSN: 1869-9391
4. Effective Presentation Skills. A Leaves of Knowledge (A Compilation of Summaries of Keynote Speeches Ed. By Dr. Prakash Karad, Aruna Prakashan, March 2022.
5. Case Study on Coping up with Electronic Stress in Modern Environment. Multi-Disciplinary Research for Saving Future, Dr. Gajanam S Futane and Others Eds. Notion Press. March 2022. ISBN: 979-88864-11-78-2
6. Shift from Print to Electronic Resources in Higher Education Institutions. Shodh Sarita Vol. 8, Issue No. 29, March 2021 (UGC-Care Listed).
7. Goods and Service Tax (GST): Growth and Future in India. International Journal of Finance, Accounting and Corporation (IJFAC), March 2020 (Google Scholar).
8. Excel as a Tool for Financial Modeling. Studies in Indian Names and Places. Vol. 41 No. 71 March 2020 (UGC-Care Listed)
9. Insolvency and Bankruptcy code: Issues, Challenges and New Amendments. Modern Research in Business Practices, Social changes and Education System, National Conference, BCIPS, New Delhi, Feb 2020.
10. Impact of E-Resources in Higher Education Institutions. Role of ICT in Higher Education: Trends, Problems and Prospects by Prof. Sudhir Kumar Sharma and Others, CRC Press, USA, International Conference, IITM, New Delhi. Feb 2020.
11. Rise and Fall of Shared Bicycle Industry: A Case of OPO Company. Review of Management, Vol.9 No. 4, Dec 2019. (Peer Reviewed Journal)
12. Issues and Challenges of Indian Aviation Industry: A Case Study of Jet Airways, Review of Management, Vol.9 No.4, Dec 2019. (Peer Reviewed Journal)
13. Digital Initiatives in Higher Education in India. Equitable Access to Government Information and Data: Role of Government and Public Libraries in South Asia. Ed by Dr. Ramesh C Gaur and Others, International Conference by Central Government Library Association and IGNCA, New Delhi October 2019
14. A Study on Banking Mergers: Issues and Challenges. Challenges and Opportunities in Social Science, Humanities and Business Management. Proceedings of International Conference on Challenges and Opportunities in Social Sciences, Humanities and Business Management, Amity Business School, MP, Utkarsh Publications, 2019
15. Venture Capital: Emerging Source of Funds for Indian Start-Ups. International Journal of Scientific Research and Reviews Vol 7 No. 3 Oct 2019. (UGC-Care, Google Scholar)
16. Trend Analysis of Stock Market: With reference to Five Major Sectors (Banking, Automobile, Energy, IT and Pharmaceutical for the Year 2015-2016. International Journal of Enhanced Research in Management and Computer Applications Vol.7 No.3, March 2018. (Web of Science, UGC-Care, Google Scholar).\
17. Challenges to India's Financial Structure. International Journal of Engineering Science and Research Vol.5 No.3, March 2018. (Google Scholar)
18. Subject Gateways: A Special Reference to Business and Economics. Global A Multidisciplinary Journal, Feb 2018. (UGC-Care)
19. Strategic Responses to Decrease in Revenue of Tata Motors. Amity Case Research Journal, Dec 2017. (Peer Reviewed Journal)
20. Digital Skill Development Programme: Focus on Digital Apps, Way Forward to Skill India: Reforms, Challenges and Imperatives, Ed By Dr. Rachita Rana and Others NationalConference , IITM, New Delhi, March 2017
21. Digital Financial Services in India: Focus on Agricultural Sector. Embracing the Digital Era: Management Perspectives, Ed by Sanjiv Mittal and Others, National Conference, USMS, GGSIP University, New Delhi. January 2017.
22. Impact of Foreign Direct Investment in Indian Economy: With Reference to Bombay Stock Exchange. Changing Landscape of World Economies: Need for Alternative Growth Models, International Conference on Management Ed By Dr. Pradeep Kumar Goel and Dr, Tanuja Kaushik, GDGU-ICON 2015, G D Goenka University, Gurgaon. Feb 2015.
23. Financial Sustainability: A Case Study of Power Finance Corporation. Sustainable Business Practices in Global Business Environment: Issues, Challenges and Prospects Ed By P D Kaushik ad Others, National Seminar, IITM, New Delhi. March 2015.
24. A Comparative Study of Service Quality Aspects of HDFC & AXIS vis a vis SBI & PNB. Global Journal for Research Analysis Vol. 3 No.5, May 2014 (UGC-Care, Google Scholar)
25. A Relative Study on Service Quality Aspects of Private Sector Banks vs. Public Sector Banks in India. Zenith International Journal of Business Economics & Market Research Vol. 4 No.7. July 2014. (UGC-Care)
26. Indo-China- A Road Ahead: Complementarties and Comparisons. IITM Journal of Management and IT, Vol. 5 No. 1. International Seminar on India-China Trade Relations: Issues Impact and Future Prospects, IITM New Delhi. Jan-June 2014. (Google Scholar).
27. Inter Relationship of Service Quality Aspects, Customer Satisfaction, & Customer Loyalty in Banking Sector of India: A Study of Retail Banking. International Journal of Research in Business Management (IJRBM) Vol. 1, Issue 4, Sep. 2013 (Google Scholar).
28. A Comparative Analysis on Stress Management of Working Women in Teaching and Non-Teaching Profession. Management, Leadership and Corporate Governance Ed. By Dr. Satish Taneja National Conference at BCIPS, New Delhi. March 2013.
29. Literature Review on SERVQUAL: In context to Banking Sector. Proceeding of National Conference on Global Competitiveness: Paradigm Shift in Management, Engineering and Science, Savera Group of Institutions, Gurgaon. April 2013.
30. Cyber Threats and Security in Banking Sector. IITM Journal of Management and IT, Vol. 4 No. 1(A). National Conference on Emerging Trends in Information Technology: Cyber Security -Issues and Challenges, IITM New Delhi, Jan- June 2013. (Google Scholar).
31. Technological Advancement in Indian Economy Post Liberalization: A Study of Banking Sector. IITM Journal of Management and IT, Vol. 4 No. 1. National Seminar on Issues & Challenges in the Growth of Indian Economy, IITM, New Delhi. Jan-June 2013. (Google Scholar).
32. Data Privacy Issues in E Commerce. Emerging Trends in Information Technology, Ed By S. Chaturvedi and Others at National Conference, IITM, New Delhi. March 2012.
33. Customer Perception of Service Quality in Banking Sector: A Case Study of Faridabad. Dynamics and Developmental Changes in Business Practices: Innovations, Globalization and Policies ED. By S. Chaturvedi and Others, National Seminar at IITM, New Delhi. Feb 2012

**Faculty Development Programme (Attended):**

1. Participated in Faculty Development Program on Research Support Services in Academic Institutions, AICTE Training and Learning (ATAL) Academy, 24-28th Aug 2021
2. Participated in Transforming Teachers for a Sustainable Post COVID-19 World, IITM, Janakpuri 16-20 Aug 2021
3. Participated in Faculty Development Programme on Transforming Teachers for a Sustainable Post COVID-19 World, Organized by IITM, Janakpuri, Aug 2021
4. BizLabs: Business Strategy Simulation Workshop, Organized by Biziga
5. Participated in Faculty Development Programme on Outcome Based Education by Dr. P.S. Grover, Organized by Department of Management Studies, IITM, New Delhi. July 2021.
6. Train the Trainer. Faculty Development Programme, Organized by Biziga.
7. Participated in Faculty Development Programme on Applied Econometrics Using Time Series and E-Views, Organized by IITM, New Delhi, Dec 2019.
8. Participated in Faculty Development Programme on Case Writing, Organized by Apeejay School of Management, New Delhi, May 2019.
9. Participated in Faculty Development Programme on Quality Improvements in Higher Education, Organized by IITM, New Delhi, Nov 2018.
10. Participated in Faculty Development Programme on Assuring Quality in Higher Education and Research: New Initiatives, Organized by IITM, New Delhi, July 2017.
11. Participated in Faculty Development Programme on Issues and Challenges in Current Business Scenario, Organized by IITM, New Delhi, July 2016
12. Participated in Faculty Development Programme on Tally ERP 9.0, Organized byUniversity School of Management Studies, GGSIPU New Delhi April 2016.
13. Participated in Faculty Development Programme on An Approach towards Innovative Pedagogy, Organized by IITM, New Delhi July 2015.
14. Participated in Faculty Development Programme on Bridging the Skill Gap in Academy and Industry, Organized by IBS and IITM, New Delhi Dec 2014.
15. Participated in Faculty Development Programme on Innovative Practices in Pedagogy, Organized by IITM, New Delhi July 2013.
16. Participated in Faculty Development Programme on Outcome based Education and Practices, Organized by IITM, New Delhi July 2014.
17. Participated in National Workshop on Journey to Ph. D and Developing Research Excellence, Organized by FMS, Savera Group of Institutions, Gurgaon, Jan 2012.
18. Participated in AICTE Sponsored Faculty Development Programme on Case Writing and Method of Teaching from 14-26 June 2010.

**Conferences/Seminar (Attended):**

1. Participated in International Conference on Role of ICT in Management and Business: Practices, Trends and Prospects (ICRIMB-2022), IITM New Delhi March 2022.
2. Participated in Seminar Critical Analysis of Financial Budget 2022-2023. Organized by IITM, Janakpuri, Feb 2022.
3. Participated in Public Speaking & Presentation Skills, Organized by IITM, Janakpuri, Aug, 2021
4. Participated in National Education Summit 2021- Envisioning the Reforms in higher Education in Regard to National Education Policy 2020, Organized by IITM, Janakpuri, Aug, 2021
5. Participated in Orientation Programme on NDLI Club Activities and NDLI Resources, Organized by NDLI Club of IITM, July 2021.
6. Presented at International Conference on Role of ICT in Higher Education: Trends, Problems and Prospects, Organized by IITM, New Delhi, Feb 2020.
7. Presented at National Conference on Modern Research in Business Practices, Social changes and Education System, BCIPS, New Delhi, Feb 2020.
8. Presented at International Conference on Challenges and Opportunities in Social Sciences, Humanities and Business Management, Amity Business School, MP, Utkarsh Publications, Nov 2019
9. Presented at National HR Conference on Business Excellence through Enhanced Human Capital: The Changing Face of People Practices, LBSIM, New Delhi, Nov 2019.
10. Attended, International Conference on Emerging Trends in Information Technology, IITM, New Delhi, June 2019
11. Presented at 2nd National Conference on Recent Innovation in Engineering, Science, Humanities and Management, organized by Reva University, Banglore, March 2019.
12. Participated at National Conference on Revamping India’s Higher Education System: Issues, Challenges and Implications. Organized by IITM, New Delhi. March 2018.
13. Presented at International Conference on Research Trends in Engineering, Applied Sciences and Management, ICSSR, Punjab University Chandigarh, March 2018.
14. Presented at 2nd International Business and Finance Conference Organized by Jamia Milia Islamia, New Delhi, Feb 2018.
15. Attended National Conference on Emerging Trends in Information Technology: The Changing Landscape of Cyber Security: Challenges and Solution. Organized by IITM, New Delhi, Jan 2018.
16. Presented at National Conference on Way Forward to Skill India: Reforms, Challenges and Imperatives, IITM, New Delhi, March 2017
17. Attended National Conference on Emerging Trends in Information Technology: Advances in High Performance Computing, Data Sciences and Cyber Security. Organized by IITM, New Delhi, Feb 2017.
18. Presented at National Conference on Embracing the Digital Era: Management Perspectives, USMS, GGSIP University, New Delhi. January 2017.
19. Participated in Start Up India Conclave on Entrepreneurship Development in India’s North East, Organized by IIT, Delhi. Nov 2016.
20. Attended National Conference on Emerging Trends in Information Technology: Cyber Security: Contemporary Threats and Solutions, Organized by IITM, New Delhi, March 2016.
21. Attended National Seminar on Transforming India for Sustainable Development: Issues, Challenges and Opportunities. Organized by IITM, New Delhi, March 2016.
22. Attended National Conference on Emerging Trends in Information Technology: Cyber Security: A Panoramic View, Organized by IITM, New Delhi, March 2015.
23. Presented at National Seminar on Sustainable Business Practices in Global Business Environment: Issues, Challenges and Prospects, IITM, New Delhi. March 2015.
24. Presented at 2nd International Conference on Management GDGU-ICON 2015, G D Goenka University, Gurgaon. Feb 2015.
25. Attended National Conference on Emerging Trends in Information Technology: The Multifaceted Role of Cyber Security: A National Concern. Organized by IITM, New Delhi March 2014.
26. Presented at International Seminar on India-China Trade Relations: Issues Impact and Future Prospects, IITM New Delhi. Jan-June 2014.
27. Attended National Conference on Capital Market Frauds and Malpractices: Genesis, Resolution, and Prevention. Organized by PHD Chamber of Commerce and Industry, New Delhi, Oct 2013.
28. Presented at National Conference on Global Competitiveness: Paradigm Shift in Management, Engineering and Science, Savera Group of Institutions, Gurgaon. April 2013.
29. Presented at National Conference on Emerging Trends in Information Technology: Cyber Security -Issues and Challenges, IITM New Delhi, March 2013.
30. Presented at National Conference on Management, Leadership and Corporate Governance, Organized by Banarasidas Chandiwala Institute of Professional Studies., New Delhi. March 2013.
31. Presented at National Seminar on Issues & Challenges in the Growth of Indian Economy, IITM, New Delhi. Feb 2013.
32. Presented at National Conference on Emerging Trends in Information Technology, Organized by Institute of Information Technology and Management, New Delhi, March 2012.
33. Presented at National Seminar on Dynamics and Developmental Changes in Business Practices: Innovations, Globalization and Policies at IITM, New Delhi. Feb 2012
34. Attended National Conference on Demographic Dividend of India: Myth or Reality. Organized by Institute of Innovation in Technology and Management, New Delhi. Jan 2012.
35. Participated in National Seminar on Indian Economy: Hogging the Limelight, Organized by I.T.S. Management and I.T. Institute, Feb 2007.

**Membership**

* Professional Membership of Institute of Scholars (InSc)

Date:

Place: Delhi **DR.** **DEEPIKA ARORA**