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| **Name** | **Dr. A. Kanaka Durga** | | | | D:\desktop data 2-12-15\Photos\photos 184.jpg |
| **E Mail ID** | [durgapallavi@gmail.com](mailto:durgapallavi@gmail.com) | | | |
| **Contact No** | 9849384247 | | | |
| **Designation** | **Director Academics & Audit,**  **Professor in IT**  **IQAC Coordinator**  **Former HOD – IT** | | **Experience in Engineering Colleges:**  **20 + Yrs** | |
| **DOB** | **27th April 1965** | | | | |
| **Degree** | **University** | | | **Specialization** | |
| **Ph D** | **JNTUH, HYD** | | | **CSE** | |
| **M. Tech** | **BIT, Ranchi** | | | **CSE** | |
| **Memberships** | **CSI Life Member, APSMS Life Member, Governing Body and Fonder Member in CCICI, Planning & Reporting Officer SIG Cyber Security – ISoC,**  **Executive Member – ISoC Hyderabad Chapter** | | | | |
| **Courses Handled** | * IRS, Data Warehousing & Data Mining, DC, CO and MP, OR, IPR. * Semantic Web, SE, Cryptography and Network Security, AI, SPM. * ISM, SRA and E, TA, NLP, IS, OR, Fundamentals of IoT, Cloud Computing. * Signals and Systems, Wireless and Mobile Communications. | | | | |
| **Projects Guided** | * 100 Projects in UG level * 2 in PG Level | | | | |
| **Areas of Interest** | NLP, Semantic Web, Machine Learning, Information Retrieval Systems, Data Warehousing and Data Mining, AI and Mathematical Modeling Fundamentals of IoT, OR. | | | | |
| **Research Profile** | | | | | |
| * **Recognized Research Supervisor and guiding 2 research scholars** * **Patents Published: 2** * **Published a Chapter on “Tools for Design Thinking” - Design Thinking: A Forefront Insight"** ISBN 9781032039053 Published August 23, 2022 by CRC Press, Taylor & Francis Group. * **Published a Chapter on “Digital Marketing and MSMEs: Handbook on Enterpreneurship on Development of MSMEs”,** 10th Jan, 2023. | | | | | |
| **National Journals / International Journals / International Conferences / National Conferences: 32** | | | | | |
| **Project** | | * “Named Entity Error Detection On English – Telugu Cross Lingual Text” – JNTU for IT &C Dept. of A.P. cost of project 5 lakhs in 2011. * “**TOUR PLANNER COMPONENT FOR A.P.TOURISM**” with **CMC,Ltd**.,( A Govt. India Enterprise) Hyderabad. | | | |
| **Recognition** | | * **Best Engineer by Titan Lions, Hyd on 15th September, 2020** * **Women Leadership Award** from Dewang Mehta (Regional Round of Dewang Mehta Awards – Women in Education Award) presented at IPE, Shamirpet on 15th April, 17. * **Best Teacher** and **All Rounder** from GNEC, HYD on 2004 & 2005. * Got 2nd prize in HYSEA competition 2008 | | | |
| **Other Achievements** | | * **Reviewer** for the book, “Veracity of Big Data” published by Apress / Springer. * **Reviewer for IGI Global** Journals & for Equinocs Journals (Springer nature). * **Resource Person** as a part of IIC Activities – Yogananda College of Engineering & Technology, J & K – Dept of CSE and delivered a seminar on “National Education Day (NEP – 20” for CSE & EEE Students in ONLINE mode on 26th Nov, 21. * **Resource Person** as a part of IIC Activities – SELVAM College of Technology, Namakkal, Chennai as a part of Impact Lecture Series – II, Lecture 3 and delivered a seminar on “Identifying Intellectual Property Component at the early stage of Innovation” Students in ONLINE mode on 30th Aug, 2022. * **Resource Person** in many Workshops and FDPs * **Coordinator** for a six day workshop on “Advanced Workshop on Dynamical Models in Ecological, Epidemiological Sciences and Engineering – Theory, Computations, and Real World Applications” in association with NPDE, IIT – B. * **Coordinator** for FDPs E&ICT, NIT,W and IIITDM, Jabalpur * **NSS** Program Officer * **Academic and Administrative responsibilities** – Invitee in BoS, OUCE, Paper Setter and Evaluator for both UG & PG (BE, ME/M Tech, MBA). * **Panel Member/Examiner** for M. Tech and Ph D Viva Voce * **Session Chair** for National & International Conferences * Submitted thesis on “Bio Mathematics” at M.Sc. Level. | | | |