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| ***Dr. Chakravarthy. V*** **MBA., MHRM., Ph.D.,**  Faculty Member,  Department of International Business Studies,  Acharya Nagarjuna University,  INDIA.  **Mobile : +917997477776**  **E-mail :** [**chakri.vallabhapurapu@gmail.com**](mailto:chakri.vallabhapurapu@gmail.com) | pp.jpg |

CURRICULUM VITAE

# **Career Objective**

# Desirous of the position of Executive Council Member in Acharya Nagarjuna University, Guntur where my education, experience and expertise can be utilized to improve the overall development of the institution with commitment, dedication and devotion.

# **Personal Information**

Father’s Name : Sri Jaya Rao. Vallabhapurapu

Social Status : SC (Madiga)

Postal Address : D.No. 24-19, VB Nagar,

Nambur (PO), Pedkakani (MD),

Guntur (Dt), A.P, India – 522508.

**Education**

2018 : Ph.D. (Management)

Acharya Nagarjuna University, Guntur.

2016 : MHRM (Master of Human Resorce Management)

Acharya Nagarjuna University, Guntur.

2010 : PG Diploma in MBA IB (International Business Studies)

Acharya Nagarjuna University, Guntur.

2008 : MBA

Vignan’s Engineering College, Vadlamudi

Affiliated to JNTUH, A.P.

# **Education (Research)**

* Ph.D a study on Impact of information technology in Human Resorce Management an empirical study of selected Indian Organisations. Research Supervisor, Dr. R. Siva Rama Prasad, Commerce and Business Administration Department, Acharya Nagarjuna University.

# **Teaching Experience**

1. Working as a guest faculty member in Department of International Business studies at Acharya Nagarjuna University since 2010 June.

# **Research & Academic Contributions**

No. of Articles Published : **04** International Journals

Trainings / Workshops Attended : **05** (Five)

No. of International Conferences

Attended and Papers Presented : **3** (Three)

No. of UGC National Seminars

Participated & Presented Papers : **15** (One Five)

**DETAILS OF RESEARCH & ACADEMIC CONTRIBUTIONS**

# **Publication of Research Articles in International Journals**

1. Organised a seminar on Emerging trends in Digital Marketing Challenges and Opportunities, Department of Insternational business Studies, Acharya Nagarjuna University 22nd, 23rd March, 2019.

2. Health Insurance Market in India : The way forward” – published in Volume : 3, PP.885-889. International Journal of Logistics and Supply chain Management perspectives” ISSN : 2319-9032.

1. “Role of Information Technology in Human Resource Management”, Volume 3, Issue 8, Pg. 65-69. International Journal of Advance Research in Computer Science and Management Studies – ISSN : 232 – 7782. August 2015.
2. “Factors affecting Successful implementation of E-HRM – Evidence from Indian Industries’ R. Siva Rama Prasad and Chakravarthy V Volume – 3, Issue – 11. Tactful Management Research Journal – ISSN 2319-7943. August – 2015. Impact Factor : 2.1632(UIF)
3. Applications of Information Technology in Human Resource”, Dr. R. Siva Rama Prasad & Chakravarthy V, Vol. 3, Issue 05. IJSRD – International Journal for Scientific Research & Development – ISSN (Online) : 2321 – 0613. 2015.

# **Publication of Research Articles in National Journals**

1. A Study of the Impact of Microfinance Institutions on the Income & Employment Generation of beneficiaries. Tactful Management Research Journal ISSN : 2319-7943 August – 2013, Volume 1, Issue 11, PP : 67-70. 1.53.

# **Faculty Refresher Courses Attended**

1. Participated and paper presented in International Law Conference, organized by National Law Institute University (NLIU), Bhopal, Madhya Pradesh and National Institute of Disaster Management (NIDM), New Delhi on 5th & 6th December, 2009, titled “Corporate Social Responsibility – A New Model”
2. UGC – Sponsored International workshop on Research Methodology and R-Programming during International Students cell 20 to 27 March 2018.
3. Faculty Development Programme on BIG DATA ANALYTICS, Department of Science & Techncology, Government of India and Dept. of Commerce & Management Studies, Acharya Nagarjuna University 20th May to 2nd June (13 days), 2016.
4. Two weeks Capacity Building programme for SC & ST Faculty members and other Marginalized groups (BOC, Minority and Women) in Social Sciences during, GIDS – LUCKNOW, 30 may to 12 June, 2016.
5. Attended for Six day workshop on Research Methodology course in Social Science, Indian Council of Social Science Research – Southern Regional Center, Hyderabad in Collaboration with center for HRD, Acharya Nagarjuna University.
6. Participated in “3-Week interaction Program for Ph.D Scholars Organized by UGC, From UGC Academic Staff College of Jamia Millia Islamia (A Central University by an Act of Parliament) New Delhi) 12th November to 2nd December, 2014.
7. Participated and paper presented in Samaroh-2009, The International seminar on Business Management held at Siva Sivani Institute of Management, Hyderabad on 11th & 12th February, 2009 titled “Corporate Social Responsibility – A Renewed Approach”.

# **Research Papers Presentation in National Conferences**

1. Participated in the International Conference on February 02 to 03, 2010 KRISTU JAYANTI college of Management and Technology in Bengalore.
2. International Conference on Global Economic Turbulences : Shifts in Business Structures and Systems” July 12th, 13th, 14th, 2019 GITAM Institute of Management in Visakhapatnam, A.P.
3. International Conference on Corporate Social Responsibility and Industrial Disasters” held on 5th and 6th December, 2009 at National Law Institute University, in Bhopal.

# **Papers Presented in National Conferences / Seminars**

1. Participated and presented a paper on On empowerment of women effect of participation in SHG’s, Adikavi Nannaya University, Rajahmundry, A.P.
2. Participated in the National Seminar on corporate Social responsibility in Andhra Pradesh corporate social responsibility in Andhra Pradesh corporate societies, APSCHE Sponsored seminar, K.B.N. College A.P.
3. Participated in Two day seminar on “Creativity and Innovations in Tourism Enterepreneurship : Contemporary Trends” in Pondicherry University.
4. Participated in National workshop on corporate social responsibility in Marketing, organized by Krishna University A.P.,
5. Participated and presented in National Seminar, Acharya Nagarjuna University. Paper on “Human Resource Development: Issue, challenges, and strategies.
6. Participated and presented Three Day National seminar, a paper in the “Dept. of Journalism and mass Communication, Acharya Nagarjuna University, Acharya Nagarjuna University, Business strategies in media.
7. Participated and presented in National seminar, a paper on “Special Economic Zones problems and prospects” Dept. of International Business Studies, Acharya Nagarjuna University.
8. Participated and presented in National seminar, a paper on “Emerging Trends in Industrial Relations”, Dept. of HRM, Acharya Nagarjuna University.
9. Participated and presented in National seminar, a Paper on “Company’s Act – 2013 – Corporate Governess problems & Issues. Department of International Business Studies, Acharya Nagarjuna University.
10. Participated and presented in National seminar a paper on “Emerging Trends in Global Business”, Dept. of International Business studies, Acharya Nagarjuna University.
11. Participated and presented in National seminar, a paper on “Export and Import procedure and Documentation”, Dept. of International Business Studies, Acharya Nagarjuna University.
12. Participated in National seminar on recent advances in mathematics and Computer science – applications in Technology, Cryptology, quality and Business (RAM – 2014).
13. Participated in National seminar on “Role of Human Resource in Economic Development”, Dept. of Business Management Yogi Vemana University - Kadapa.

# **Editorial Board Member**

International Journals of Multi Dimensional Research (International Journal in Commerce, IT & Social Sciences), Panipat, Haryana.

# **Specialization Subjects**

* Human Resources Management
* Marketing Management

# **Interested Research Areas**

* Human Resource Management
* Organizational Business
* Management Information System
* Knowledge Management
* International Human Resource Management
* Technology and Innovation Management
* Marketing Management

# **References**