**Dr.M.Kowsalya**

Assistant Professor,

Department of International Business,

Dr.N.G.P Arts and Science College,

M.I.B., Ph.D., UGC – SET

Teaching Experience: 2 Year 9 months

Area of specialization: International Marketing, Supply Chain Management,

Business Research Methods

Email: [kowsalya.m@drngpasc.ac.in](mailto:kowsalya.m@drngpasc.ac.in)

Mob: 7200148757

**Objective**

To be an eminent personality in the field of education and to be a part of the institution which encourages continuous learning and creativity.

**Academic Qualifications**.

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| --- | --- | --- | --- | --- |
| **Degree** | **Branch** | **Institution/ University Name** | **Year of passing** | **Percentage** |
| Ph.D | Commerce | Chikkanna Government Arts College, Tiruppur | 2020 | - |
| MIB | International  Business | Chikkanna Government Arts College, Tiruppur | 2016 | 83% |
| BBA | Management | St.Joseph College For Women, Tiruppur | 2014 | 75% |

**Additional Qualification**

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| --- | --- | --- | --- |
| **Diploma/ Vocational/ Certification** | **Area of Specialization** | **Institution/ University/ Agency Name** | **Year** |
| Certificate | Digital Skills: Social Media | Accenture | 2022 |
| Certificate | Digital Skills: Digital Marketing | Accenture | 2022 |
| Certificate | NPTEL E - Awareness | IIT Madras | 2022 |
| Certificate | Research Methodologies and data analysis for Social Science | Vellore Institute of Technology | 2021 |
| Certificate | How to write a research paper | Vellore Institute of Technology | 2021 |
| Certificate | Python 3.4.3 and R | IIT Bombay | 2020 |
| Certificate | Digital Teaching Techniques | ICT Academy | 2020 |
| Certificate | Personnel and Stress Management | Erode Arts and Science College | 2020 |
| Certificate | Excel – Beginners | Sri Krishna College of technology | 2020 |
| Certificate | Quantitative Aptitude | Jamal Mohamed College | 2020 |
| Certificate | Arithmetic Ability | Rajapalayam Rajus’ College | 2020 |
| Certificate | Microsoft Excel for professionals and Students | Data Skills | 2020 |
| Certificate | SPSS and Statistical Data analysis | Eduoxia Research centre | 2020 |
| Certificate | Statistical Analysis for Business Research | Pondicherry University | 2018 |
| Certificate | Big Data and Data Analytics | Bharathiar University | 2018 |
| Certificate | Statistical Analysis for Business Research | Pondicherry University | 2017 |
| SET | Commerce | UGC (Mother Teresa Women’s University) | 2017 |

**Research Publication (International)**

* Dr.S.Renugadevi and Dr.M.Kowsalya**, A Study on Tiny Workshops with Special Reference to Coimbatore City, Specialusis Ugdymas,** Vol 1, Issue 43, pp 4674 - 4683, ISSN NO: 1392 - 5369, July 2022. (Scopus)
* Dr.M.Kowsalya and Ms.M.S.Yalmozhi Ashika, **A Study on Problem Faced by Turmeric Exporters in Erode District**, International Research Journal of Management Science and Technology, Vol 13, Issue 7, pp 58 – 63, ISSN NO: 2250 – 1959, July 2022. (UGC Care)
* Dr.M.Kowsalya and Ms.M.Rohini, **A Study on Problem Faced by Garment Exporters in Tiruppur City**, International Research Journal of Management Sociology and Humanities, Vol 13, Issue 7, pp 121 – 126, ISSN NO: 2348 – 9359, July 2022. (UGC Care)
* Dr.M.Kowsalya and Ms.S.Mowshika, **A Study on Problems Faced by Silk Exporters with Special reference to Bangalore City**, International Research Journal of Commerce, Arts and Science, Vol 13, Issue 7, pp 71 – 77, ISSN NO: 2319 – 9202, July 2022. (UGC Care)
* Ms.S.Priyanka and Dr.M.Kowsalya, **Exporter’s Satisfaction Towards Service Rendered By Export Credit Guarantee Corporation,** Aut Aut Research journal, Vol XII, Issue V, pp 14 – 121, ISSN NO: 0005-0601, May 2021**.** (UGC Care)
* Dr.M.Kowsalya and Ms.S.Priyanka, **A Study on Supply Chain Management Competency and its Effect on Supply Chain Performance with special Reference to Tiruppur District,** Aut Aut Research journal, Vol XII, Issue V, pp 106 – 113, ISSN NO: 0005-0601, May 2021. (UGC Care)
* Dr.M.Kowsalya and Dr.M.Vanishree, **A study on supply chain management practices and supply chain performance effectiveness of knitted garments units in Tiruppur district**, Aut Aut Research journal, Vol XI, Issue VIII, pp 429 – 437, ISSN NO: 0005-0601, Aug 2020.
* M.Kowsalya and Dr.M.Vanishree, **Supply Chain Strategy adopted by Knitted Garment Units in Tiruppur District,** International Journal for Research in Engineering Application & Management, Vol 7, Issue 4, pp 371 – 379**,** ISSN NO: 2454 - 9150, Oct 2018.
* M.Kowsalya and Dr.M.Vanishree**, Measuring the supply chain competence in knitted garment units in Tiruppur district** Journal of Emerging Technologies and Innovative Research, Vol 6, Issue 3, pp 185 – 189, ISSN NO: 2349 – 5162, Mar 2019.
* Dr.M.Vanishree and Dr.M.Vanishree, **Problems faced by Working Women in Colleges, Tiruppur City**, International Journal of Management and Commerce Innovation, July 2017.

**Presentations in Conference:**

* **Innovative strategies of Aviation logistics and supply chain**, International Conference on Innovative strategies for Aviation, Logistics and supply chain Technologies, Business models and Risk Management, Rathinam College of Arts and Science, 14th September 2022.
* **Supply chain management practices and supply chain performance effectiveness**, National conference onApplication of modern management thoughts**,** Hindustan College of Arts and Science, 13th March 2020.
* CSIR sponsored two day national conference on **Willingness to pay for branded medicines – A study with the cancer patients in Trichy City**, National Conference on Cancer Cure, Vivekananda Institute of Information and Management Studies, Namakkal, August 2017.

**Participation in FDP:**

* ICSSR Sponsored Two Weeks **Capacity Building Programme,** Indian Council of Social Science Research, 15th - 29th Dec 2021.
* FDP on **Introduction to Mutual Fund,** Dr.N.G.P. Arts and Science College, 27th Dec 2021.
* Virtual FDP on **Innovative teaching Techniques& Research Methodology,** Sri Ramakrishna College of Arts and Science, 15th – 20th Nov 2021.
* International FDP on **Research Excellence and Academic development,** Sri Ramakrishna College of Arts and Science, 01st – 09th Sep 2021.
* Online FDP on **Outcome Based Education,** Karpagam Academy of Higher Education, 26st July – 01st Aug 2021.
* Seven day online FDP on **Research Methdology and Pedagogy for Tertiary Education,** Dr.N.G.P Arts and Science College, 15th – 21st June 2021.
* Eight days national level FDP on **How to make Teaching learning process Effective and outcomes based,** Christian Eminent College, 14th – 21st June 2021.
* Three days national FDP on **Covid 19 Creating a paradigm Shift in Rural Teaching & Learning Practices,** Caussanel College of Arts and Science, 12th – 14th June 2021.
* Five days online FDP on **Innovation, Incubation, Startups and Research Challenges in India,** St.Mary’s Centenary Degree College, 29th – 03rd June 2021.
* Virtual FDP on **Teaching Pedagogies for Virtual Classroom,** Vivekanandha College of Arts and Science for Women, 25th – 31st May 2021.
* Six Days Virtual National Level FDP on **Education Policy: 2020 and Higher Education in India,** Dr.N.S.A.M First Grade College, 24th – 29th May 2021.
* National level virtual FDP on **NAAC process on Quality Advancement,** Sree Narayana Guru College, 11th – 18th Dec 2020.
* Seven days FDP on **Learning Programme on 7’ R (Research),** SA Centre for Advanced Studies, 20th – 26th July 2020.
* One week online FDP on **Enhancing Research and Consultancy Skills,** Rajarambapu Institute of Technology, Rajaramnagar, 22nd – 26th June 2020.
* Seven days International FDP on **New Paradigms of Teaching,** nallamuthu Gounder mahalingam College, 22nd – 29th May 2020.
* International FDP on **Reference Manager for Scholarly writing,** Nehru institute of Management Studies, 30th May 2020.
* Ten Days FDP on **Innovative Knowledge Tuning for Academicians**, St.Peter’s Institute of Higher Education and Research, Avadi, Chennai, 18th – 27th May 2020.
* FDP on **Creation of Google site and OER,** RBVRR Women’s College, 26th May 2020.
* Six days FDP on **Challenges in Higher Education during Covid 19**, Kovai Kalaimagal College of Arts and Science, 18th – 23th May 2020.
* Three Days FDP on **Shipping and Logistics – A Refurbished Edge**, Government Arts College, Coimbatore, 20th – 22nd May 2020.
* One week FDP on **Quality initiatives in Higher Education**, Dr.N.G.P, Ramakrishana, Gobi Arts and Science and Vellalar College, 13th – 20th May 2020.
* FDP on **Moodle Learning Management System**, V.P institute of Management Studies & Research, 12th – 17th May 2020.
* International FDP on **Economic Meltdown poses Threat to Financial Stability**, Rathinam College of Arts and Science, 16th May 2020.
* FDP on **GST using Tally Release 6.6**, Brahmayya Siddhartha College of Arts and Science, 15th May 2020.
* One week online FDP on **Structural Equation Modelling in Management & Social Science using AMOS & R**, IMS, 11th – 15th May 2020.
* FDP on **Emerging Business Issues**, TEZPUR University, 11th – 15th May 2020.
* FDP on **R and Geo Gebra**, Jamal Mohamed College, 11th – 14th May 2020.
* FDP on **How to become a powerful webinar presenter**, Loyola College, 13th May 2020.
* FDP on **Open Source Content Management System**, Shri Nehru Maha Vidyalaya, 11th – 15th May 2020.
* Online FDP on **International Business & Economic Analysis**, SRM Valliammai Engineering college, 11th – 15th May 2020.
* One day FDP on **Youth and Nation Building**, Annai Women’s college, 11th May 2020.
* FDP on **Tally with GST**, Rathinam College of Arts and Science, 11th May 2020.
* One week FDP on **Moodle Learning Management System** , Spoken Tutorial and Dr.N.G.P Arts and Science College, 04th – 10th May 2020.
* FDP on **Examination in wake of Covid – 19**, Patrician College of Arts and Science, 08th May 2020.
* Two Weeks FDP on **Managing online Classes and Co – Creating MOOCS**, Government of India Ministry of Human Resource Development, 20th April – 06th May 2020.
* FDP on **Model Tools & Techniques for Teachers & Researchers**, Imperial institute of Advanced Management, 03rd May 2020.
* FDP on **How to write Effective Case study**, ATMIYA University, 02nd May 2020.
* **Engendering the next generation educators,** Nehru Arts and Science College, 23 – 28th April 2020.
* FDP on **Recent trends on artificial intelligence and impact on teaching professionals**, Rathinavel Subramaniam College of Arts and Science, 22 – 24th April 2020.

**Participation in Workshop:**

* Eight day national level workshop on **Research in Higher Education Institutions**, Sree Narayana Guru College, 17th – 19th June 2021.
* Online workshop on **Artificial Intelligence**, PVKK Institute of Technology, 22nd – 26th May 2020.
* Online workshop on **Examination guidance to crack NTA – NET/SET,** BS management Studies, 20 – 22nd May 2020.
* Online workshop on **How to make Research better & Matter too**, Maharaja Agrasen institute of Management Studies, 18th May 2020.
* three days national workshop on **Tally for Beginners**, Nallamuthu Goundar Mahalingam College, 07th – 09th May 2020.
* Online national workshop on **Research Methodology in Social Science**, Hindustan institute of Technology and Science, 4th – 09th May 2020.
* Online workshop on **How to balance our Economy in Covid – 19**, Indhaya College For Women, 05th May 2020.
* Online workshop on **Strategies for smartly qualifying NET/SET Examination,** Yashwantrao Chavan College, 2nd May 2020.
* Online national workshop on **Fine tuning research planning using Elsevier tools: Science direct, Scopus and Mendeley,** K.J.Somaiya College of Science and Commerce**,** 25th April 2020.
* Two days workshop on **Data Analytics with R,** Bharathiar University, February 2018

**Participation in Seminars:**

* Virtual seminar on **Emotional Intelligence**, PPG College of Arts and Science, 02nd June 2021.
* National level virtual seminar on **Technology & Innovation: a Composition of entrepreneurial skills**, Seshadripuram Educational Trust, 27th May 2021.
* Online seminar on **Research & Innovation Driven, IPR, Patent Filing**, Dr.T.Thimmaiah Institute of Technology, 18th Nov 2020.
* International seminar on **Aviation and Human capital 2K19**, NGM College, Pollachi, February 2019.
* **State level symposium 2017 on overseas trade**, N.G.M College, Pollachi, February 2017.

**Participation in Conference:**

* Two days International conference on **Pandemic and Business Sustainability**, Dr.N.G.P. Arts and Science College, 21st - 22nd May 2021.
* National conference on **Crisis Management**, Women’s Christian College, 23rd May 2020.
* National conference on **Intellectual Property rights (IBR): Nature, Meaning, Scope and Its importance**, Shri Pancham Khemraj Mahavidyalaya, 6th May 2020.
* International conference on **Learning from the present and building strategies for future in perspectives of commerce and management,** department of commerce and IQAC of Shri Pancham Khemraj Mahavidalaya, Sawantwandi and University of Mumbai, 29th April 2020.
* International conference on **e – Economy and its impact in India,** Tiruppur Kumaran College for Women, July 2018.

**Participation in Webinar:**

* National Webinar on **The Big Question… How to get published in impact factor journals**, Pachaiyappa’s College, 21st August 2021.
* National Webinar on **Ecosystem Restoration**, Acharya Bangalore B School, 3rd June 2021.
* National Webinar on **Intellectual property Rights and its Applications**, St.Anthony’s College, 11th – 12th Dec 2020.
* Webinar on **Innovation and Agility**, Sree Narayana Guru College, 27th Nov 2020.
* Webinar on **Idea to Innovation and Filing of Patent**, Lakireddy Bali Reddy College of Engineering, 27th Nov 2020.
* Webinar on **Global Supply Chain Management through S – 3 Activity,** Rathinam College of Arts and Science College, 06th Nov 2020.
* Webinar on **Contemporary Issues in Commerce and Management**, St.Philomena’s College, 07th – 10th Oct 2020.
* Webinar on **Emerging India with Resilience and Perseverance**, Alagappa University, 16th Sep 2020.
* National Webinar on **Environment and Development**, Rathinam College of Arts and Science, 09th Sep 2020.
* Webinar on **3 C’S of Life**, Rathinam College of Arts and Science, 18th June 2020.
* Webinar on **E – Teaching Tools**, Park’s College, 30th May 2020.
* Webinar on **Disruptive Technologies in International Trade – Post Covid**, PSG Institute of Advanced Studies, 29th May 2020.
* International Webinar on **Writing proposals for funding Agencies**, Rathinam College of Arts and Science, 29th May 2020.
* Webinar on **Disruptive Technologies in International Trade- Post COVID**, PSG Institute of Advanced Studies, 29th May 2020.
* National webinar on **World Economy on Tenterhooks and Indian Economy Road Ahead**, Mahatma Night Degree College of Arts and Commerce in Collaboration with Bombay Stock Exchange Brokers’ Forum, 28th -29th May 2020.
* Webinar on **Personal Branding 1.0**, Vidhya sagar Women’s College, 29th May 2020.
* Webinar on **Perspectives of Learning**, G.T.N Arts College, 28th May 2020.
* Webinar on **Excellence in Qualitative Research in Social Science**, Tamil Nadu Open University, 28th May 2020.
* International Webinar on **Data Science Methods and Innovation for Business – Examples based**, Dr.MGR Janaki College of Arts and Science for Women, 27th May 2020.
* National webinar on **E – Resources in Teaching and Learning**, St.IGNATIUS College of Education, 26th May 2020.
* Webinar on **Mind mapping as a tools for Quality Enhancement, A teaching & Learning perspectives**, Vidhya sagar Women’s College, 23rd May 2020.
* International webinar on **Impact of post Covid – 19 on Indian Economy**, Rathinam College of Arts and Science, 23rd May 2020
* National webinar on **How to bring lasting changes in Students**, St.joseph’s College for women, 21st May 2020.
* Webinar on **Thought Leadership on MSME Reforms**, Stella Maris College, 20th May 2020.
* National webinar on **Entrepreneurial Challenges and opportunities**, Rathinam College of Arts and Science, 20th May 2020.
* Webinar on **Impact of Covid 19 in Tourism Industry**, Sree Narayana Guru College, 20th May 2020.
* Webinar on **Global Economic Scenario: A boon or Bane for FDI and Supply Chain Management**, Alagappa University, 20th May 2020.
* Webinar on **Robotics and Process Automation in Accounting and Finance**, B.K Birla College of Arts and Science and Commerce, 20th May 2020.
* Webinar on **Entrepreneurship in India: Opportunities and Challenges**, National College, 20th May 2020.
* National webinar on **Taking research forward during the pandemic**, Loyola Institute of Frontier Energy, 20th May 2020.
* Webinar on **Artificial Intelligence**, the kaizen Corp, 19th May 2020.
* National webinar on **Re – evaluating COVID 19 for New Business Opportunities**, Thakur College of Science & Commerce, 19th May 2020.
* Webinar on **Virtual Reality and Augmented Reality in Aviation Industry**, Karunya Institute of Technology and Sciences, 18th May 2020.
* Webinar on **GST – Return and Compliance**, Alagappa University, 18th May 2020.
* Webinar on **CSR and sustainability**, Alagappa University,18th May 2020.
* Webinar on **E – Learning and MOOCs in Higher Education and New roles of Teachers**, SRI GVG Visalakshi College For Women, 18th May 2020.
* Webinar on **Modern Teaching Techniques**, Dr.Zakir Husain College, 17th May 2020.
* Webinar on **Teaching Learning Tools for the Digital Era**, Sri Ramakrishna College of Arts and Science College, 11th – 16th May 2020.
* Webinar on **Role of Insurance Sector in Covid pandemic situation**, Rathinam College of Arts and Science, 16th May 2020.
* Webinar on **Library and Scholarly Communication Services**, Alagappa University, 14th May 2020.
* International Webinar on **Sustainable Development**, Nallamuthu Gounder Mahalingam College, 14th May 2020.
* Webinar on **Career Guidance Awareness – 2020**, Rathinam College of Arts and Science, 12th – 15th May 2020.
* Webinar on **Digital Marketing**, Kovai Kalaimagal College of Arts and Science, 15th May 2020.
* Webinar on **Immersive Learning and Its Way Ahead in the Digital Era**, Pearson, 15th May 2020.
* Webinar on **Economic Impact & Scenarios - ‘U’ Curve, ‘V’ Curve & ‘W’ Curve**, VLB Janakiammal College of Arts and Science, 15th May 2020.
* Webinar on **Impact of consumer behaviour in covid – 19**, Bharathidasan College of Arts and Science, 14th May 2020.
* Webinar on **Impact of COVID-19 on the Global Economy: Supply Chains and Business Continuity**, Central University of Jharkhand, Ranchi, 14th May 2020.
* Webinar on **Doctoral thesis: Key Component and Research Skills and Research Funding Opportunities**, S.M.Shetty College of Science, Commerce and Management Studies, 14th May 2020.
* Webinar on **Tax planning for salaried employees**, SHASUN jain College for Women, 14th May 2020.
* National webinar on **Rural based start – up and Entrepreneurship, Sanitary Product Manufacturing and Entrepreneurship Development**, Unnat Bharat Abhiyan Cell, Internal Quality Assurance cell, The Maharaja Sayajirao University of Baroda, Vadodara in Collaboration with SVNIT, Surat, 13th May, 2020
* Webinar on **Selection of appropriate statistical tools: A critical way for successful Research,** St. Mary’s College, 12th May 2020
* Webinar on **Personal Finance**, Nehru Institute of Engineering and Technology, 11th May 2020.
* International Webinar on **Futuristic Information and Communication Technologies held**, Computer society of India, 10th May 2020.
* Webinar on **Opportunities for the Indian Companies after Covid – 19**, Dhanraj Baid Jain College, 09th May 2020.
* National Webinar on **Impact of Covid 19 on Global and National Economy**, Central University of Jharkhand, 07th May 2020.
* Webinar on **Gamification Tools in Teaching**, Internal Quality Assurance Cell, St. Xavier’s College for Women, Aluva, 07th May 2020.
* National Webinar on **Indian Economy during Covid – 19: Problems and Challenges**, T.R.R Government Degree College, 06th May 2020.
* Webinar on **Art of Achieving Teaching Excellence in Digital Era**, SIIMS, 04th May 2020.
* National Webinar on **Use of Elsevier Tools in Research Work Flow**, University of Madras, 05th May 2020.
* Webinar on **Post Covid -19, Job opportunities and Entrepreneurial possibilities - Indian and Global Scenario - An analysis**, EDC Cell in association with Institution’s Innovation Council of Francis Xavier Engineering College, 05th May 2020
* Webinar on **Journey Towards Entrepreneurship**, Bhagwan Mahavir University, 02nd May 2020.
* Webinar on **Changing facts of higher education: The role of Reskilling Programme for Teachers,** Loyolo College, 18th May 2020.
* Webinar on **Autonomy and Acedamic Independence**, SSUN, 02nd May 2020.
* Webinar on **India First Leadership Talk**, MHRD’s Innovation Cell, 02nd May 2020.
* Webinar on **Indian Education 4.0**, Government Arts and Commerce College, Netrang, 28th April 2020
* Webinar on **Impact of COVID19 on future investment pattern of investors*,*** Bhagwan Mahavir college of Management, 28th April 2020.
* Webinar on **The theme Leading in a VUCA World**, ICT Academy, 20 - 22th April 2020.
* Webinar on **Virtual Reality**, Bhagwan Mahavir College of Engineering and technology, 20th April 2020.
* Webinar on **Role of emotional Quotient on professional development,** Bhagwan Mahavir college of Management, 19th April 2020.
* Four days Webinar on **An effective Research paper writing Skills,** Bhagwan Mahavir college of Commerce and Management studies, 13 – 16th April 2020.

**Membership in Professional Bodies**

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| **Name of the Professional Body** | **Nature of Membership** | **Duration** |
| All India Council For Technical Skill Development0 | Life Time Member | July 2022 Onwards |
| National Institute For technical Training and skill Development | Life Time Member | July 2022 Onwards |
| International Peer Reviewed Research journal and Book Publication | Life Time Member | May 2021 Onwards |
| Global Professors Welfare Association Forums | Life Time Member | May 2021 Onwards |

**Editorial / Review Board Member**

* Editorial Member of esteemed **Journal of Emerging Technologies and Innovative Research** since 22nd May 2021**.** ( Member ID: 116406).x`