

**Ms. J. NISHA**

**Asst. Professor**

**Alpha Arts and Science College**

**&**

**Entrepreneur**

No.11, Sudharshan Homes,

S1, Second floor, Pattammal street, Gurusamy nagar extension 4,

Mugalivakkam , Chennai-125

Mobile No: 9944706405

**PROFILE**

Dedicated, resourceful and goal-driven professional educator with a solid 13 years of experience in teaching and 5 years of industry experience with commitment to the social and academic growth and development of every Student. Experienced in developing curriculum as well as conducting training programs. Introduces concepts into curriculum related to life and social skills.

An entrepreneur with 10 years of experience in business leadership. Experienced in Play school business formation, operation, finance, and management. Effective communicator and motivator who identifies and leverages assets in teammates to reach organizational goals.

**EDUCATIONAL QUALIFICATION**

* Schooling from GGSMM Hr Sec School, Mayiladuthurai
* B.E in Electronics and Communication Engineering from JJCET, Trichy
* M.B.A in HR from Annamalai University, Chidambaram
* M.Phil in Management from Bharathidasan University, Trichy.
* Diploma in Labour Law from Madras University
* Cleared SET in June 2018
* Pursuing Ph.D

**EXPERIENCE SUMMARY**

* Product Trainee and HR admin – Hindustan unilever products – 2003 to 2005
* Assistant Professor, Department of Management Studies, Shrimathi Indira Gandhi College, Trichy - 2005 to 2008
* Visiting Professor, Department of Management studies, Bharathidasan university, Distance education, Trichy- 2006 to 2008
* HR Trainer, AXON constructions Pvt Ltd- 2009 to 2010
* Content developer and Online tutor in Edserve soft solutions- 2010 to 2012
* Associate Professor and Program coordinator in Avidus academy of Management- 2012 to 2016
* Asst Professor, Department of BCom (ISM), Alpha Arts and Science College – 2016 to till date
* Proprietor, Crea’s Montessori – Play school, Montessori teacher training institute and After school activity academy- 2003 to till date

**MEMBERSHIP AND AWARDS**

* Trust member of Shranam Charitable Trust
* Member of Madras Management Association
* Lifetime member of INSCI
* Reviewer for the journal international journal for Management and social Studies
* Received research Excellence award from Institute of scholars for a research publication on E-Performance Management in Bank

**SUBJECTS HANDLED**

Human resource management \* Principles of Management \* Labour law and Industrial relations \* Organizational Behaviour \* Marketing Management \* Consumer Behaviour \*Research Methodology \* Production and materials Management \* Business Communication \*Business Environment \* Financial Management \* Business Economics \* Indian economy \* Management Information system \*Operation Research \*Business Mathematics and Statistics \*Retail Management \* Brand Management \* Banking Theory, Law and Practice \* Entrepreneurial development

**RESPONSIBLITIES HANDLED**

* Candidates sourcing, selection and on boarding.
* Training need identification, preparing training calendar and organising training
* Worked for publishing book on Communication development
* Worked for publishing book on Glossary of Management Terms
* Organized and coordinated Management Events, Symposiums and Workshops
* Exam question paper preparation and Exam Evaluation in Bharathidasan University
* Exam evaluator in Madras University
* Exam coordination
* Guided M.B.A projects under Bharathidasan University and Bharathiar University
* Guided UG projects
* NAAC – criteria 7 member at college level.
* R & D in charge for the department
* Women’s cell Co- convenor at college
* Coordinator at the college level for NAAN MUDHALVAN – Business analytics course
* Conducted Case Study Analysis classes for the B.com (Hons) students of various colleges
* Framed PGPM’s (practical field work) for the B-school
* Case Study preparations
* Preparation of Training modules for Soft Skills and Hard Skills and also conducted training for the students.
* Arranging and coordinating for Guest lectures, Industrial Visits, Internships
* Placement coordination
* Student Counselling and Mentoring

**ADDITIONAL SKILL**

* Published research articles in UGC Care and Scopus
* Presented and Published Research articles in 8 National and 12 International conferences
* Organized lot of Conferences and Events
* Proficiency in MS office, Few Programming languages
* Freelance soft skill trainer

**PERSONAL DETAILS**

Husband Name Mr. K.Amirthakateswaran

 Marital Status Married

Date of Birth 15-11-1978

Nationality Indian

Language Known Tamil, English

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