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|  | Dr. RAJEENA **SYED**  Assistant Professor   |  |  | | --- | --- | | **Address** Door No - 2, 2nd Cross, Happy Garden, Sunny Layout, Margondanahalli, Bengaluru, India 560036  **Phone** 9986560320  **E-mail**  rajeena.s@cmr.edu.in |  | | C:\Users\Lenovo\OneDrive\Desktop\Rajeena pic.jfif |  |

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| * Having 14 years of experience in teaching at MBA, M.Com and UG Level. * Result oriented individual with Strong commitment in teaching and mentoring students. * Possess knowledge about the internal administrative tasks that are performed within the institutions. * NAAC coordinator-School of Economics and commerce, CMR University. * Organized workshops, Seminars, Management Fests and arranged Guest lecture for providing additional knowledge to students. * Member of National Institute for technical training & Skill development. * Expertise in own subject area and the potential to expand knowledge in order to teach a broad curriculum. * B.Com (Chartered Accountant) integrated Programme In charge. * Research Club coordinator for School of Economics and commerce, CMR University.      |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | **Research Interests**   |  |  | | --- | --- | |  | Human Resource Management  Upper intermediate |  |  |  | | --- | --- | |  | Financial management  Upper intermediate |  |  |  | | --- | --- | |  | General Management  Upper intermediate |  |  |  | | --- | --- | |  | Behavioral Finance  Upper intermediate | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | **Work History**   |  |  |  | | --- | --- | --- | |  | **Jun 2016 - Current** | **Assistant Professor**  *CMR University, Bangalore.* |  |  |  |  | | --- | --- | --- | |  | **Mar 2014 - May 2016** | **Assistant Professor**  *CMR Centre for Business Studies, Bangalore.* |  |  |  |  | | --- | --- | --- | |  | **Jun 2012 - Mar 2014** | **Assistant Professor**  *TJohn College, Bangalore.* |  |  |  |  | | --- | --- | --- | |  | **Jul 2010 - May 2012** | **Assistant Professor**  *Golden Valley Integrated Campus, Madanapalle.* |  |  |  |  | | --- | --- | --- | |  | **Jun 2008 - Jun 2010** | **Lecturer**  *Maheshwara Engineering College, Hyderabad* | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | **Education**   |  |  |  | | --- | --- | --- | |  | **Jun 2016 - Mar 2020** | Ph.D.: Management  *Bharathiar University - Coimbatore* |  |  |  |  | | --- | --- | --- | |  | **Jun 2014 - Apr 2015** | Master of Philosophy: Management  *Bharathiar University - Coimbatore* |  |  |  |  | | --- | --- | --- | |  | **Jun 2006 - Apr 2008** | MBA: Management  *Sri Venkateswara University – Tirupati.* |  |  |  |  | | --- | --- | --- | |  | **May 2003 - Apr 2006** | Bachelor of Commerce (Computer Application): Commerce And Management  *Sri Gnanambica Degree College - Madanapalle* | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **Achievements**   |  |  | | --- | --- | |  | * **Faculty Champion Award** from PDI-CMR University in 2023. * Received performance award from management of CMR for achieving **Model Class.** * Received **Appreciation Letter** from management of T.John College Bangalore for 100% results in Costing, Accounts and Financial management. * Completed Tally 7.2 at Genius Informatics in association with AIACE. * Won first prize in project proposal at intercollegiate level. * Won second prize in role play at intercollegiate level. * Achieved 100% result in quantitative subjects like Costing, Accounts and Financial management. | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **CREDENTIALS**   |  |  | | --- | --- | |  | * Ph.D entrance exam question paper setter, Valuer and subject expert member. * Research guide of 4 Ph.D. scholars, also guiding MBA, M.Com, & B.Com Projects. * NAAC Coordinator for SOEC and NAAC Auditor. * Malpractice committee member for CMR University. * Public relationship team representative from SOEC. * RAC Panel member of CMRU. * Guided 400+ projects at UG and PG level. * Syllabus review committee Lead for Management Subjects. * Board of Studies Member for Garden City University, Bangalore. * Coordinator for National level webinar on Advance session on Intellectual Property Rights. * Attended 20+ webinars on contemporary issues of management, pedagogy and other topics. * Patent got published on ”face mask locator” <https://drive.google.com/file/d/1NcsJ_S3kOpMg2Ru_dCzP8Yp9bGriE6DV/view?usp=share_link> | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **CONFERENCES**   |  |  | | --- | --- | |  | **NATIONAL:**   * A Study on work life balance of teaching women employees in HET, at the XIII state level convention of federation of teachers' council of commerce and management in Karnataka and national seminar on NEP: creating innovative ecosystem for sustainable entrepreneurship on 7th & 8Th May 2022 organized by MUCTA. * Impact of Employee Engagement on Perceived Organization Performance among Millennia's and Gen Z A Comparative study in Information Technology Industries, Bangalore, 2nd international conference on remaining business resilience in current economy “it's not an end game” it's a journey. DGSOM Chennai.23rd march 2020. * Paper Presented on “Personality of management students in Bangalore- Big Five” in one day National conference ICON 2019 “ Environmental sustainability and economic growth the way forward to 2030” on 15th October 2019. At New Horizon college, Bangalore. * Paper Presented on “Gen ‘Z' Perception towards Entrepreneurship Ecosystem in India: An empirical study among Management Institutions with special reference to Bangalore” at 38th NIPM national conference held on 25-27 September at Bangalore. * Paper Presented on “ A Study on the factors of faculty retention and their influence on management education in Bangalore” in “MBA journal- Emerging opportunities and challenges” held on 7th and 8th June 2019 at CMR University, Bangalore. * Paper presented on “A CSR initiative of the Indian conglomerate companies”- “emerging paradigms in commerce” Christ University held on 06/02/2018, Bangalore. * Paper Presented on “Women in Professional Courses: Facilitators & Challenges” held on 9th February, 2017 at Sindhi College of Commerce, Bangalore. * Paper presented on “A Study on Impact of Private Life Insurance Companies on the Indian Economy” held on February, 6th, 2015 at Sri Vidya Institute of Technology, Bangalore. * Paper presented on: “Ayurveda Industry: the next big bet for budding entrepreneurs in India” in a seminar held on 11th December, 2015 at T. John Institute of management Studies, Bangalore. * Paper presented on “Faculty Turnover Quotient: A Challenge for Management Private Colleges” on 19th Feb. 2016 at CMR IMS, Bangalore. * Paper presented on “Faculty attrition: a challenge for educational industry”- Pariyar University Salem. * Paper presented on Work life balance among teaching faculty of private management colleges in Bangalore- Chevalier T Thomas Elizabeth College for women Chennai. * Paper presented on “Women in professional courses: facilitators and challenges”- National conference on “women in academic institutions- opportunities, challenges and constraints” held on 09/02/2017.   **INTERNATIONAL:**   * Paper presented on “Role of HR in Gig Economy” in the international Conference “Realigning Dynamics at workplace for workforce” held on 22nd May, 2023 in NSB Academy Bangalore. * Paper presented on “Faculty Turnover and Student's Performance in Management Institutions: Bangalore” held on 22nd July, 2016 at AVS College of Arts & Science, Salem. * Paper presented on “Yogapreneurship: Growth & Opportunities in India” held on August 26, 2015 at East Point Institute of Management Studies, Bangalore. * Paper presented on Islamic banking an emerging trend in Indian economy-international conference on “Accounting, banking and finance in emerging markets: challenges and opportunities” Kristu Jayanthi college Bangalore held on October 5th and 6th 2016. * Paper presented on Impact of green banking on Indian economy-international conference on “Accounting, banking and finance in emerging markets: challenges and opportunities” Kristu jayanthi college Bangalore held on October 5th and 6th 2016. * Paper presented on “A case study how Islamic banking is different from conventional banking”, St Joseph college (Autonomous) – International conference on Scope of emerging business dimension and sustainable development, Bangalore held on 09/03/2018. * Paper presented on “Impact of faculty turnover on student performance in management educational institutions” Bangalore held on 01/01/2017 | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **TEXT BOOK**   |  |  | | --- | --- | |  | * Co- Authored Business Regulations (as per 6th Semester , B.com, Bangalore University) published by Skyward Publishers, Bangalore, ISBN no. 978-93- 84494-86-5,First Edition, 2017. * Entrepreneurship and Innovation (as Per Bangalore University), Subha Publishers, Bangalore. | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **PUBLICATIONS**   |  |  | | --- | --- | |  | **Papers Published in International Journals:**   * Covid 2019 Lockdown opened door for online education with special reference to Bangalore. * A study on crypto currency in India with special reference to bit coins. * “A study on work life balance of women employees in educational institution's”, with special Reference to government first grade college chitradurga in volume number 11(2021), issue no 7 July. IJRCM. ISSN 2231-5756. * “A study on customer perception on mobile banking of canara bank in Bengaluru city”, Kalyan Bharathi; ISSN 0976-0822 Vol. 36, No. 8(I): 2021. * “A study on investment decision of women college lecturers in various Investment Avenues with special reference to Bangalore”, Volume 10 Issue 7, July 2021 in International Journal of Science and Research (IJSR), ISSN 2319-7064. * Impact of Employee Engagement on Perceived Organization Performance among Millennia's and Gen Z A Comparative study in Information Technology Industries, Bangalore, 2nd international conference on remaining business resilience in current economy “it's not an end game” it's a journey. DGSOM Chennai.23rd march 2020. * The Big 5 personality Traits among the management students in Bangalore, International journal of business management and information technology (Special Issue I- 2020) New Horizon College Bangalore Page 237-246. ISSN No- 2321-8703. * Gen ‘Z' Perception towards Entrepreneurship Ecosystem in India: An empirical study among Management Institutions with special reference to Bangalore: India's changing paradigm skills and entrepreneurship for global competitiveness. ISBN 978-93-84262-59-4. * Yogapreneurship: Growth & Opportunities in India, International Journal of Business and Administration Research Review (ISSN No. 23480653), Vol. 3, Issue No. 11 September, 2015 Page 339. * “Faculty attrition: a challenge for educational industry”- International Journal of Business and Administration Research Review, Vol. 1, Issue.2, Jan-March, 2016. Page 23. * “A case study how Islamic banking is different from conventional banking” Asia pacific journal of research, Vol 1, page 1-9, Bangalore. * Impact of Faculty on Students performance in Management Educational Institutions with special reference to Bangalore, International Journal of Research in Commerce, Economics & Management (ISSN- 2231-4245), Vol – VII, Issue-1, January, 2017. * Islamic banking an emerging trend in Indian economy- International Journal of Business and Administration Research Review, October, 2016. * Impact of green banking in Indian economy- International Journal of Business and Administration Research Review, October, 2016. * Work Life Balance among Teaching Faculties of Private Management Colleges in Bangalore, International Journal of Business and Administration Research Review (EISSN No. 2347-856X, ISSN No. 2348-0653), Vol.1, Issue no. 3, Impact factor 3.853, July-Sept 2016. * Impact of Faculty Turnover on Student's Performance in Private Institutions Offering Management Studies In Bangalore” International Journal of Research in Humanities, Arts and Literature Volume: IV; Special Issue 10; Nov 2018. UGC listed No. 63170: ISSN (Print): 2347-4564; ISSN(Online): 2321-8878.   **Papers Published in National journal:**   * “Ayurveda A big bite for budding entrepreneurs in India” Samyoga journal (ISSN 24555185), Vol 11., no.2 Feb 2016 T John College. * A Study on the Impact of Private Life Insurance Companies on the Indian Economy, Pratibodh, (ISBN9789383241828), 1st Edition, Feb.2015. * A CSR initiative of the Indian conglomerate companies-Samsodhan, Vol 1, Bangalore. * Women in Professional Courses: Facilitators & Challenges, full paper published in the conference proceedings of Women in Academic Institution Opportunities, Challenges & Constraints, Sindhi College, ISBN 8192733793, May 2017.   **Papers Published in Conference Proceeding:**   * HR role in Gig economy: A special reference to knowledge based industries. ISBN-978-1-7338929-5-7.   **Membership**  Member at National Institute for technical training & Skill Development.  Member ID: NITTSD/PROFESSOR/86304. | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **WORKSHOP/FDP/CONFERENCES ATTENDED**   |  |  | | --- | --- | |  | * Attended 3 Faculty Development Programme at CMR University conducted by PDI. * Attended one week online FDP on developing future generation teachers, organized by Wilson College, Mumbai under the PMMMNMTT, MHRD, New Delhi, from 18/04/2020 to 23/04/2020 and awarded Grad “A”. * Attended national conference held at Ms.Ramaiaha College Bangalore. * Attended 3 Faculty Development Programme at T john college Bangalore. * Attended national level experiential workshop on parametric and non-parametric tools for data analysis in St.Josephs College of commerce on 26th and 27th September 2016. * Attended national level training workshop on “Use of sample design and techniques in social science research: practical applications” in St.Josephs college of commerce on 22nd and 23rd of July 2016. * Attended workshop on “Value analysis” in CMR University on 05 January 2018. * Attended workshop on “Art of thesis writing” in CMR University on 02 August 2018.   **Personal Information:**  **DOB:** 02/11/1985  **Hobbies:** Gardening & painting  **Languages known:** English, Hindi, Urdu & Telugu  **Nationality:** Indian  **Dr.Rajeena** | |  | |