Dr. Ashish S. Rami is working as an HoD, Rai School of Management Studies, Rai University. He has completed BBA, MBA, M.Com, NET, Ph.D. in Marketing Management. Apart from heading management department, he is also taking care of Ph.D. programme at Rai University.

He is having 15 years of experience including corporate, teaching and research. His areas of interest are Service marketing, Advertising, Human Resource Management. He has attended, presented and published various research papers in national and international conferences and seminars. He is associated with many Universities for academic functions such as external examiner, paper setter, Board member, IQAC member etc. Besides teaching, he is having a comprehensive academic administrative experience also. He has given sessions on Research Methodology at various webinars and workshops.

He has also worked as a convener and conference secretary for many workshops and conferences.

He was invited at University of Pardubice, Czech Republic, Europe for 14days teaching mobility programme under Erasmus+.

Dr. Ashish Rami

Director, Center for Research & Development,

HoD, Rai School of Management Studies,

Rai University,

Village-Saroda, Taluka-Dholka,

Ahmedabad, Gujarat-382260

M: 7574858439

Email ID: [ashish.rami@raiuniversity.edu](mailto:ashish.rami@raiuniversity.edu)

[www.raiuniversity.edu](http://www.raiuniversity.edu/)