

## **Roshan Baa**

### **Commerce Department**

Name : ROSHAN BAA  
Institution : St. Xavier's College, Ranchi  
Date of Joining : 03/07/2018  
Designation : Assistant Professor  
Department : Commerce  
Type of Post : Sanctioned  
Administrative : Bursar (Since 2019)

### **Educational Qualification**

M.COM : St. Joseph Commerce College, Bangalore, 2009-11  
PGDFM : St. Joseph Commerce College, Bangalore, 2010-11  
MAPY : IGNOU, 2013  
MAEDU : IGNOU, 2018  
UGC/NET : UGC NET-JRF-2011  
Ph.D. : Perusing from Ranchi University  
Research Area : Business Research, HRM, Finance-Trading, Micro-Finance and Star-up, Accounts-law, Entrepreneurial marketing, Business Analytics, Socio-Eco Analysis, Philosophy and Ethics, Education Contemporary

#### **Orientation Program**

- UGC-HRDC, Ramanujan College, Delhi, June 26 - July 24, 2020.

#### **Refresher**

- UGC-HRDC, Ramanujan College, Delhi, June 25 - July 08, 2021.

#### **Short term Course**

1. UGC-HRDC, Osmania University, Delhi, June 18 - 20, 2020.
2. UGC-HRDC, Gujrat University, Delhi, July 23-29, 2020.

#### **Faculty Development Program**

1. IMI, DELHI, June 18-22, 2020, "The Art and Science of Research Publication"
2. IIM, INDORE, July 06-11, 2020, "How to teach Online"
3. IIM, Bodh Gaya, June 20-29, 2022, "Research Design, Methods and Analysis"

#### **Paper Peer Reviewed**

- Elsevier Reviewer: "International Journal of Management Education" (Total Article reviewed: 10) Till 2022.

#### **Book Editor**

- Post-Modern Research Explorer. Peered Reviewed Book. Contribution as Co-Editor. An International Edited Book. May 4, 2023.
- Multidisciplinary Approaches in Social Sciences, Education & Languages (Vol-5). Peered Reviewed Book. Contribution as Associate Editor. A National Edited Book. May, 2023.
- Environmental Pollution: Treatment and Protection. Peered Reviewed Book. Contribution as Associate Editor. An International Edited Book. May, 2023.

## Resource Person

- “Financial Education” Two-day Workshop on Financial Education being organized by the Amity School of Economics and Amity College of Commerce and Finance on 5-6 April 2023.

## Book Published

- Khilti Kali, 2023, Satyam Publishing House, Delhi. ISBN: 978-93-91993-77-1. (Hindi Poetry Book)

## Book Chapter

1. Baa, Roshan. (2021) “Need of Sustainable Agriculture and Rural Development for Nation Building” In Ravidra Kumar. *Sustainable Agriculture and Rural Development* (First Ed., pp.128-133) Jabalpur (M.P.), India, SRF, Research Journal & Book Publication House. ISBN :978-93-92079-19-9.
2. Baa, Roshan. (2022) “Privatisation and Mergers of Indian Bank.” In Ravidra Kumar. *Emerging Trends in Business and Its impact on Indian Economy*, (First Ed., pp.82-87) Jabalpur (M.P.), India, SRF, Research Journal & Book Publication House. ISBN :978-93-92079-27-6.
3. Baa, Roshan. (2022) “Impact of Covid-19 on Global Business Environment.” In Sudeep B. Chandramana. *IMPACT OF COVID-19 ON GLOBAL BUSINESS ENVIRONMENT*, (First Ed., pp.82-87) Jabalpur (M.P.), Prakash Publishers. ISBN :978-81-954713-2-4.
4. Baa, Roshan. (2023) “Difficulties in Remote Work and How Modern Technology Can Resolve it.” In Dr. Dilipkumar A. *EMERGING ISSUES IN INDIA*, (First Ed.), pp.27-36, RED’SHINE PUBLICATION, Stockholm, Sweden. ISBN: 978-91-89764-06-4.

## Published Articles in Journals

1. Baa, Roshan (2021) “The Significance of E-Commerce in Emerging Markets”, The Global Journal of Finance and Economics. Volume 18, No. 1 pp.73-81, Link: [https://serialsjournals.com/abstract/89420\\_8.pdf](https://serialsjournals.com/abstract/89420_8.pdf)
2. Baa, Roshan (2022) “Economic Integration, its recent practical challenges encountered and the solutions adopted”, Journal of Economics, Business and Management vol. 10, no. 4, pp. 267-271, Link: <http://www.joebm.com/index.php?m=content&c=index&a=show&catid=104&id=1094>
3. Baa, Roshan & Chatoraj, A. Kumar (2022) “The Significance, Role, and Need for Public Sector Enterprises in Economic Growth”, International Journal of Professional Business Review.

- Volume 7, No. 5 pp.1-16, Link: <https://www.openaccessojs.com/JBReview/article/view/582/315>
4. Baa, Roshan (2022) "A Study on the Contribution that a Business Plan Makes to the Expansion of a Small Company", International Journal of Professional Business Review. Volume 7, No. 5 pp.1-15, Link: <https://www.openaccessojs.com/JBReview/article/view/585/316>
  5. Baa, Roshan (2022) "Problems faced by the footpath vendors in Ranchi City (Jharkhand) of India during COVID-19," International Journal of Research and Analytical Reviews (IJRAR). Volume 9, No. 4 pp.941-950, Link: <https://ijrar.org/papers/IJRAR22D2269.pdf>
  6. Baa, Roshan (2022) "Utilization of Artificial Intelligence in Dealing with the Creation of System that Can Learn to Emulate Human Tasks Using Their Prior Experience and Without Any Mutual Intervention," The International Journal of Business Management and Technology. Volume 6, No. 6 pp.244-252, Link: <https://www.theijbmt.com/archive/0948/1205775878.pdf>
  7. Baa, Roshan & Others (2023) "Qualitative teaching and learning approaches to bridge the gap between Students-Teachers-Society (With reference to Ranchi, Jharkhand)," NOVYI MIR Research Journal. Volume 8, No. 1 pp. 606-617, Link: <https://drive.google.com/file/d/14l0hqfIS6ed1kiAU8WH7ArJx8P9OkhcS/view>
  8. Baa, Roshan & Others (2023) "Safety business programs and secured working conditions relate to productivity," International Journal of Development Research (IJDR). Volume 13, No.01, pp. 61253-61255, Link: <http://journalijdr.com/sites/default/files/issue-pdf/26041.pdf>
  9. Baa, Roshan & Others (2023) "Gender Discrimination as non-Cooperatives for women: A close Study of its impact on employee performance in an organisation," Zeichen Journal. Volume 9 ISSUE 02, pp. 61253-61255, Link: <https://drive.google.com/file/d/1Ny9Dt8MtguE9E64VjIKpkCdWCFLYr-DA/view>
  10. Baa, Roshan (2023) "Comparative Studies on Industrial Management Among China, Japan, India and Other Countries Servitization," Journal of Advanced Management Science. Volume 11 ISSUE 02, pp. 67-72, Link: <http://www.ioams.com/2023/JOAMS-V11N2-67.pdf>
  11. Baa, Roshan and A.K. Chatteraj (2023) "Evaluating the Role of Technology Adoption in Enhancing the Growth and Performance of Sail Post-Reform," International Journal for Multidisciplinary Research. Volume 05 ISSUE 03, May-June 2023, pp. 1-10, Link: <https://www.ijfmr.com/papers/2023/3/3190.pdf>

## Paper Presented in Conferences

1. Paper Presented: "Impact of Covid-19 in Global Business Environment" International Conference in MACFAST, 26 Nov. 2021.
2. Paper Presented: "Economic Integration, its recent practical challenges encountered and the solutions adopted", "2022 7<sup>th</sup> International Conference on Marketing, Business and Trade (ICMBT 2022)" January 14-17, 2022, Japan, Tokyo.

3. Paper Presented: "Role and its Impacts of Computer Application in Management and Business", "2022 5th International Conference on Computers in Management and Business (ICCMB2022) January 21-23, 2022, Singapore.
4. Paper Presented: "Impact of Public Sector Enterprises Reforms on Industrial Growth and Performance with Special Reference to SAIL", 5<sup>th</sup> International Conference on Research in Business, Management and Economics (ICRBME) April 08 – 10, 2022, Paris, France.
5. Paper Presented: "Safety Business Programs and Secured Working Conditions Relate to Productivity", International Conference on "Rethinking Business Strategies by Reshaping Business Perspectives in the Current Business Environment" May 13-14, 2022, Haldia, Institution of Technology, West Bengal, India.
6. Paper Presented: "Emerging Different Digital Applications and Its Impact on Global Electronic Markets" 4th International Conference on Research in Management (ICRMANAGEMENT-4060) June, 3-5 June, 2022, Oxford, United Kingdom.
7. Paper Presented: "The Influence of Human Resource Management Practices on India's Public Sector Enterprises" 4th International Conference on Multidisciplinary and current Educational Research (ICMCER-2023) April, 11-12, 2023, Bangkok, Thailand.
8. Paper Presented: "The Importance of Market Orientation in the Public Sector Enterprise from the viewpoint of an Emerging Economy" 6th International Conference on Multidisciplinary Research Studies and Education (ICMDRSE-2023) May, 19-20, 2023, Philippines.

## Conference Proceedings

1. Paper Presented: "Economic Integration, its recent practical challenges encountered and the solutions adopted", "2022 7<sup>th</sup> International Conference on Marketing, Business and Trade (ICMBT 2022)" January 14-17, 2022, Japan, Tokyo. Link: <http://www.joebm.com/index.php?m=content&c=index&a=show&catid=104&id=1094>
2. Paper Presented: "Role and its Impacts of Computer Application in Management and Business", "2022 5th International Conference on Computers in Management and Business (ICCMB2022) January 21-23, 2022, Singapore. Link: <http://www.iccmb.org/2022.html>, Paper Link: <https://dl.acm.org/doi/10.1145/3512676.3512684>
3. Paper Presented: "Comparative Studies on Industrial Management Among China, Japan, India and Other Countries Servitization", "2022 11<sup>th</sup> International Conference on Industrial Technology and Management (ICITM 2022) February 18-20, 2022, Oxford, United Kingdom. Link: <http://www.icitm.org/proceedings.html>
4. Paper Presented: "Impact of Public Sector Enterprises Reforms on Industrial Growth and Performance with Special Reference to SAIL", 5<sup>th</sup> International Conference on Research in Business, Management and Economics (ICRBME) April 08 – 10, 2022, Paris, France. Link: <https://www.dpublication.com/wp-content/uploads/2022/04/8-9625.pdf>
5. Paper Presented: "Emerging Different Digital Applications and Its Impact on Global Electronic Markets" 4th International Conference on Research in Management (ICRMANAGEMENT-4060) June, 3-5 June, 2022, Oxford, United Kingdom. Link: <https://www.dpublication.com/wp-content/uploads/2022/05/63-4060.pdf>

## Webinars/Seminars/Conferences attended

1. Participated, "Quality in Teaching, Learning and Evaluation: A need for Academic Excellence" 29-30 May, 2020, National Conference organised by St. Aloysius College, Jabalpur, PM (UGC Paramhash).
2. Participated, "Open Door: Re-Skilling Up Skilling for Future Industry and Business" 6-7<sup>th</sup> June, 2020, International Webinar, organised by St. Aloysius College, Jabalpur, PM (UGC Paramhash).
3. Participated, "NAAC Accreditation for Autonomous/ Affiliated Colleges" 22<sup>nd</sup> May, 2020, Webinar, organised by St. Thomas College, Thrissur (UGC Paramhash).
4. Participated, "Conquering less Attended areas in NAAC & Outcome based Education" 1-3<sup>rd</sup> June, 2020, webinar, organised by IQAC Cluster India.
5. Participated, "Role of Non-Teaching Staff in Accreditation and Quality Enhancement of Higher Education Institutions" 20-23<sup>rd</sup> May, 2020, webinar, organised by IQAC Cluster India.
6. Participated, "Criteria III-Research, Innovation and Extension – Its Challenges and Opportunities as per NAAC new Guidelines" 26<sup>th</sup> May, 2020, webinar, organised by IQAC Cluster India (UGC Paramhash).
7. Participated, "Assessment and Accreditation: A Revised Accreditation Framework for Affiliated Colleges" 21-23<sup>rd</sup> May, 2020, webinar, organised by IQAC Cluster India.
8. Participated, "Moratorium on Loan Repayment: Effect on Financial Institutions" 29<sup>th</sup> August, 2020, webinar, organised by St. Xavier's College Kolkata & ICAI.

#### My Social Page

- [www.fikpaniroshan.com](http://www.fikpaniroshan.com)
- [www.youtube.com/c/FIKPANIROSHAN](http://www.youtube.com/c/FIKPANIROSHAN)
- <https://www.scopus.com/authid/detail.uri?authorId=57562331200>
- [https://scholar.google.com/citations?user=aDE\\_vEoAAAAJ&hl=en&oi=ao](https://scholar.google.com/citations?user=aDE_vEoAAAAJ&hl=en&oi=ao)
- <https://orcid.org/0000-0002-6582-4372>
- <https://www.webofscience.com/wos/op/login-redirect/wos-op/researcher/GNM-9530-2022>